

DHL cooperates with a German consumer goods company to enhance the use of Sustainable Marine Fuel

The significant expansion in 2025 demonstrates the shared determination to advance their logistics decarbonization activities.

Customer Challenge

- Customer aimed to significantly reduce greenhouse gas emissions from its ocean freight operations as part of its broader climate strategy.
- Desire to scale up a successful 2024 pilot project into a broader logistics decarbonization strategy.

DHL Solution

- DGF expanded its use of GoGreen Plus for customer's shipments, leveraging Sustainable Marine Fuel (SMF) and the Book & Claim system to decarbonize logistics.
- DHL utilized waste- and residue-based SMF across the majority of customer's 9,000 TEUs.

Benefits & Impact

- Estimated 4,700 metric tons of CO₂e emissions reduced in 2025 – an 85% reduction on the main haul compared to conventional marine fuel.
- Supports customer's voluntary GHG reporting and progress toward Scope 3 decarbonization goals.
- Demonstrates a scalable model for industry-wide transition to lower emission logistics.



Geography	Global
Sector	Industrial and Consumer goods
Product	GoGreen Plus Ocean Freight