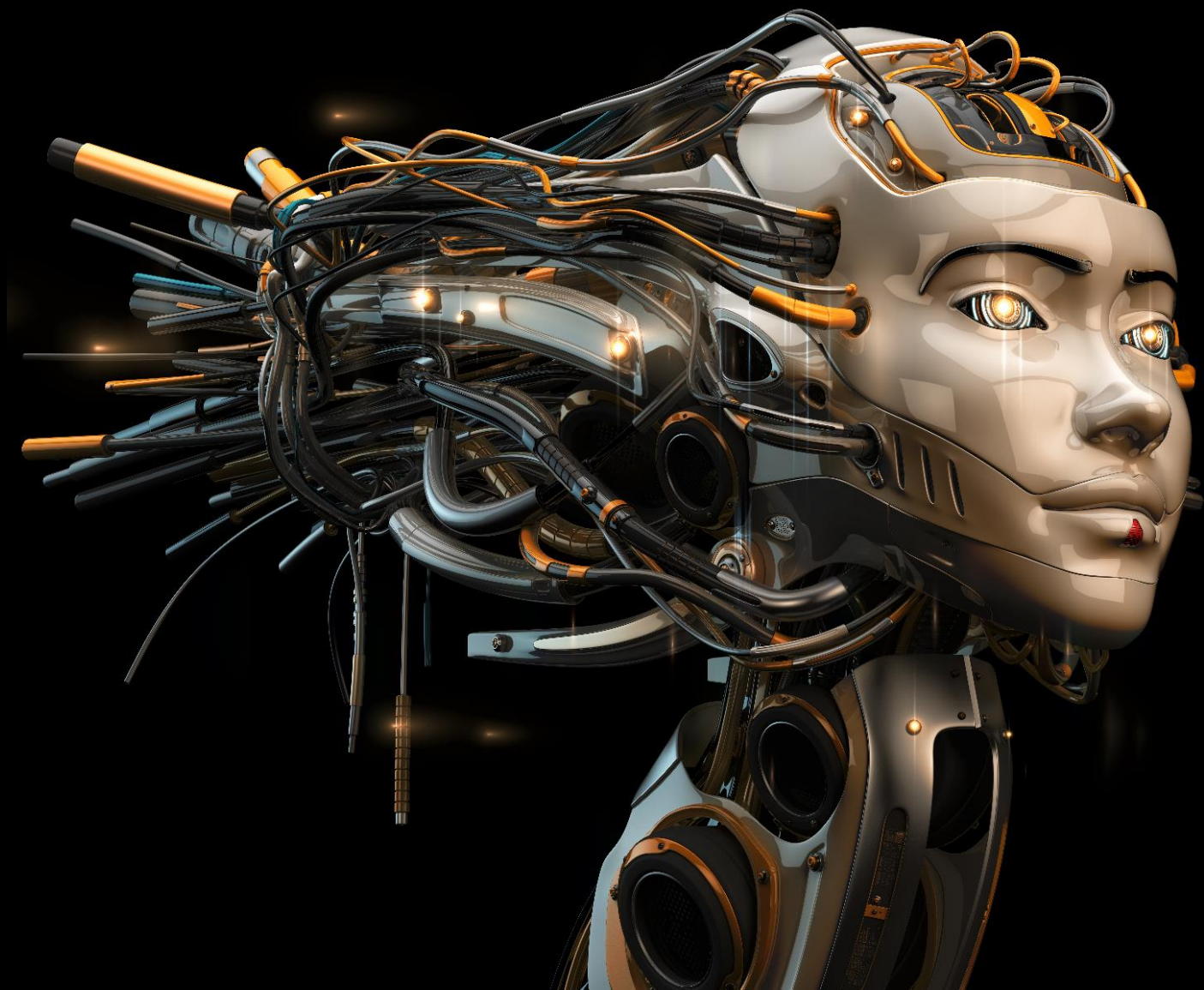


JAPAN INNOVATION DAY

DRIVING THE DIGITAL TRANSFORMATION

MAY 23 | TOKYO | JAPAN





ようこそ
WELCOME

Is Digitalization a threat to job security?





MYTH

Digitalization is
a threat

A Digitalized world creates productivity gains

The background of the slide features a man in a blue suit and tie, wearing futuristic, transparent glasses. His right hand is raised, with his index finger pointing towards the glasses. The glasses display a glowing blue circular icon with a gear-like pattern and a series of white code characters '<<0>>'. The background is a dark blue grid with various digital and data-related elements: a large gear icon in the top left, a world map in the top right, a bar chart with data points (100, 50, 66, 200, 120, 250, 300, 250, 88, 500, 80, 300, 300, 450, 400) in the middle left, a line graph in the top right, a globe in the bottom left, and several pie charts at the bottom. The overall theme is digitalization and productivity.

