



Innovation and Digital Ambition in the Oil & Gas Industry

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Our purpose

**We take energy forward—
making it safer, cleaner, and
more efficient for people
and the planet.**



2016

Baker Hughes and Halliburton scrap \$28B merger



2017

Baker Hughes and GE create the world's first fullstream oil and gas company



2018

GE to sell \$4B stake in Baker Hughes

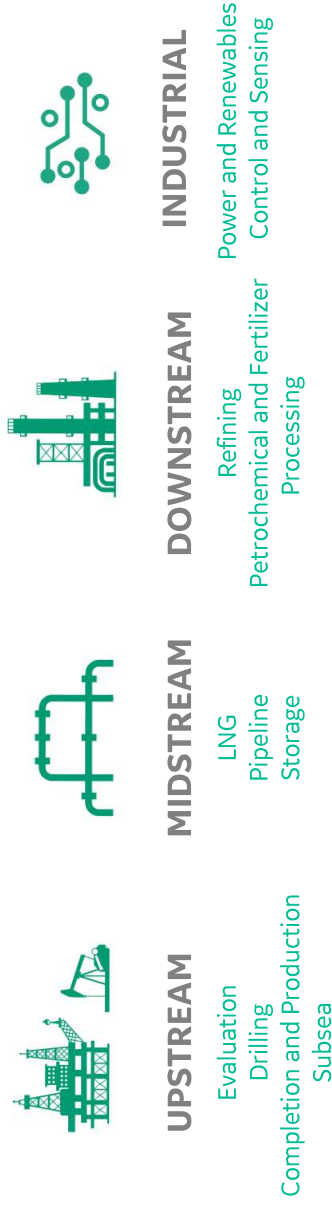


2019

Introducing the new Baker Hughes

Baker Hughes: We are fullstream

Fullstream projects leverage the breadth of the Baker Hughes portfolio, combined with new commercial models, to drive successful outcomes for our customers.



DIGITAL

Software, advanced analytics, controls and sensing, and asset performance management

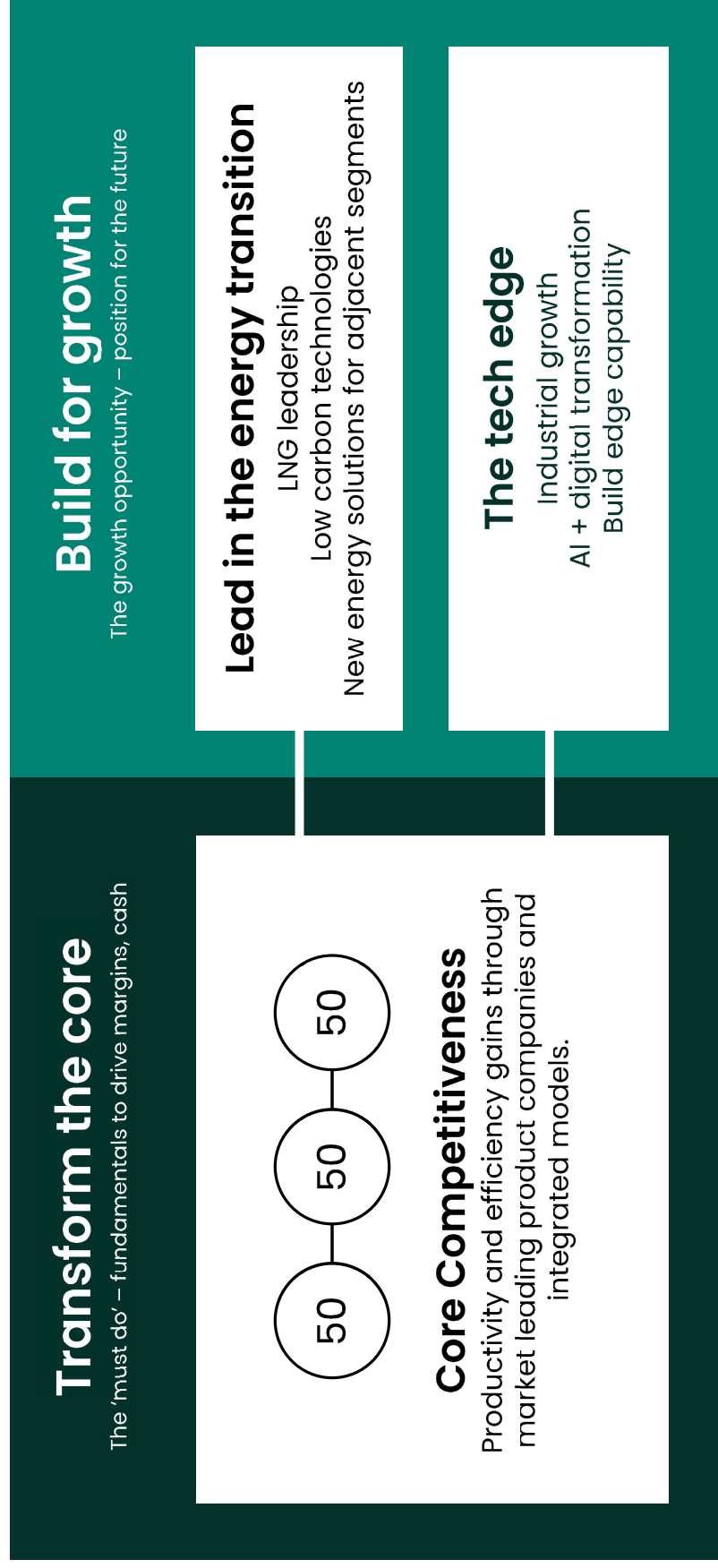
Early engagement to maximize the end-to-end value chain

