GO GREEN
OUR COMMITMENT TO
A SUSTAINABLE FUTURE
Climate change is the most pressing challenge facing humanity. As part of the world’s leading logistics group, Deutsche Post DHL, we are committed to taking corporate responsibility for the environment seriously. Our GoGreen program consolidates this approach, ensuring sustainability is at the heart of everything we do.

**Carbon Efficiency Targets**

- **10%**
  - 2012
- **30%**
  - 2020

**Bringing Our Commitment To Life**

The transport sector currently represents 14% of global carbon emissions. So, as an industry leader, DHL Supply Chain is committed to delivering solutions that respond to the challenges we face. As the first logistics company to establish carbon efficiency targets, we will remain at the forefront of innovation. With the aim of a 10% efficiency increase by 2012, growing to 30% by 2020, every business area, including those delivered by subcontractors, is compelled to realise our goals.
Creating Positive Movement
Critical assessment of our extensive vehicle fleet is already generating positive results, including collaboration with leading automotive manufacturers to realise significant fuel savings. Together, by harnessing the benefits of aerodynamic design, we have created the revolutionary Teardrop Trailer. Research and evaluation of alternative fuels, state-of-the-art telematic systems and cutting-edge technologies, including hybrid and electric vehicles, are backed by simple and immediate solutions including maximum speed reduction. Education also plays a vital role through advanced driver training, incorporating dynamic vehicle control and efficient fuel management.

Buildings For The Future
Wherever practicable, we aim to increase the efficiency of our lighting, heating and cooling systems in all the buildings throughout our global estate. These activities are complemented by a focus on renewable energy sources and capitalization of natural light. This holistic approach drives innovation in the logistics sector, helping to ensure a better, brighter future for us all.

Making The Best Connection
Optimizing our distribution networks gives us great potential to be part of a climate solution. With supply chain network design now incorporating carbon parameters, in addition to cost and service objectives, initial results are more than encouraging. However, modal shifts, increased load consolidation and capacity management are already reaping their own rewards.

DHL Supply Chain has embraced the potential of carbon-efficient supply chain design, allowing customers to realize the environmental benefits this creates. What’s more, our philosophy of working in partnership effectively achieves environmental goals, whilst meeting both cost and service objectives.

Bringing Information To Life
There are many instances where our impact on the environment, and the remedial measures we take, are difficult to discern. So, as part of our commitment to operational and service excellence, we have developed powerful tools to quantify carbon emissions. Published on and offline, our Corporate Responsibility Report delivers full transparency, providing verified evidence of our carbon output and validating the effect of our efficiency measures.

Drawing on experience, we now provide this valuable service to customers, bringing information to life and providing firm foundations for increasing efficiency. Combined with the ability to understand our customers’ business needs, there is now an opportunity to integrate GoGreen with every supply chain solution we develop.
A Brighter Tomorrow Today
Since the launch of GoGreen we have proven that what is good for our environment can be great for business too. For example, DHL Supply Chain’s partnership with Fujitsu has achieved 45% carbon efficiency to date. Many of our UK retail partners are now also enjoying the cost benefits of advanced aerodynamics, alternative fuels and hybrid vehicles.

As the range of sustainable solutions we offer grows, we will continue to share best practice with our customers. From carbon assessment and reduction to offsetting options, we will add new value wherever possible, simplifying our customers’ lives whilst lowering their operating costs.

Taking Ownership Of Change
Our people remain at the heart of all we achieve, helping reduce both our and our customers’ impact on the environment. Backed by focused training, structured internal communications and ongoing support, their enthusiasm to create change brings personal commitment and dedication to life.

Everywhere our business touches, throughout every corner of the globe, the DHL team has already embraced the GoGreen Office Program, World Environment Day, energy saving initiatives and our recognition awards, alongside green travel and conferencing campaigns. This unrelenting passion will help sustain our drive towards a future that is in safer, more responsible hands.

Shaping Our Futures
By working together we can achieve far more than by working alone. So, for all our futures, collaboration is paramount. Therefore, DHL Supply Chain will continue to engage with all our business partners, nurturing new ideas, identifying new technologies and embracing opportunities for change.

Outside of our business, we will continue our involvement with leading environmental initiatives including the United States Environmental Protection Agency’s SmartWay program. This will ensure both our business, and those of our customers, will remain fully compliant through rapid adaptation to legislative change.

The substantial results we have already achieved are affirmed by our inclusion in key global sustainability indexes, including the Dow Jones Sustainability Index. We now look forward to strengthening our work in partnership with our customers and suppliers across the globe, helping to contribute to a brighter future.