Resource optimization

Process efficiency

Robotics / Automation

JAPAN – SOCIETY 5.0

- Adding a fifth chapter to the four major stages of human development from hunter-gatherer, agrarian, industrial and information to an ultra smart society connected through integrated technologies and digitalization.
- Jobs and human potential will be impacted and transformed – however the quality of life will be improved.
- Connectivity and development go hand in hand



Source: Nippon Foundation Library

Source: Tokyo Port Terminal Corp.



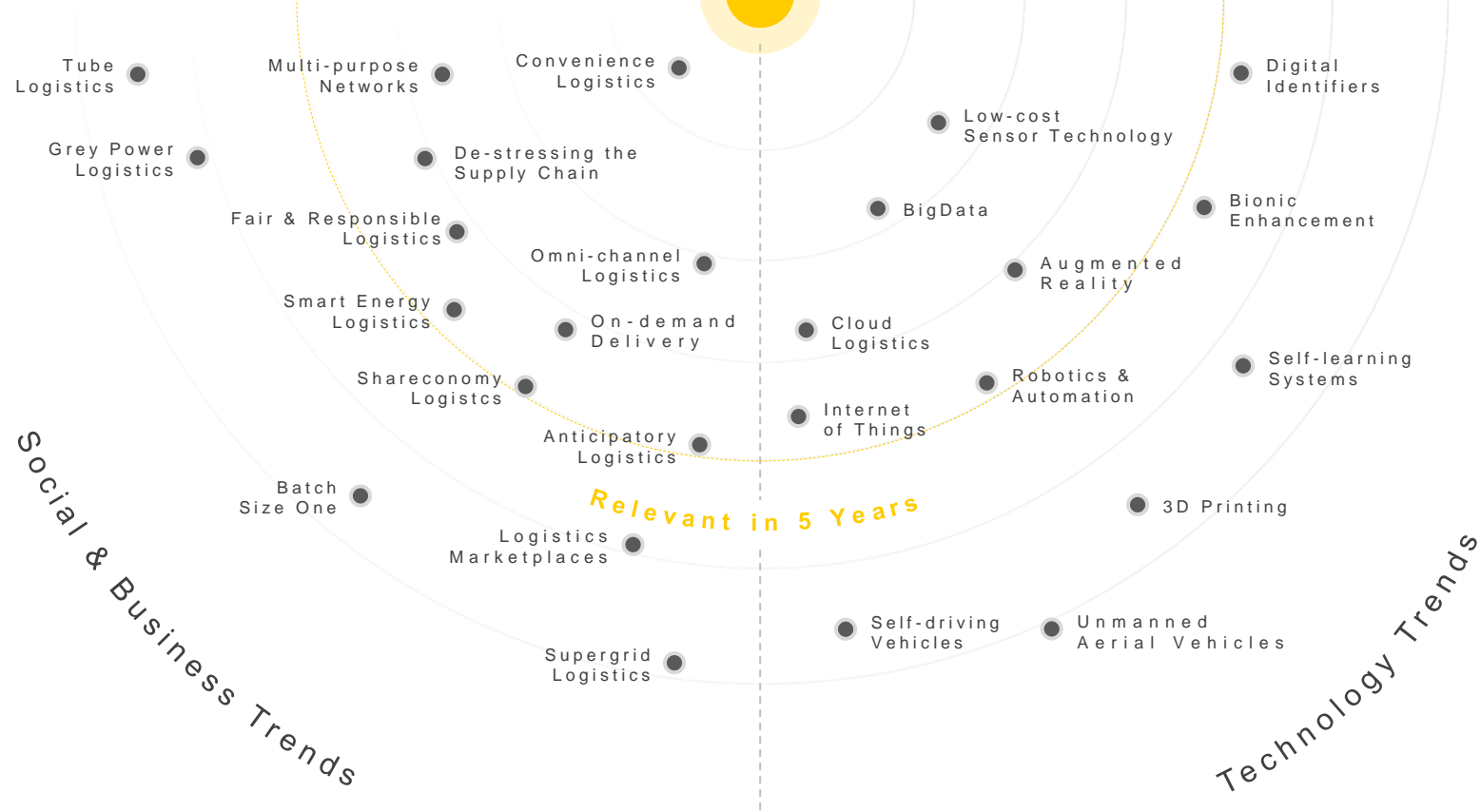
JAPAN – SOCIETY 5.0

- Tokyo Port in the 1940's



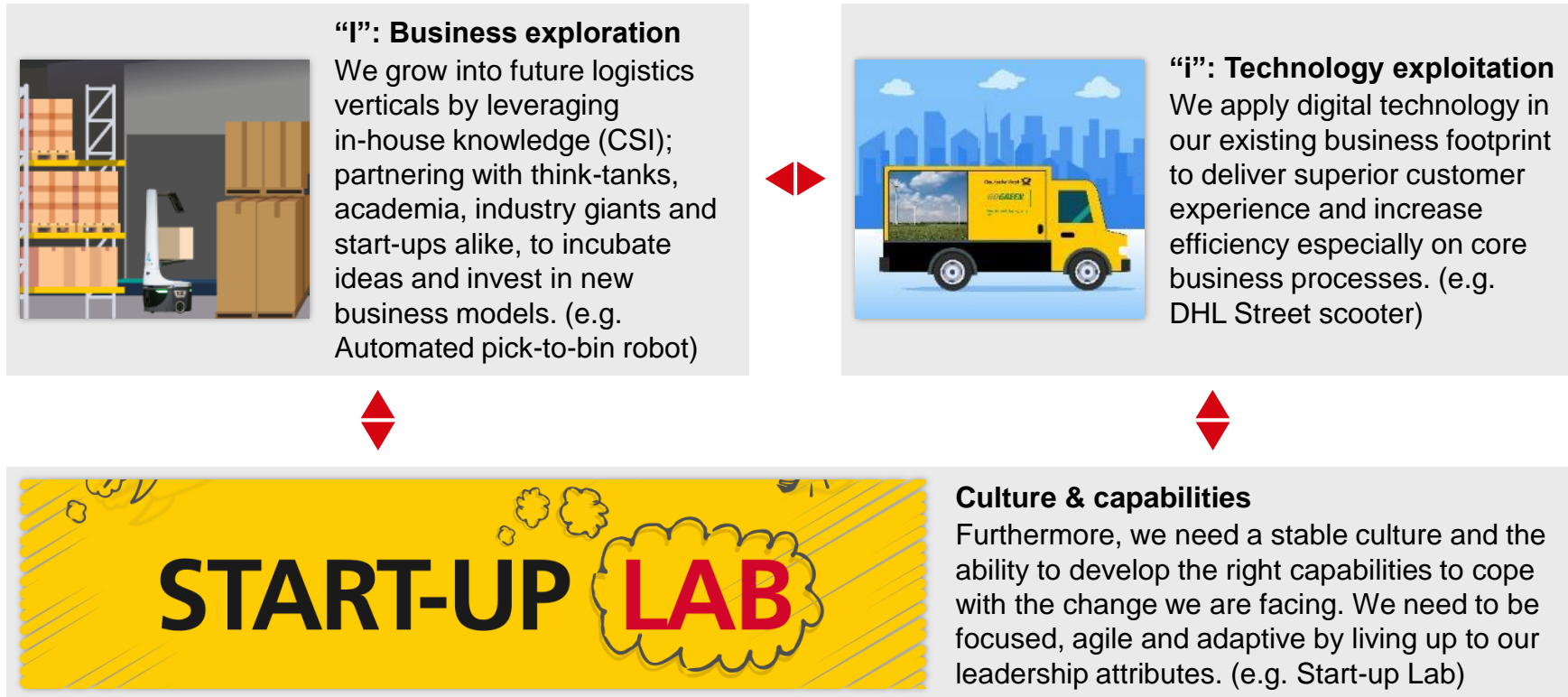
JAPAN – SOCIETY 5.0

- Tokyo Port Today
- Transformation & Innovation are very much part of Japans DNA
- And



THE LOGISTICS INDUSTRY IS ALSO IN TRANSFORMATION

Digitalization will help us define the logistics industry through a high level of standardization to deliver innovative, cost efficient solutions to our customers



Source: DHL Supply Chain Digitalization Strategy

Pairing our knowledge and co-creating with the right partners – customers, suppliers, academics - will be mutually beneficial culturally and commercially

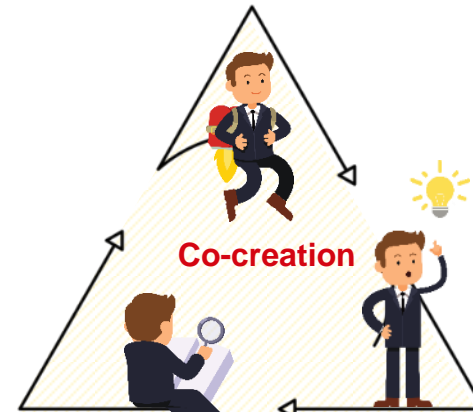
Industry leaders or start-ups

possessing robust technological know-how, technical capabilities and skilled experts. Co-creation with DHL underscores feasibility of technology for industrial use; technology further enhanced through DHL's adoption of technology and industry knowledge.

