Improving educational opportunity and employability

The long-term success, sustainability and innovative power of economies and societies depend on a strong educational system and targeted efforts to develop the next generation of working professionals. As one of the largest employers worldwide, Deutsche Post DHL has established its Group-wide program GoTeach as a way to improve educational opportunity for young people and prepare them for the working world.

And given its status as one of the largest employers in the world, Deutsche Post DHL benefits both directly and indirectly from improvements in the quality of education and a better educated workforce. We collaborate with two strong and established partners through our GoTeach program: Teach For All and SOS Children’s Villages. Working together with these partners, our goal is to help children and young people from all socio-economic backgrounds develop their potential and access new opportunities for their career development. Working in close cooperation with our partners, our employees volunteer their experience, knowledge and time to provide young people with support and insights into the working world.

For further information please visit us on our website or on Facebook: www.dp-dhl.com/responsibility and www.facebook.com/living.responsibility
PARTNERSHIP WITH TEACH FOR ALL

A child’s socio-economic background continues to be a major factor in determining whether he or she succeeds in school and has access to career opportunities. We have been working together with Teach For All since 2010 to help ensure greater educational opportunity and educational equity for children and young people around the world.

Teach For All is a global network of independent national partner organizations who work according to the same model: Young university graduates and professionals with outstanding academic credentials and leadership potential are recruited by Teach For All partner organizations, trained and then deployed as teachers (“Fellows”) for a period of at least two years in high-need schools. The fellows support educationally disadvantaged students in the classroom and in project work to raise overall achievement and motivation levels and to help young people develop their talents and potential.

Through their involvement, fellows also become change agents over the long term in the area of education. The Teach For All organization helps strengthen the impact of its partner organizations by providing direct assistance in establishing organizations and by fostering exchange within its network.

As Teach For All’s largest sponsor, we make a lasting contribution to the development and expansion of the Teach For All network. With our support, Teach For All will expand its network to approximately 40 countries by the year 2015. We also work closely with the Teach For All network organizations in Germany (Teach First Deutschland), India (Teach For India), Argentina (Enseñá por Argentina), Chile (Enseña Chile), Peru (Enseña Peru) and Spain (Empieza por Educar).

Our employees are actively involved in bringing these local partnerships to life. Our commitment revolves around improving the education levels and employability of disadvantaged children and young people. We do this, for example, through mentoring, insights into the working world, summer camps or donation drives for Teach For All partner schools.

We also support Teach For All fellows in their personal development and help them discover career prospects through internships, mentoring and leadership training.

PARTNERSHIP WITH SOS CHILDREN’S VILLAGES

We have been partners with SOS Children’s Villages, an independent, non-governmental child welfare organization, since 2010. Our partnership focuses on supporting young people between the ages of 15 and 25 as they make the transition to the world of work. In addition to financial support for SOS Children’s Villages educational programs and facilities, we also provide young people with an array of career orientation opportunities and exposure to the working world.

Individualized support is provided by our employees, who volunteer their time as mentors to the young people. The one-on-one support is designed to help open up employment opportunities for young people entering the job market and make it possible for them to begin generating their own income as independent young adults. Internships give them valuable insight into the world of work and help them learn to take on responsibility.

We collaborate with national country organizations of SOS Children’s Villages to develop and implement activities that meet local requirements. Partnerships with SOS Children’s Villages are currently set up in Africa, Asia and Latin America – in Brazil, Madagascar, South Africa, Vietnam, Mexico, Ghana and Kenya. We plan to expand our cooperation to further countries in the following years.