



DHL GLOBAL EVENT LOGISTICS

Full Package - alle Folien und dass komplette Repertoire

October 2020

Excellence. Simply delivered.





THE COMPANY DEUTSCHE POST DHL GROUP

Deutsche Post DHL Group is the world's leading logistics company.

The Group connects people and markets and is an enabler of global trade.

It aspires to be the first choice for customers, employees and investors worldwide.

EXCELLENCE. SIMPLY DELIVERED.

FACTS AND FIGURES DEUTSCHE POST DHL GROUP

World's leading	mail and logistics company
> 220	countries and territories
~ 550,000	employees
€ 61.5 billion	group revenues
€ 3.2 billion	group EBIT
€ 29.4 billion	market capitalization ¹
~ 4 million	tonnes of air freight
3 million	TEUs ² of ocean freight

www.dpdhl.com



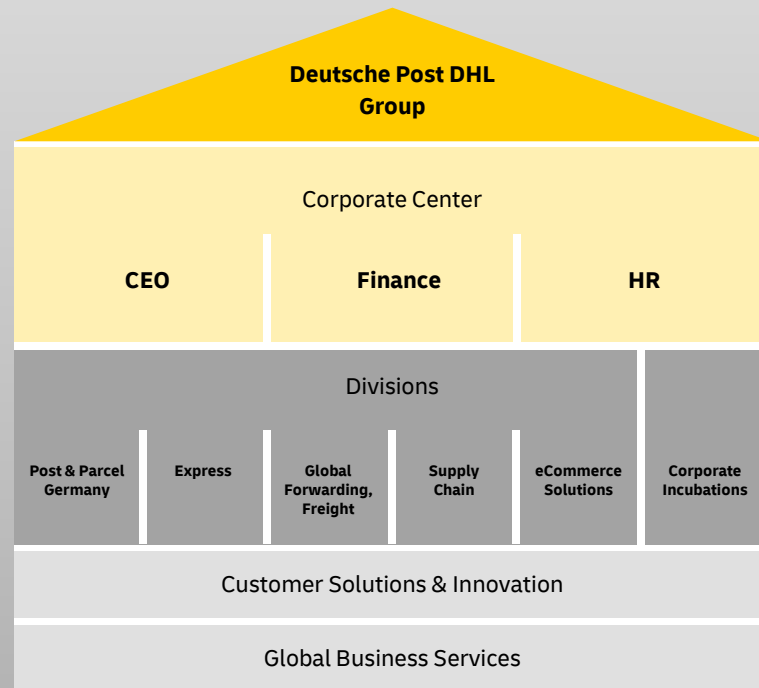
GROUP STRUCTURE DEUTSCHE POST DHL GROUP

The Group is organized into five operating divisions, each under the control of its own divisional headquarters. Group management functions are centralized at Corporate Center.

Corporate Incubations is where the Group develops business models further, including business ideas from our employees.

Customer Solutions & Innovation is responsible for customer management. Global Business Services bundles the Group's internal services.

www.logistics.dhl





DHL GLOBAL EVENT LOGISTICS COMPETENCE CENTER

With locations worldwide, DHL Global Event Logistics benefits from a dedicated network combining global know-how with local insight to deliver the best integrated solutions. Our experienced employees are ready to serve all around the globe. With their expert knowledge and dedication they ensure punctual, reliable logistics solutions. DHL Global Event Logistics is the leading provider for international congress, fairs and event logistics services. Our expertise in global auto-mobility logistics and creative solution design approach complete our product portfolio. Specialized and dedicated teams are the single point of contact for tailor-made solutions around the globe. DHL Global Event Logistics is organized into five competence centers that are clearly focused on their respective core competencies.

Events



Fairs



Congress



Auto-Mobility



Solution Design





COMPETENCE CENTER EVENTS

Moving a valuable and highly sensitive violin for a concert or hundreds of jerseys to equip a sports team throughout a whole tournament, DHL covers your needs for event logistics. Whether it is your in-house customer presentation or a major global sports event like the Olympic Games. No shipment too small no event too big. With many years of experience in the event logistics industry DHL is the teammate you can rely on.

GREAT SHOW. STRONG CREW.



COMPETENCE CENTER FAIRS

Whether you need to equip a complete fairground with forklifts and manpower to orchestrate the movement of all incoming material or you need to ship your exhibits overseas to showcase your product in your customer's market. DHL is one of the leading experts in fairs logistics - since 1926. In organizing the complete transport chain including customs formalities and other necessary documentation, DHL gives you the freedom to take care of what is most precious to you – your customers.

