



FREQUENTLY ASKED QUESTIONS

What are the DHL YES Awards?

The DHL Young Entrepreneurs for Sustainability Awards (DHL YES Awards) is an awards program that seeks to recognize and promote young social entrepreneurs in Asia working towards the UN Millennium Development Goals.

In the inaugural year, 2007, the Awards will initially take place in five countries in the Asia Pacific region – Bangladesh, Pakistan, The Philippines, Singapore and Thailand.

What are the UN Millennium Development Goals?

The eight (8) Millennium Development Goals (MDGs) which form a blueprint agreed to by the world's countries and leading development institutions galvanizing unprecedented efforts to meet the needs of the world's poorest by 2015.

The 8 UN MDGs are:

1. Eradicate Extreme Hunger and Poverty
2. Achieve Universal Primary Education
3. Promote Gender Equality and Empower Women
4. Reduce Child Mortality
5. Improve Maternal Health
6. Combat HIV/AIDS, Malaria and other diseases
7. Ensure Environmental Sustainability
8. Develop a Global Partnership for Development

www.un.org/millenniumgoals

What is the UN Millennium Campaign?

The UN Millennium Campaign was established by UN Secretary General Kofi Annan in 2002. The Millennium Campaign supports citizens' efforts around the world to hold their governments to account for the achievement of the Millennium Development Goals.

The Millennium Development Goals, formally adopted by 189 countries in the year 2000 are a set of eight specific goals which commit rich and poor countries to work together to eradicate extreme poverty and hunger, ensure all boys and girls complete primary school, promote gender equality, improve the health of mothers and children, reverse the spread of HIV/AIDS, protect the environment, and create a global partnership for development by ensuring rich countries give more and better aid, debt relief and trade opportunities to poorer countries. (<http://www.millenniumcampaign.org>)

DHL YES Awards FAQs



Who are social entrepreneurs?

For the purpose of these Awards, social entrepreneurs are individuals who develop existing methods and practices using different and/or new approaches to bring about positive social change.

Social because their fundamental purpose is to create positive social impacts. Entrepreneurs because they are innovative, strategic, resourceful and implement business models and principles to reach their goals. Social entrepreneurs offer more than philanthropic donations and more than social services.

Just as entrepreneurs change the face of business, social entrepreneurs use this approach to act as the change agents for society, seizing opportunities others miss and improving systems, inventing new approaches and creating sustainable solutions to change society for the better.

Note: During the process of designing the DHL YES Awards we came across many definitions of social entrepreneurship. If you want to learn more about the concept of social entrepreneurship and social entrepreneurs, you can visit the following online resources:

www.ashoka.org

www.skollfoundation.org

www.schwabfound.org

Who is eligible for the Awards?

All individuals who fulfill all the criteria below are eligible for the awards:

1. Be less than 40 years of age as on 31st March¹ (Saturday) and a minimum of 18 years of age at the time of applying for the Awards
2. Be a legal resident of either of the following countries Bangladesh, Pakistan, The Philippines, Singapore and Thailand²
3. Be the primary leader / pioneer/ owner / promoter / founder of the organization in any of the above mentioned countries
4. Have a track record of at least three years in running the organization: The organization should have been started before 31st March 2004
5. Be able to show results in the achievement of one or more of the Millennium Development Goals and / or national development goals, whichever is higher in terms of higher targets or shorter time

¹ The applicant should be born between 1st April 1967 and 31st March 1989 to be eligible to apply for the DHL YES Awards

² These countries are selected for the inaugural year of the DHL YES Awards

DHL YES Awards FAQs



Note:

1. Applications from any of the organizations involved with implementing the DHL YES Awards will not be permitted.
2. Lobbying is discouraged. Any lobbying on behalf of the applicants and/or applications for the DHL YES Awards may disqualify an applicant found to engage in this practice.

The *DHL YES Awards* do not include support:

1. Organization and programs promoting any political or religious objectives
2. Organization and programs promoted or driven by governments
3. Entrepreneurs who discriminate on the basis of race, gender³, social status, religion or sexual orientation, disability, national origin or any other non-performance based criteria

What prize(s) do the winners get?

A national winner and two runners' up will be selected from each of the five participating countries. An Asia Pacific regional winner will then be selected from the five national winners.

The winners will be awarded cash prizes as follows:

Regional winner (1): USD 10,000

National winners (4): USD 5,000 each

National and regional awards ceremonies will be held to celebrate the Awards winners.

In addition, we hope to develop a cadre of social entrepreneurs from Asia Pacific with the opportunity to share resources and best case practices within the region and beyond.

Where will the regional awards ceremony be held?

The inaugural regional award ceremony will be held in Singapore. All national winners will be invited to the regional awards ceremony.

How can I apply for the Awards?

