**Internationalization – a driver for business performance**

**SMALL AND MEDIUM SIZED ENTERPRISES (SMEs)**

SMEs that operate internationally are more likely to be successful.

**BRICM SME**

The more international business activities a BRICM SME has, the more likely it is to be successful.

**G7 SME**

G7 SMEs that operate only in their domestic market are less likely to be successful.

**BRICM AND G7 SMEs IN COMPARISON**

BRICM SMEs have more international operations than those in the G7.

**YOUNGER SMEs**

Younger SMEs are more likely to operate internationally.

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All figures are from a study by IHS conducted between September and November 2012.