GREAT SHOW. STRONG CREW.



COMPETENCE CENTER CONGRESS

The requirements of congress organization are becoming increasingly diverse and demanding. That is why DHL Global Event Logistics has developed a wide-ranging congress service portfolio.

Our team is specialized on the current requirements of the conference, symposium and congress organization. Our many years of experience allow us to build up a suitable logistical infrastructure and to adapt quickly and flexibly to the conditions of the event site, regardless of the local circumstances.

Product range:

- End-to-end ticketing solution
- Visitor registration, reception and guidance
- Development of Apps tailor made to the congress with various functions like live voting, interaction with speakers, etc.
- Hotel booking, luggage logistics and travel agency support
- Congress visitor management and mapping (RFID)
- Coordination of congress bags and merchandizing logistics
- Transportation and customs clearance worldwide
- Congress venue logistics incl. coordination and supervision
- Customs clearance

GREAT SHOW. STRONG CREW.

COMPETENCE CENTER AUTO-MOBILITY

DHL comes with a proven track record in moving race series across the globe. Highly valuable and sensitive race cars and bikes, spare parts, fuel and batteries. DHL is the expert in reliably moving a complete race series from continent to continent in an extremely short timeframe. Wherever the race might be, DHL is present with a motivated and dedicated group of experts.

Finished vehicle transports (concept cars, cut-body models, etc.) with special handling requirements are also part of our daily tasks.

GREAT SHOW. STRONG CREW.



AUTO-MOBILITY FINISHED VEHICLES

Every vehicle, especially from the high-end-segment, and no matter if Motorsport-related or not, needs professional handling. We cover every need in **worldwide vehicle transport and logistics**, via air, sea, rail or road. Individually tailored transports are our expertise:

- Air: full charter, on ULD, on car racks or in DHL's own special car containers (ATB)
- Sea: FCL (with our own specialists for stowage and securing of vehicles) or RoRo.
- Road: individual transport by special certified trucks, open or fully boxed

We take care of safe and secret logistics worldwide for **Prototypes** of any kind, with full personal attendance at every intersection, i.e. for:

- **Car clinics and professional automobile/motorbike preparing**
- **Photo-shootings**
- **Dealer presentations**
- **Press launches**
- **Show rooms**

Our service includes temporary customs clearance. We also create **our own Carnets ATA** for our customers if desired.

GREAT SHOW. STRONG CREW.



AUTO-MOBILITY FINISHED VEHICLES



We can organize complete **Roadshows** containing vehicles and material, using special trucks, fully individualized to the customers' requirements. Our special service portfolio can be extended for example to:

Fleet management

- Temporary storage of vehicles and material between events
- Transportation to/from worldwide locations
- Maintenance of vehicles and equipment, including repair work
- Branding and lettering of vehicles and material
- Handover and takeover of vehicles on site by our own staff

Merchandising

- Warehousing and transport of advertising material and fan articles
- Replicas and simulators: storage, maintenance, shipping
- Development of trade show warehouse management solutions
- Supply chain management of merchandising material to races and events as well as to tradeshow and roadshows
- Branding and lettering

Consumer goods and dangerous goods

- Tires
- Operating materials (petrol, oil, AD blue)
- Lubricants

GREAT SHOW. STRONG CREW.



AUTO-MOBILITY FINISHED VEHICLES



inner dimension

2,135 mm

2,235 mm

external dimension

The upper part of the hood is contoured, so main deck transports within a MD-11 and B-747 freighter are suitable – IATA approved. Tare weight is approximately 2,200.0 kgs.



1,900 mm

inner dimension

2,300 mm

external dimension

inner dimension

5,690 mm

5,900 mm

external dimension

COMPETENCE CENTER SOLUTION DESIGN

Imagine a freight forwarder who not only transports goods but takes care of the entire organization of your event. From the conception and construction of your booth to the rental and installation of audio and video equipment and even catering, DHL offers full service for your event. Ticketing and visitor management are also part of the service portfolio thanks to the use of the latest industry methods and technologies.

GREAT SHOW. STRONG CREW.



