


WE NOW LIVE IN A DATA DRIVEN WORLD



Where **Big Data** is
generated by every process,
system, gadget and sensor
around us

BIG DATA IMPACTS EVERYTHING



Customer Intelligence and Customer Analytics
Improve Operational Efficiencies
Increase Revenue and Reduce Cost
Leverage insights to make better decisions

ANALYTICS. SIMPLY DELIVERED.

DHL Applied Analytics delivers new levels of visibility, enables efficiencies, optimizes operations, and unlocks new value for your business.



MEET THE TEAM

Based in Singapore, DHL Applied Analytics has a global footprint and comprises of Data Scientists, Engineers, Product Management and Project Consultants

CLIENT PORTFOLIO

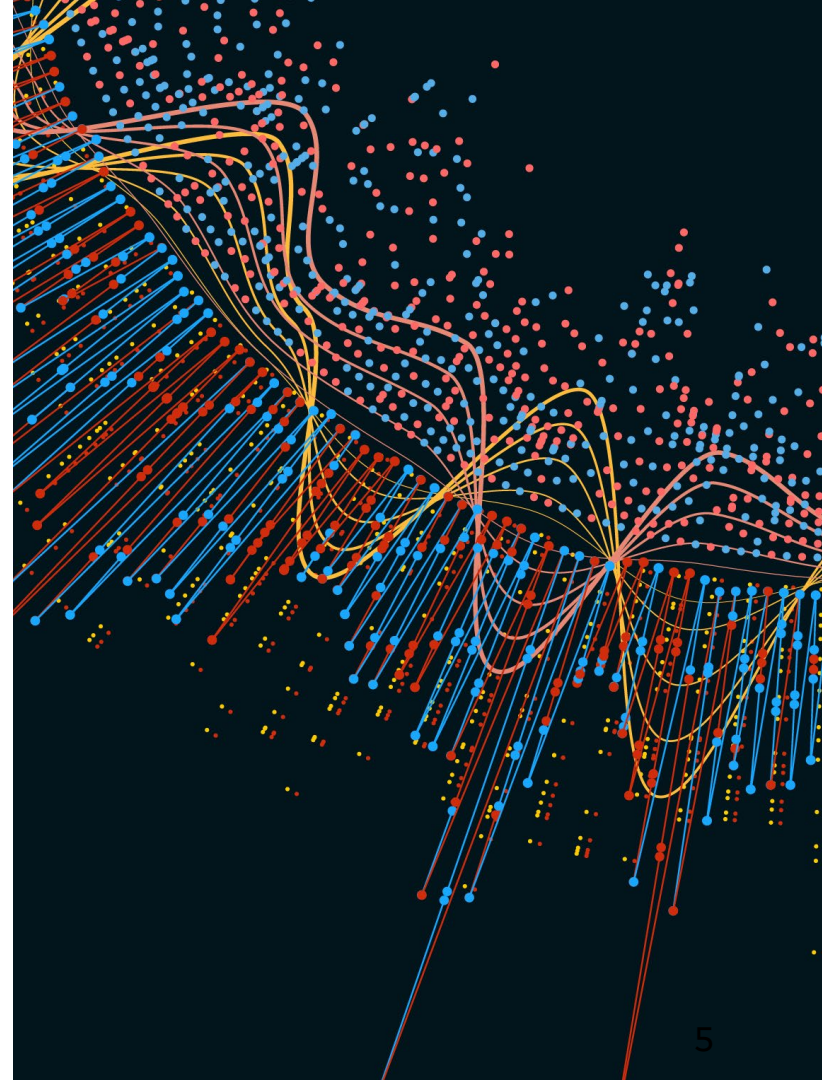


ADVANCED DATA ANALYTICS SOLUTIONS

No one is better positioned to provide you with the insights you need for your business to remain competitive in the data driven world. DHL is the world's leading logistics company operating in 220 countries connecting people and markets to drive global trade.

Based on our extensive global supply chain expertise, **DHL Applied Analytics** provides data-driven insights along the entire supply chain from planning, sourcing, production, warehousing, through to delivery and returns with the **rigorous application of advanced data science techniques.**

We make it easy for you to be more efficient and save money, by combining your data with our upstream knowledge and expertise in end-to-end supply chain management.



ADVANCED DATA ANALYTICS SOLUTIONS

The Applied Analytics team focuses on customized solutions, delivering:

INSIGHTS

- Network and inventory insights generation
- Customer segmentation
- Automated flagging of inefficiencies
- SKU profiling
- Order consolidation



PREDICTIVE ANALYTICS

- Demand forecasting
- Event forecasting
- Predictive Maintenance



OPTIMISATION

- Inventory optimisation
- Digital Twins
- Dynamic supply chain design
- Scenario simulations



ADVANCED DATA ANALYTICS PLATFORM

**Accelerate your go-to market process
with the best of our Analytics expertise**

Our analytics platform makes **cutting-edge** analytics accessible.

DHL Applied Analytics has created a self-service analytics platform for everyday use of data analytics for ops and planning functions. Created with knowledge and best practices acquired from past customer projects, it allows you to quickly create and iterate customized analytics solutions for your specific needs.



WORKING WITH US

DISCOVERY

Dedicated Project Consultants work with you to understand your requirements and scope potential projects

DATA COLLECTION

Applied Analytics team starts analysis based upon multiple data sources and requirements

RAPID PROTOTYPING

Solutions are proposed and early experiments performed to determine best solution approach

DELIVERY

We deliver results, with insights to drive new efficiencies in your business



CONTACT



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