Horizontal approach with connection at all levels within the customer's organization

Partnership and support during all phases of the project

Fullstream commercial models that deliver changes in project economics by lowering the cost of production and increasing industrial yield

Our long-term strategy



The lenses of Digital Technology

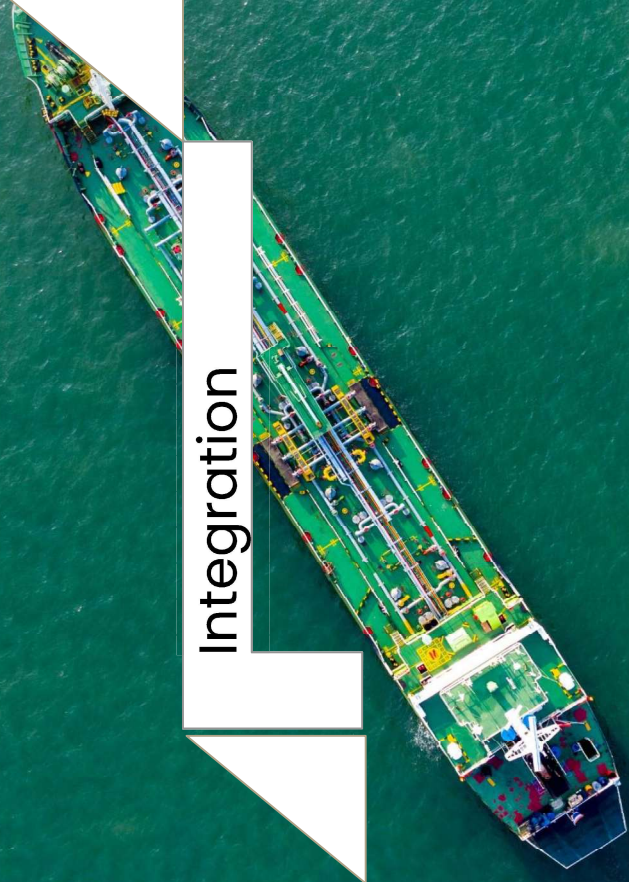


