One of the world’s leading suppliers of electronic automotive parts required a specialized warehousing solution. The company supplies automotive parts to prestigious Original Equipment Manufacturers (OEMs) and Tier One automotive brands, turning in a reported annual revenue of US$1.3 billion. With a portfolio of customers in 150 countries, the company has been trading in the Czech Republic since 1993 and manufacturing in the country since 1997.

**CUSTOMER CHALLENGE**

The electronic automotive parts supplier has a manufacturing plant in Kurim, a town in the south-east region of the Czech Republic, which employs more than 1,900 people.

The company needed a new warehouse space in which they could house products from Kurim and other neighboring plants in Germany and Hungary. From there, it could then supply parts to its portfolio of customers across the globe.

**Customer Challenge**

- Lacked sufficient warehouse space for operations
- Serving and supplying parts to 2,000 customers in 55 countries
- Sought a new warehouse space near its manufacturing plant that could accommodate parts from regional plants

**DHL Supply Chain Solution**

- Designed and built a 15,000 m² distribution center with a storage capacity of 7,157 SKUs
- Chose a site with convenient transport links
- On-site preparations for customer pick-ups
- Improved inbound, outbound, customs clearance processes
- Value-added services such as packing and labelling

**Customer Benefits**

- More than 3.9 million boxes shipped annually
- An operational distribution center 24 hours a day, each working week
- Improved transport links to plants and customers in Eastern Europe
DHL SUPPLY CHAIN SOLUTION

DHL Supply Chain built and designed a new 15,000 m² distribution center in Pohořelice, located 46 km from the manufacturing plant at Kurim and 25 km from the city of Brnu, according to the customer’s specification. The site’s location has excellent transport links, presenting the electronic automotive parts supplier with direct access to the high-speed road network from Brno to other parts of East Europe. Boasting a storage capacity of 7,157 Stock-keeping Units (SKUs), the distribution center receives goods from the Kurim plant as well as others in Germany and Hungary which are then stored on a rack and shelf system.

Apart from handling the operations for 10,000 electronics parts for the automotive sector, the DHL Supply Chain team also provides value-added services at the site, including printing and labeling, and shrink-wrapping items in foil before shipment. Preparations are also made on-site for customer pick-ups in Czech Republic, Slovakia, Poland, Austria, Turkey and Romania.

CUSTOMER BENEFITS

The electronic automotive parts supplier is now more than sufficiently equipped to serve its 2,000 customers in 55 countries worldwide. With a staff strength of 100, the distribution center in Pohořelice operates 24 hours a day each working week.

Furthermore, the site’s network of transport links to plants and customers in East Europe together with improved inbound, outbound and customs clearance certification processes have resulted in the successful shipment of more than 3.9 million boxes annually.