- Application forms for the DHL YES Awards can be download from www.dhl.com/yesawards. Application forms are also available at DHL offices in the participating countries.

³ This does not include positive discrimination where appropriate to achieving UN MDG Three

DHL YES Awards FAQs



- All application forms can be either typed or handwritten (handwritten documents should be easily legible).
- Note that social entrepreneurs can apply directly for the DHL YES Awards or they could be nominated by an organization or an individual .
- The nominating organization/ individual can nominate more than one eligible social entrepreneur.
- The completed application form and supporting documents should be sent by post or email to reach the respective country screening organization (see table) on or before **Monday 30th April 2007** (extended from Saturday, 31st March).
- A completed application form and the required supporting information completes the application package. Any missing information may render an application incomplete.

DHL YES Awards FAQs



The National Screening Organizations are as follows:

Bangladesh	Pakistan
<p>Social entrepreneurs having their organizations in Bangladesh should send their completed application forms to the Screening Organization given below:</p> <p>Contact Person: Mr. Sabbir Ahmed Taha</p> <p>Address: AC Nielsen Bangladesh Ltd. House-70, Road 15A(New) Dhanmondi R/A Dhaka 1209</p> <p>Telephone: +880 2 912 5839 +880 2 912 7743</p> <p>Fax: +880 2 8123394</p> <p>Email: Sabbirahmed.taha@acnielsen-bd.com</p>	<p>Social entrepreneurs having their organizations in Pakistan should send their completed application forms to the Screening Organization given below:</p> <p>Contact Person: Mr. Muhammad Shafi Gul</p> <p>Address: SEBCON (Pvt.) Ltd. Socio Economic and Business Consultants 3rd Floor, ATS Centre Fazal –ul – Haq Road , Blue Area Islamabad – Pakistan</p> <p>Telephone: +92 – 51 – 282 7617 +92 – 51 – 282 7643</p> <p>Fax: +92 – 51 – 282 7644</p> <p>E-mail: sebcon@isb.comsats.net.pk sebcon@isb.paknet.com.pk</p>

DHL YES Awards FAQs



The Philippines	Singapore
<p>Social entrepreneurs having their organizations in The Philippines should send their completed application forms to the Screening Organization given below:</p> <p>Contact Person: Ms. Ann Geleen V. Follosco</p> <p>Address: Ateneo Center for Continuing Education - Graduate School of Business 3rd Floor, Ateneo Professional Schools Building 130 H.V. Dela Costa St., Salcedo Village Makati City, Philippines 1200</p> <p>Telephone: +632 840 1247 +632 894 4868</p> <p>Fax: +632 867 3824</p> <p>Email: yes.awards.ph@gmail.com</p>	<p>Social entrepreneurs having their organizations in Singapore should send their completed application forms to the Screening Organization given below:</p> <p>Contact Person: Ms. Laura Crow</p> <p>Address: CSR Asia (Singapore) 55 Kim Yam Road Singapore 239356</p> <p>Telephone: +65 6735 9771</p> <p>Fax: +65 6333 8729</p> <p>E-mail: lcrow@csr-asia.com</p> <p>CSR Asia is a social enterprise that strives to be the leading provider of information about Corporate Social Responsibility (CSR) in the Asia-Pacific region (http://www.csr-asia.com)</p>



Thailand

Social entrepreneurs having their organizations in Thailand should send their completed application forms to the Screening Organization given below:

Contact Person:

Asst. Prof. Ajarn Kamontip Chamkajang

Address:

Thammasat University

Department of Community Development, Faculty of
Social Administration
Tha Prachan Campus,
2 Prachan Road,
Pranakorn, Bangkok 10200
Thailand

Telephone:

+662-613-2520

Fax:

+662 224 9417

E-mail:

chamkajang@yahoo.com

Who can I contact for any enquiries and clarifications related to the Awards?

For any queries and/or clarifications regarding the DHL YES Awards please contact the respective national Screening Organizations.

What is the criteria for the Awards?

The DHL YES Awards support social entrepreneurs whose work evidences commitment towards the achievement of one or more of the 8 Millennium Development Goals through his / her organization.

The Awards will focus on:

- Leadership
- Innovation
- Social Impact of the organization
- Potential for Expansion and Replication



- Sustainability of the organization
- Challenges overcome

What is a hybrid organization?

For the purpose of DHL YES Awards a hybrid organization is an organization that operates between cultural orientations, for example at the interface between the public and the private sector of society (<http://www.hybridorganisations.com/>). Also a hybrid organization could be either a joint venture between public and private in terms of equity and resources; it could be a partnership between for profit and not-for-profit organization towards common objectives and using their synergies in a complementary way to derive maximum benefits and results.

If I don't win the award, can I re-apply the following year?

Yes. All applicants who are not national or regional winners are eligible to re-apply for the Awards.

