

# FORTUNE FAVORS THE BRAVE: MASTERING TOMORROW'S ENERGY CHALLENGES TODAY

 Bastian Thöle and Jonathan Kahe

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# WE PUSH BOUNDARIES EVERY DAY



**Bastian Thöle**

Vice President  
#logistics lover



**Jonathan Kahe**

Senior Manager  
#supply chain expert

# CAPGEMINI IN A NUTSHELL



Capgemini 

Capgemini  invent

Founded

**1967**

by Serge Kampf

**TOP 3**

consultancy  
worldwide

A strong family of brands

Capgemini 

Capgemini  invent   Capgemini  engineering   sogeti  
part of Capgemini

Leader in

**Transformation & Innovation**

**18 Billion Euro**

Revenue in 2021

2021 **WORLD'S MOST  
ETHICAL  
COMPANIES**<sup>TM</sup>  
WWW.ETHISPHERE.COM  
9-TIME HONOREE



**NET ZERO**  
business  
by 2030

Recognized as  
**Ethisphere World's Most Ethical Company**  
**Top Inclusive Employer**  
**Stonewall Top Employer**  
**Glassdoor Best Place to Work**  
**CDP Climate Change A-List**

**4.7 of 5**

Client satisfaction  
level

**25+**

research studies  
published in 2021

**Four Talent Communities**

Strategy & Transformation Consultants

Creative Designers

Data Specialists

Emerging Tech Experts



**Headquarters in Paris**

Clients in 100+ countries

**873**

Social impact  
projects

**10 Mio**

tons of CO<sub>2</sub> saved  
by 2030

**325,000+**

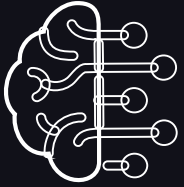
talented employees around the world

**GET THE FUTURE YOU WANT**  
is our promise to clients, society and people

**10,000+**

talented employees around the world

# FIELDS OF ACTION TO COME OUT ON TOP



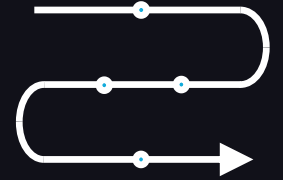
***Focus on  
visibility and  
digitization***



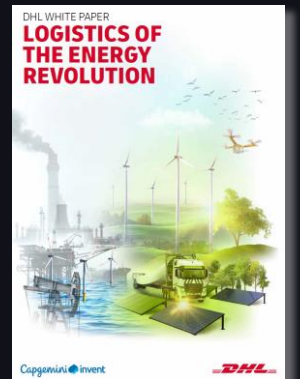
***Identify  
transferrable  
skills from  
adjacent  
industries***



***Collaboration  
is key***



***Work  
end-to-end***





# FOCUS ON VISIBILITY AND DIGITALIZATION



## RECOMMENDATION

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*“Invest in smart digital platforms, capabilities, and tools to modernize processes, accelerate workflows, and increase visibility”*

## CASE STUDY

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# IDENTIFY TRANSFERABLE SKILLS FROM ADJACENT INDUSTRIES



## RECOMMENDATION

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*“Don’t reinvent the wheel: but rather be willing to seek out, replicate and adapt approaches from other industries”*

## CASE STUDY

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*International Aerospace OEM*



# COLLABORATION IS KEY



## RECOMMENDATION

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***“Ensure intelligent coordination and collaborative innovation among all stakeholders within the value chain - even competitors”***

## CASE STUDY

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***NexTrust***

# WORK END-TO-END

## RECOMMENDATION

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*“Implement an end-to-end perspective, especially when entering into new areas of technology, markets, and regions”*

## CASE STUDY

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**JUNGHEINRICH**

**GASAG**



# MASTER TOMORROW'S CHALLENGES TODAY



Assess if current digitalization initiatives are sufficient in order to remain relevant

Form ecosystems to penetrate new markets and access technologies and data

Get inspired by successful business models and skills from other industries



# YOUR CONTACTS

Capgemini  invent

**Bastian Thöle**  
Vice President



Mobile: +49 151 4025 1081  
E-Mail: [bastian.thoele@capgemini.com](mailto:bastian.thoele@capgemini.com)

Capgemini  invent

**Jonathan Kahe**  
Senior Manager



Mobile: +49 151 4025 1650  
E-Mail: [jonathan.kahe@capgemini.com](mailto:jonathan.kahe@capgemini.com)



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Capgemini  invent



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As the digital innovation, design and transformation brand of the Capgemini Group, Capgemini Invent enables CxOs to envision and shape the future of their businesses. Located in more than 36 offices and 37 creative studios around the world, it comprises a 10,000+ strong team of strategists, data scientists, product and experience designers, brand experts and technologists who develop new digital services, products, experiences and business models for sustainable growth.

Capgemini Invent is an integral part of Capgemini, a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of over 325,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering, and platforms. The Group reported in 2021 global revenues of €18 billion.

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