

Thai retailer and DHL Supply Chain Thailand deploy electric trucks to reduce carbon emissions

Both companies prioritize green operations as part of their ESG agendas



Customer Challenge

- The company aims to achieve net zero emissions by 2050.
- They needed support to reduce carbon emissions by focusing on becoming a green logistics organization.



DHL Solution

- Deployment of electric trucks for product distribution, from the customer distribution center to branches in Bangkok as an initial stage.
- The trucks are powered by 100 percent green electricity



Benefits and Impact

- Help the customer advance their supply chain operations by providing clean, green, and safe solutions to achieve environmental sustainability goals.
- Greater impact in the future by increasing fleet innovation and utilization