Can I nominate someone for the Awards?

Yes. Social entrepreneurs can be nominated by someone else - an organization or an individual.

They can also apply directly for the DHL YES Awards.

Where does my application go to?

All application forms should be sent to the respective national screening organizations for processing.

Why have these Awards been established?

DHL believes in investing in community building to ensure sustainability and growth of society. It is our belief that social entrepreneurs play an instrumental role in uplifting communities. Through these Awards we aim to celebrate young social entrepreneurs who are significantly contributing towards one or more of the UN MDGs and improving communities.

What are the objectives of the Awards?

They strive to:

- identify, recognize, celebrate and promote successful young social entrepreneurs
- create a lasting avenue for entrepreneurs from across the region to network and learn from each other, as well as effect social changes on a regional level
- promote the spirit of enterprise as a means of addressing current social needs and effecting positive changes within the community
- inspire other individuals to work towards improving their own communities using innovative strategies

DHL YES Awards FAQs



What are the key dates for the Awards?

<i>Activity</i>	<i>Date</i>
Awards application opens in all countries	01 Feb 2007
Awards application period	Feb & April 2007
Awards application closes in all countries	30th April 2007 (extended from 31st March)
Field visits to short-listed applicants	May to June 2007
Announcement of national winners	End June 2007
Announcement of regional winner	August 2007

What should I do if I am related to or know a member of the National Jury, International Council, Screening Organization or any other implementing partners

Please indicate on the application form the name of the person, organization and nature of your relationship to facilitate transparency and equity to the awards process.

Why are the Awards limited to age 18 – 40 years?

Today, 85% of world's young population live in developing countries, with approximately 60 % in Asia alone⁴. In addition, nearly 45% of the world's poor, living on less than 1USD a day, are in Asia Pacific⁵.

For these reasons, we recognize the challenges that young people face in sustaining their enterprises, particularly in developing economies so we have chosen to focus our Awards on young people.

Does the information provided in the application form remain confidential?

Yes. It should be noted however that information on the winners' and runner's up will be required to develop their case studies and publicize their activities.

Why are the Awards for Asia Pacific only?

The DHL YES Awards have been developed by DHL Asia Pacific to support the communities within the region at this time.

⁴ <http://www.un.org/esa/socdev/unyin/qanda.htm>

⁵ <http://www.rrcap.unep.org/indicator/Vertical%20South%20Asia.pdf>

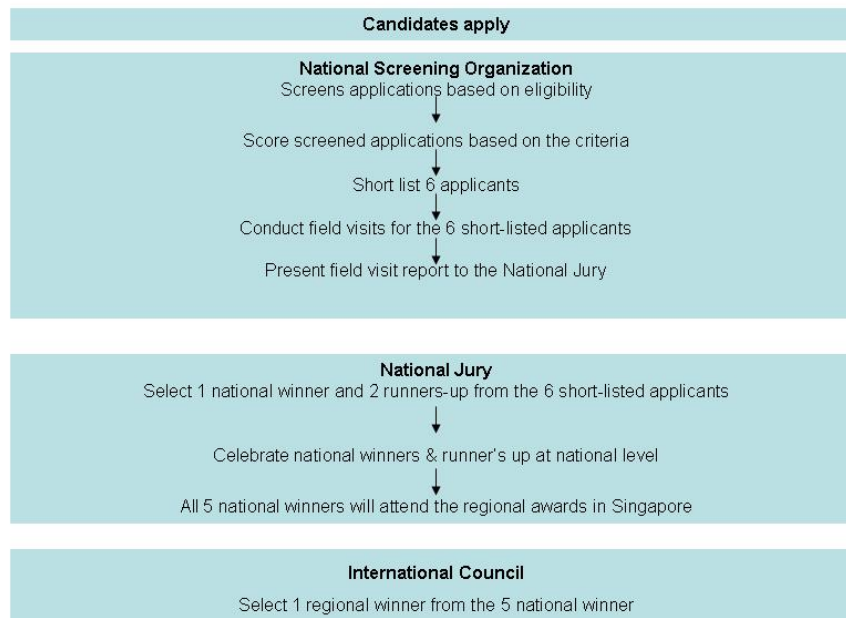
DHL YES Awards FAQs



How long will these Awards last?

2007 is the inaugural year of the DHL YES Awards. The Awards will be expanded to include more countries in Asia Pacific over time and based on learnings from the pilot year.

How are the Awards structured?



Note:

For the short-listing of social entrepreneurs on the basis of eligibility criteria the decision of the national Screening Organization (SO) would be final and binding.

The decisions of the National Jury and International Council in selecting the national winners, runners' up and regional winner, respectively, are final and binding.

What is the role of the Screening Organization?

To manage, screen the applications and process to identify 6 national finalists for the *DHL YES Awards*. In addition, the SO will also conduct field visits on the shortlisted applicants.