SOLUTION DESIGN

DIGITAL SERVICES

Current prohibits on larger gatherings of people as well as global travel restrictions make it impossible for our customers to meet their customers in person. But rather than delaying product introductions or mandatory trainings, DHL Global Event Logistics offers a digital solution to connect people. Furthermore we make sure that our customers message or their products can still be experienced virtually anywhere, 24 hours a day. Whether they want to present an event, an exhibition stand, the company or a product, our 3D animation makes their target audience feel like being part of the experience.

Digital studio



Virtual tour



Virtual studio



Web catalogue





SOLUTION DESIGN DIGITAL STUDIO

Trade fair or conference cancelled or postponed?
We make sure that your message or products can
still be presented!

With our "digital studio" we offer you the possibility
to present your products via livestream and also to
hold conferences or training.

EXCELLENCE. SIMPLY DELIVERED.

SOLUTION DESIGN DIGITAL STUDIO

Whether a standard or an exclusive setup, whether at our facilities in Cologne or Berlin or in one of our mobile studios, we connect our customers with their audience all over the world. The customer or their product is skillfully staged, on request with a professional host. Transport, specialized staff and material from one source.

Product range:

- Interactive communication with the audience via live stream
- Picture-in-picture: embed presentation media, video or PDF
- Video shoot and video cut for product presentations
- Content preparation for internal or external servers
- Professional host
- Set-up design as requested including graphic production
- Transport of exhibits to our studios or to a mobile studio a location of choice



SOLUTION DESIGN VIRTUAL TOUR

Trade fair or conference cancelled or postponed?
We make sure that your message or your products
can still be experienced virtually anywhere, 24 hours
a day!

EXCELLENCE. SIMPLY DELIVERED.

SOLUTION DESIGN

VIRTUAL TOUR



We construct difficult and complex virtual buildings according to your ideas. Whether you want to present an event, an exhibition stand, your company or a product, our 3D animation makes your target audience feel like being part of the experience.

If 3D animation is not what you are looking for to present an environment or product, then you should choose our photorealistic tour to digitalize real environments and product through a special photo scan robot.

Videos, presentations, sheets, PDFs or even images can be individually embedded in the virtual or photorealistic environment or exhibition stand. By embedding this media in so called info points, the flexibility of the tour is highlighted once again.

With predefined movement points visitors can navigate freely around the premises and experience an extra class adventure.

DHL Global Event Logistics offers three different options of the virtual tour:

GREAT SHOW. STRONG CREW.



SOLUTION DESIGN VIRTUAL TOUR

Option A is a creation of an exhibition stand construction as a fixed object in a virtual environment.

The exhibition stand can be virtually bypassed from all sides using four fixed predefined movement points.

Option B is a creation of an exhibition stand or complete rooms with any number of movement points.

Visitors to your virtual environment can thus experience the premises in 360° degrees.

Option C is a creation of a photorealistic environment through a special robot.

This robot is able to scan the desired environment in so-called point clouds and can display the data in various forms using the latest technology.

GREAT SHOW. STRONG CREW.





SOLUTION DESIGN VIRTUAL STUDIO

The virtual studio is the combination of the digital studio and the virtual tour and gives the possibility to embed real people into a virtual world. The moderator immerses in the virtual world and guides the visitors either through a presentation in a static studio or even dynamically through different rooms. Videos, presentations, sheets, PDFs or even images can be individually embedded.

Visitors can participate interactively via video conference or chat. Questions can be answered in real time or comments and feedback can be given live.

DHL Global Event Logistics offers two different options of the virtual studio:

Option A is a creation of a static studio with an interactive stage setup. The moderator leads the event on the virtual stage in real time and in full stature.

Option B is a creation of dynamic virtual spaces in which interactive workshops can be held. Workshops can take place in different rooms at the same time and participants can enter, leave and change rooms virtually.

GREAT SHOW. STRONG CREW.



SOLUTION DESIGN WEB CATALOGUE

To comply with the applicable hygiene protection measures, we offer various solutions in our web catalogue as a purchase or rental option. In our product range you will find all materials recommended for implementing your hygiene concept, from acrylic and partition wall systems to face masks, disinfectants and distance keepers. Benefit from our bulk discount for large orders.