Logistics vision at Baker Hughes

Optimization

Integration

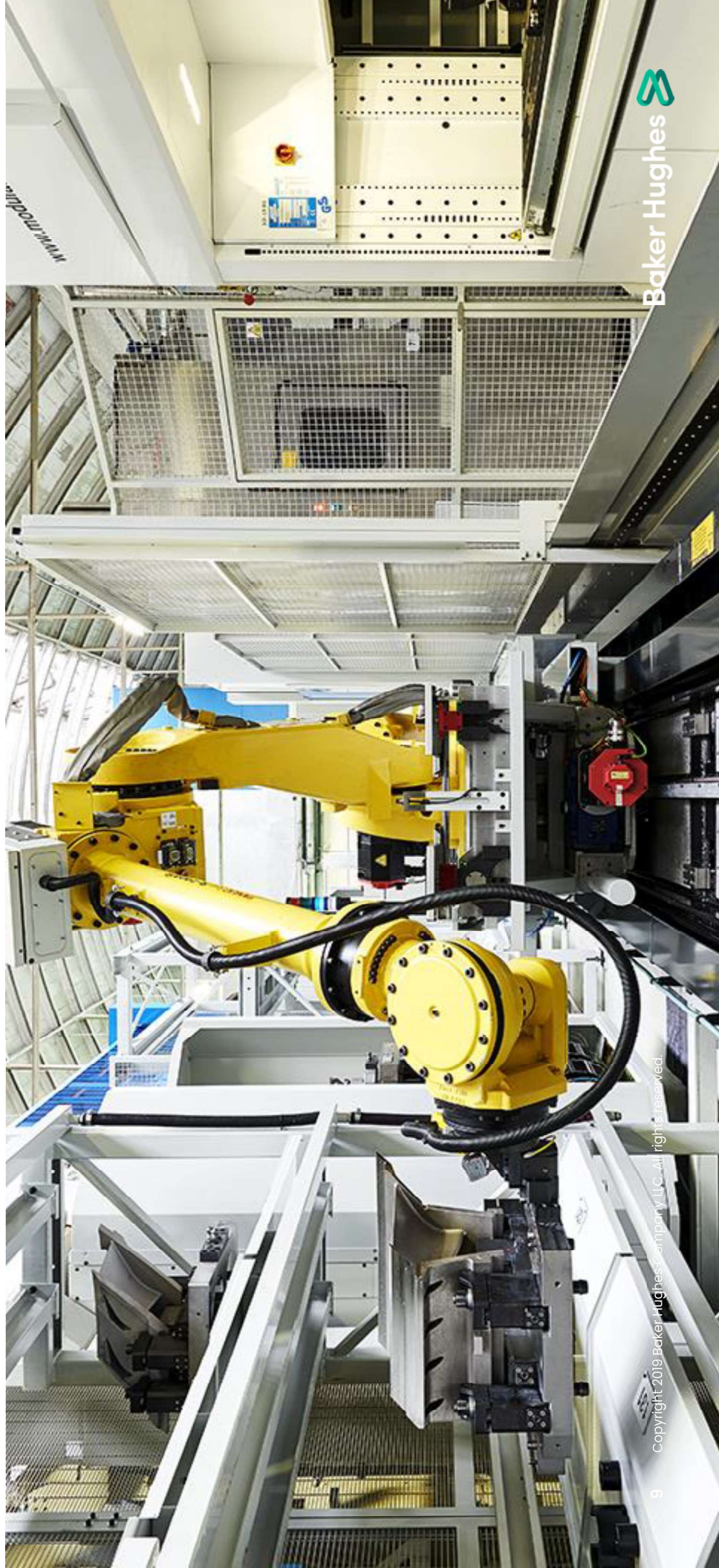
Harmonization



Virtual Reality at Baker Hughes



Advanced Manufacturing at Baker Hughes



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What's your digital ambition?

1. Identify your business strategy & outcome
2. Scope your digital ambition
3. Scaled progress with continuous improvement

Baker Hughes