What is the role of the National Jury?

Their role is to select 1 national winner and two runners up from the shortlisted applicants in each of the pilot countries.

What is the role of the International Council?

To guide and endorse the awards structure and process, as well as selecting the regional winner from the five country winners.

Who are the members of the International Council?

The International Council is made up:

1. John Elkington - *Founder & Chief Entrepreneur, SustainAbility*
2. Hugh Stephens - *SVP International Relations & Public Policy (Asia Pacific) Time Warner Inc.*
3. Erna Witoelar - *UN Special Ambassador for MDGs in Asia & the Pacific*
4. Prof. Jane-Wei Skillern - *Assistant Professor Harvard Business School*
5. Prof. Solita Monsod – *Professor University of Philippines and Chair of the Philippine Human Development Network*

Who are the National Jury members?

Bangladesh

Ms. Rokeya A Rahman

President of Women Entrepreneurs Association of Bangladesh and Small Enterprises of Bangladesh

Ms. Tahrunessa Abdullah

Joint Director in charge of the Women's Program for Bangladesh's Integrated Rural Development Program (IRDP)

Dr. Syed Farhat Anwar

Lecturer at the Institute of Business Administration University of Dhaka

Mr. Motiur Rahman

Editor, Daily Prothom Alo

Dr. Samant Lal Sen

Professor, Plastic Surgery Dept, Dhaka Medical College Hospital

Ms. Khushi Kabir

Chairperson for the Coalition of Environment NGOs and the Association of Land Reform and Development – ALRD



Pakistan

Mr. Shakir Husain

Founder of Creative Chaos and an international advisor at Integration Capital & Trade

Ms Fatima Surraiya

Advisor to the provincial Government and Writer

Mr. Javed Iqbal

Founder of PR Company, CMC

Mrs. Shehnaz Ismail

Head of Textile Department and founder member of the second largest Art and Architecture School in Indus Valley

Mr. Anwar Maqsood

Artist, TV writer and host

Mrs. Nargis Rahman

Activist and social worker

Mr. Stephen Rasmussen

Lead Specialist Finance and Private Sector Development, South Asia Region, World Bank

Ms. Shandana Khan

CEO of Rural Support Programs Network

Singapore

Mr. Gerard Ee

Chairman of the National Kidney Foundation

Mr. Howard Shaw

Executive Director of the Singapore Environment Council (SEC)

Mr. Jack Sim

Founder of the World Toilet Organization (WTO)

Ms. Eunice Olsen

Philanthropist and a nominated Member of Parliament

Mrs Tan Chee Koon

Chief Executive Officer of the National Volunteer & Philanthropy Centre (NVPC)

Mr. James Soh

Executive Director of the National Youth Achievement Award (NYAA) Council of Singapore



Thailand

Dr. Snoh Unakul

Chairman of the (Thailand Development Research Institute) TDRI Foundation

Mr. Mechai Viravaidya

Founder and Board Chairman of the Population and Community Development Association

Asso. Professor Dr. Gotom Arya

Chairman of the Second National Economic and Social Advisory Council

Mr. Sanphasit Koompraphant

Director of the Centre for the Protection fo Child Rights Foundation (CPCR)

Ms. Chitrapa Soontornpipit

Deputy Director-General of the Office of the Women’s Affairs and Family Development, Minstry of Social Development and Human Security

Mr. Wallop Tangkananurak

Founder and Board Committee member of the Foundation for the Better Life of Children

Dr. Suteera Vichitranonda

Chairperson of the Advisory Board of the Gender and Development Research Institute

Ms. Tuenjai Deetes

Secretary – General of Hill Area and Community Development Foundation

Ms. Suleeporn Bunbongkarn

Deputy Director of Information Distribution Department, the Office of the Chaipattana Foundation

Dr. Priyanut Piboolsravut

Project Director of the Sufficient Economy Research Project at the Crown Property Bureau

The Philippines

Ms. Evangeline ‘Gee’ Mayuga

Executive Director of Children’s Hour

Mr. Joselito de Vera

Executive Director of The Philippine National Volunteer Service Coordinating Agency

Mrs. Margie Moran-Floriendo

Celebrity and Philanthropist

Ms. Raijeli Nicole

Executive Director of ISIS International

DHL YES Awards FAQs



Who are DHL's implementing partners for the Awards?

The DHL YES Awards have been developed with the support of Partners in Change an advisory partner to DHL for the inaugural year, 2007. Partners in Change is an India-based not-for-profit organization working in the field of Corporate Social Responsibility (www.picindia.org).

We are also working with the Millennium Campaign (<http://www.millenniumcampaign.org>).

The Awards are presented in association with CNN as the official regional media partner (<http://www.cnn.com/international>).

Last updated: 8 March 2007