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SOLUTION DESIGN ADDITIONAL SERVICES

Solution Design is our specialized service for the planning, implementation and control of a comprehensive event package. From the conception of your booth through a web-based visitor registration up to project management on site. A full service portfolio for your event. These three core areas form the basis for our Service Solution Design:

Event and media
technology



Trade fair and event
construction



Agency / live
communication





SOLUTION DESIGN EVENT AND MEDIA TECHNOLOGY

AV - MEDIA

- content creation
- formatting as well as movie and sound editing

IT solutions

- IT project management and requirement analysis
- firewall and network solutions
- large-area Wi-Fi
- office solutions for events

Light design, set design & construction

Consulting

From pure concept work through to the execution of individual trades, to the realization of complete projects under the name of the client.

Rental

Worldwide rental of stocked equipment

Fixed installations

- conceptual design
- programming
- planning and execution

GREAT SHOW. STRONG CREW.



SOLUTION DESIGN TRADE FAIR AND EVENT CONSTRUCTION

You can also benefit from our know-how in trade fair and event construction.

From detailed implementation advice to individual conception (2D & 3D design, rendering, graphic creation) to the construction of your trade fair or event stand in our in-house workshop.

We offer versatile solutions for your individual business appearance.

GREAT SHOW. STRONG CREW.



SOLUTION DESIGN AGENCY AND LIVE COMMUNICATION

Our mission is the targeted and systematic planning of your event, in which live communication plays an important part.

This consists of visitor management including a developed IT-based software solution as well as professional project management including on-site support and various forms of visualization such as graphic editing, web design and the development of apps.

GREAT SHOW. STRONG CREW.

GLOBAL EVENT LOGISTICS NEXT LEVEL SOLUTIONS

For some time now DHL Global Event Logistics actively promotes the digitalization of services at exhibition and event venues. Organizers now more than ever are focussing on utilizing digital solutions to complement analogue services. With our customer base planning on transitioning to the digital age, Global Event Logistics adopted to the situation and developed services that soon will become the industry standard. These services do not represent a short time trend due to Covid-19 but are part of the “new normal”

Guest Management



Traffic Guidance



Mobile App





GUESTMANAGEMENT

Our guest management includes the registration of your visitors via a web-based registration portal and a follow-up system.

Included services are also travel management, the creation of name badges/QR codes or the programming and implementation of an RFID-based visitor management system.

Mask wearing and body temperature control cameras can easily adapted:

No mask = no entrance

Normal body temperature = gate opens

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SOLUTION DESIGN

GUESTMANAGEMENT

From Motorsports, Fairs, Events and Congresses to innovative and agile design solutions – DHL Global Event Logistics is a partner you can rely on. DHL goes the extra-mile to put your ideas and plans into practice.

Our Mobile Health Check Terminals can be used for various purposes. Be it the check in for events, congresses or employee trainings and product presentations

The terminals are checking the body temperature and if the individual is wearing a mask covering nose and mouth. Furthermore it is equipped with disinfectant and mask spender

It can be connected and interact with gates and entry systems:

All checks are positive = gate opens to enter the venue/room

GREAT SHOW. STRONG CREW.



GUESTMANAGEMENT SECURITY - MEASURABLE SUCCESS

Visitors receive RFID chips and are checked through the system.

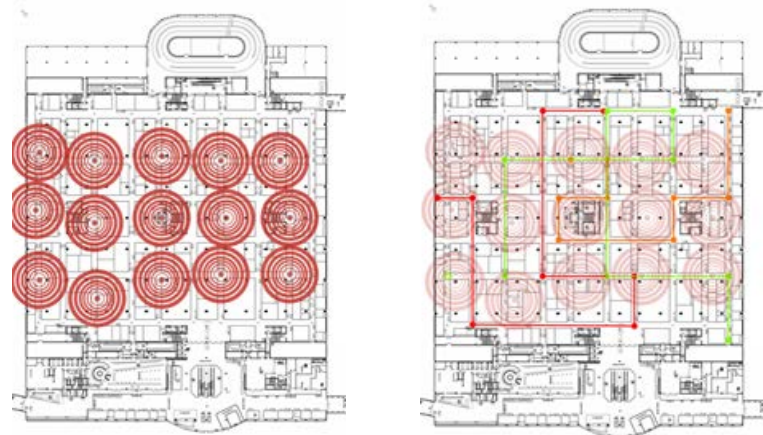
The data transmitted by the RFID chip can be evaluated and displayed in a variety of ways.

On the one hand, it can be evaluated who participated in which workshop or who has been at what POIs at the venue. So-called heat maps can also be created. These can be placed over venue plans.

Thus, after the event, all valuable data is immediately available for the analysis of visitor flows and occupancy and can be visually provided to the organizer.

