SMEs that operate internationally are more likely to be successful

BRICM SME

The more international business activities a BRICM SME has, the more likely it is to be successful.

G7 SME

G7 SMEs that operate only in their domestic market are less likely to be successful

BRICM AND G7 SMEs IN COMPARISON

BRICM SMEs have more international operations than those in the G7

YOUNGER SMEs

Younger SMEs are more likely to operate internationally

All figures are from a study by IHS conducted between September and November 2012.