Universities and research institutes

with a network of researchers and analysts; driven to test and further applied research in relevant fields and industries.

● The technology experts



● The think-tanks

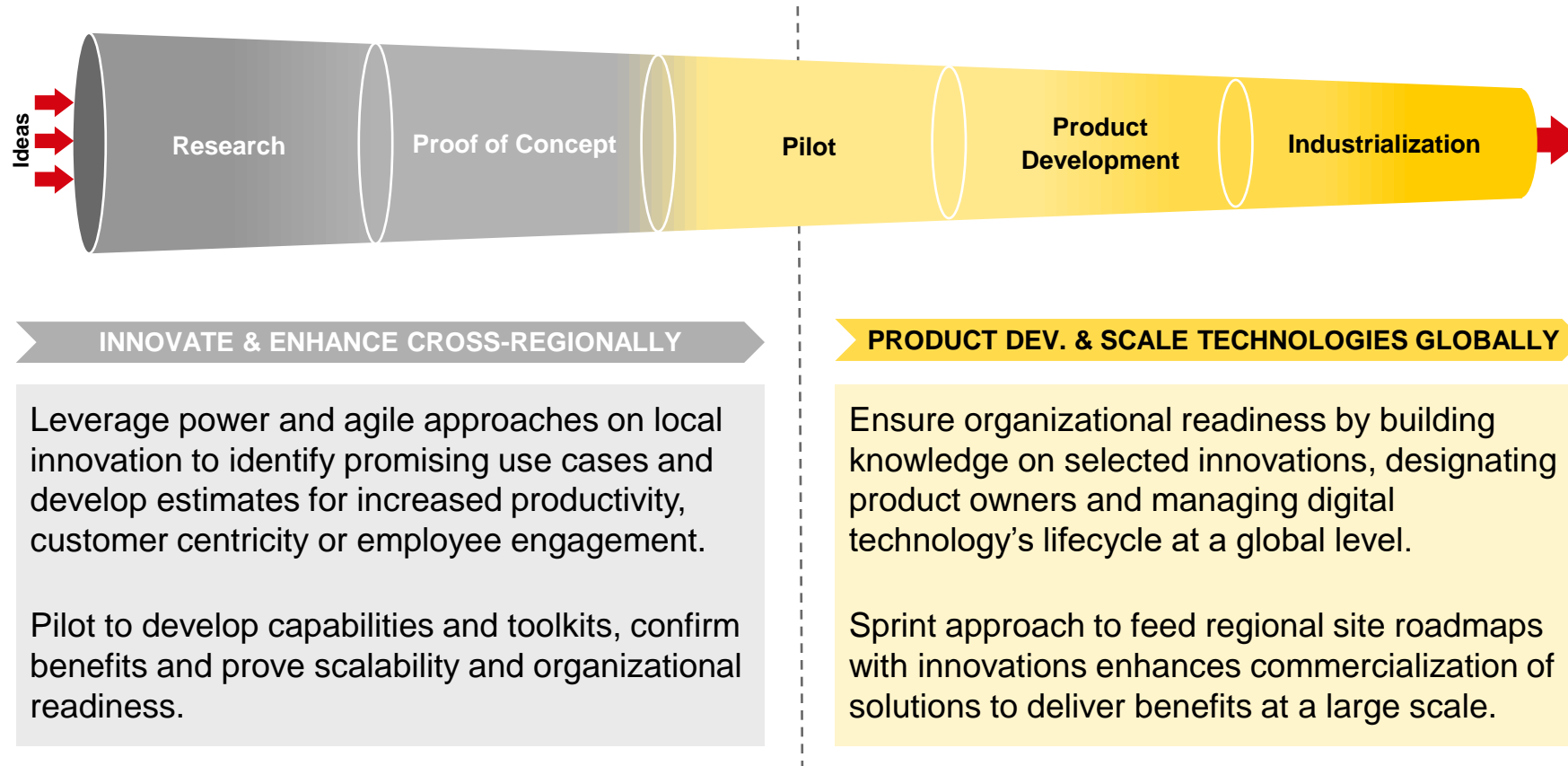
● The industry experts

DHL Supply Chain trend communities bring business and industry expertise to the table.

Co-creation can deliver efficiencies, support business exploration and growth. It also energizes our own innovation culture through upskilling and exposure to other innovation cultures from our partners; this attracts the right talent to drive and deliver on the ever changing needs of future supply chains.

Source: DHL Supply Chain Digitalization Strategy

DHL's innovation funnel creates the framework to transform digital innovation from ideas to productized, scalable fast-track technologies





CASE STUDY

STREETSCOOTER
**YELLOW OUTSIDE
GREEN INSIDE**



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