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Vorname	Nachname	RFID	WS_Gruppe	Farbe	Sprache	Anwesend	Anzahl
Achim	Dünnwald	E00401006A22AD07	11	grün	D	1	1
Achim	Kampker	E00401006A22B539	0	weiß	D	1	3
Adolf	Büser	E00401002C7B6ADA	5	rot	D	1	4
Agnieszka	Swierszcz	E00401002C7B547F	12	grün	E	1	3
Albert	Bachmann	E00401002C7B5505	4	rot	D	1	2
Albrecht	Niederer	E00401002C7B5F9D	2	rot	D	1	2
Alexander	Leibold	E00401006A230FFF	2	rot	D	0	0
Alexander	Stiefelwagen	E00401006A22BC5A	2	rot	D	1	1
Alexander	Plum	E00401006A22BCB8	5	rot	D	1	1
Alexander	Schauer	E00401002C7B6081	9	grün	D	1	1
Alexander	Schmitz-Hübsch	E00401002C7B57E2	11	grün	D	1	1
Alexander	Kirschall	E00401002C7B6A52	0	weiß	D	1	1
Alexander	Leibold	E00401002C7B5539	2	rot	D	1	1
Alfred	Melwig	E00401002C7B84A2	4	rot	D	1	4
Andrea	Kruse	E00401006A22AFBE	3	rot	D	1	2
Andrea	Christ	E00401002C7B60A4	4	rot	D	1	1
Andreas	Neubeiser	E00401002C7B84BA	2	rot	D	1	1
Andreas	Söhnle	E00401006A22BCDB	3	rot	D	1	1



GLOBAL EVENT LOGISTICS TRAFFIC GUIDANCE



The development of the DHL Global Event Logistics Traffic Guidance system started already a few years ago. Efforts to maximize the utilization of venue resources like forklifts, cranes and manpower – but also to decrease cargo-traffic in the cities (in the vicinity of the event venues) lead to the idea of digitally managing in-time deliveries to the show site.

DHL Global Event Logistics developed an IT-System that allows for pre-registration of vehicles according to previously allotted time slots. All incoming traffic to the venue, whether cargo related or not has to register for a fixed time slot in order to enter the venues for a limited amount of time.

In order to enforce the adherence to the allotted time slots, we setup up a buffer zone where trucks and cars are parked until requested at the venue at a pre-determined space.

Truck drivers will receive an „entrance ticket“ with an embedded and unique QR-Code. At the buffer zone and when entering the venue, the code will be scanned by using the traffic guidance app in order to make sure the trucks are entering at the correct time and to notify the system about the arrival of the truck.

GREAT SHOW. STRONG CREW.

Slot Management

slot booking

entrance code

gradually retrieving
of the trucks

buffer parking area

unloading

GLOBAL EVENT LOGISTICS MOBILE APP

Mobile visibility of current events, contact details of the important stakeholders as well as an easy-to-use and transparent tracking and tracing option for event related shipments. That is the idea behind the DHL Global Event Logistics Mobile App.

Development of the application started with the beginning of Q2 2020 and the roll out of the first version is expected in Q4 2020.

DHL Global Event Logistics takes another step towards today's expectation of customer in the event industry of the 21st century.

Around the clock visibility of time critical shipment along with easy access to all relevant DHL stakeholders provides another level of security for our customer and their time critical event shipments.

GREAT SHOW. STRONG CREW.



DHL GLOBAL EVENT LOGISTICS

HEAD OF DHL GLOBAL EVENT LOGISTICS

Volker Oesau

Mob.: +49 172 741 56 00

volker.oesau@dhl.com

HEAD OF BUSINESS DEVELOPMENT

Achim Rauser

Mob.: +49 173 657 11 63

achim.rauser@dhl.com

HEAD OF CONGRESS

Horst Fröhling

Mob.: +44 0 7971581935

horst@dhl-exh.com

HEAD OF SOLUTION DESIGN

Gregor Klammer

Mob.: +49 151 18846036

gregor.klammer@dhl.com

HEAD OF EVENTS

Patrick Dexheimer

Mob.: +49 172 85 78 256

patrick.dexheimer@dhl.com

HEAD OF AUTO-MOBILITY

Thomas Hofmann

Mob.: +49 172 209 74 72

thomas.hofmann1@dhl.com

HEAD OF FAIRS

Robert Knestele

Mob.: +49 172 6659296

robert.knestele@dhl.com