



**H.E. ALBERTO ALEMÁN**  
**VICE MINISTER OF FOREIGN TRADE**





**Capital City:** Panama City  
**Area:** 75,517 km<sup>2</sup>

**Population:** 4,037,043 (2016 est.)  
**GDP:** \$65 Billion

**Currency:** US Dollar since 1904

**Inflation:** 0.8% (2018)  
**Languages:** Spanish (Official)  
& English (Commercial)

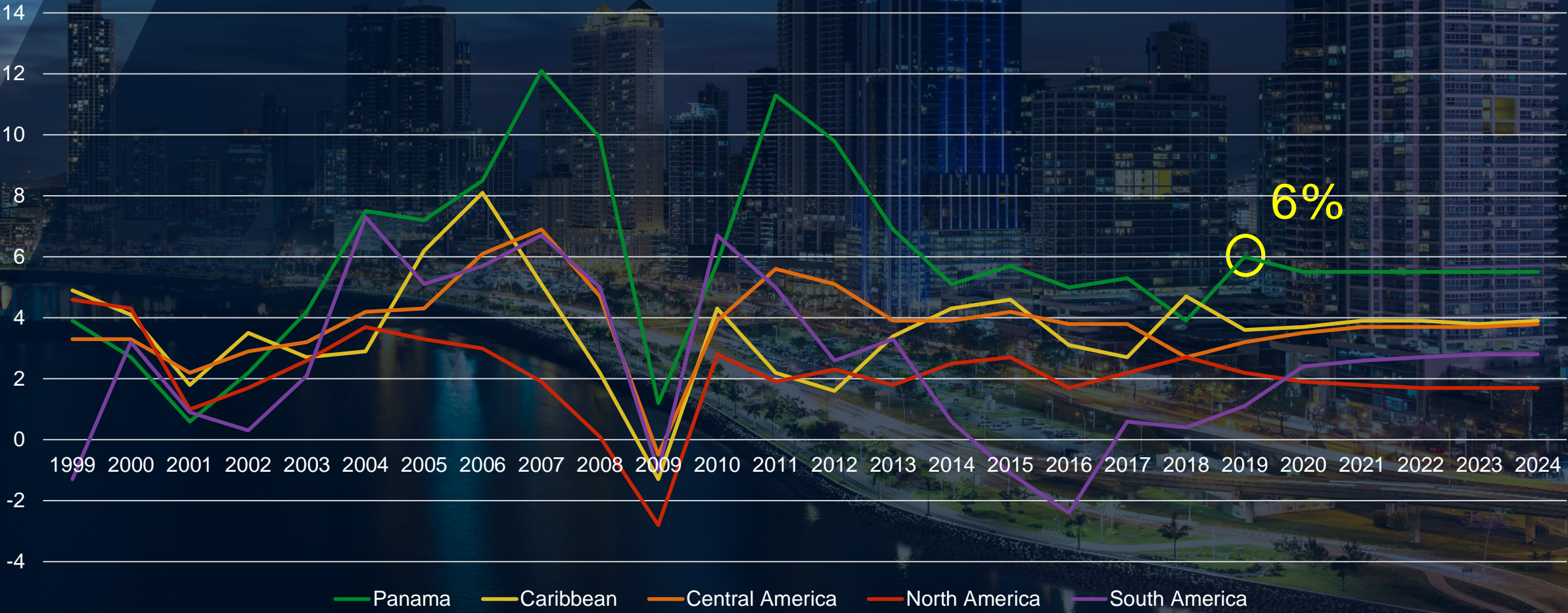
**Panama receives  
43% of all FDI into  
Central America**



# Unprecedented economic boom

Real GDP Growth %

Panama vs The Americas

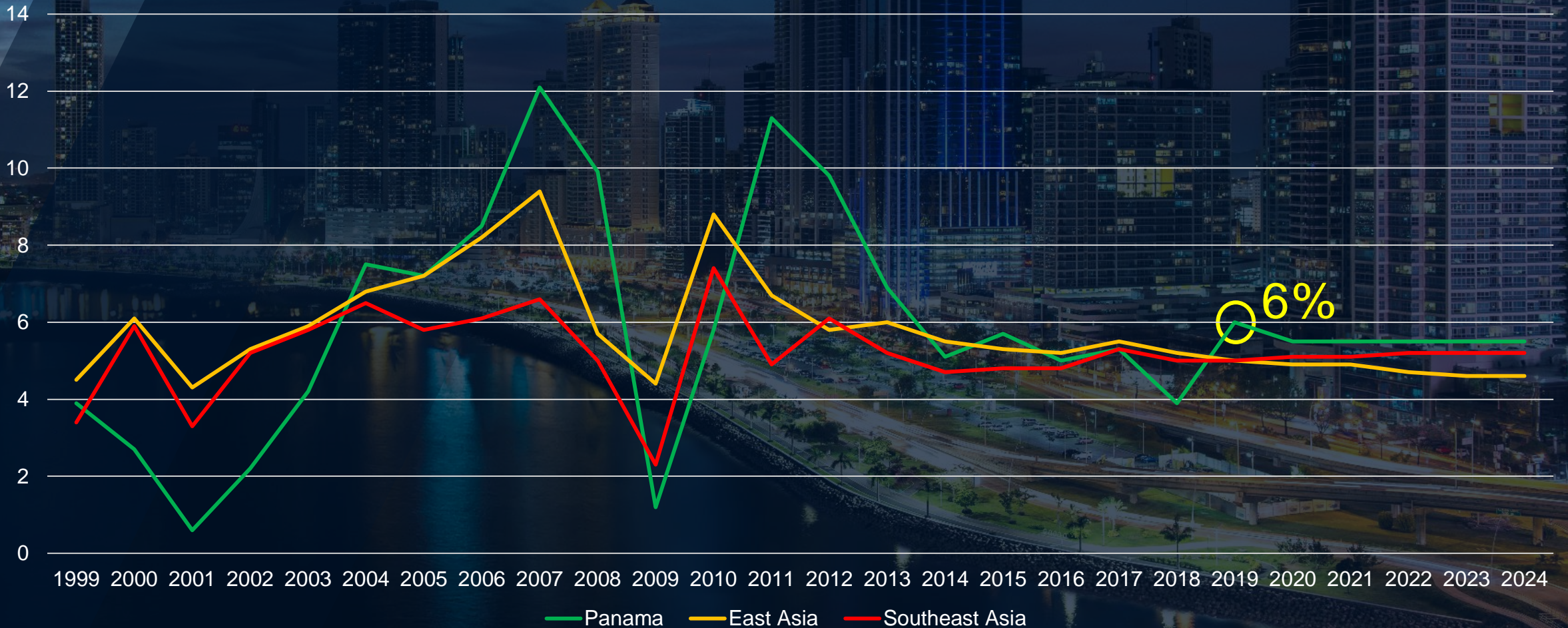




# An economic boom with an Asian pace

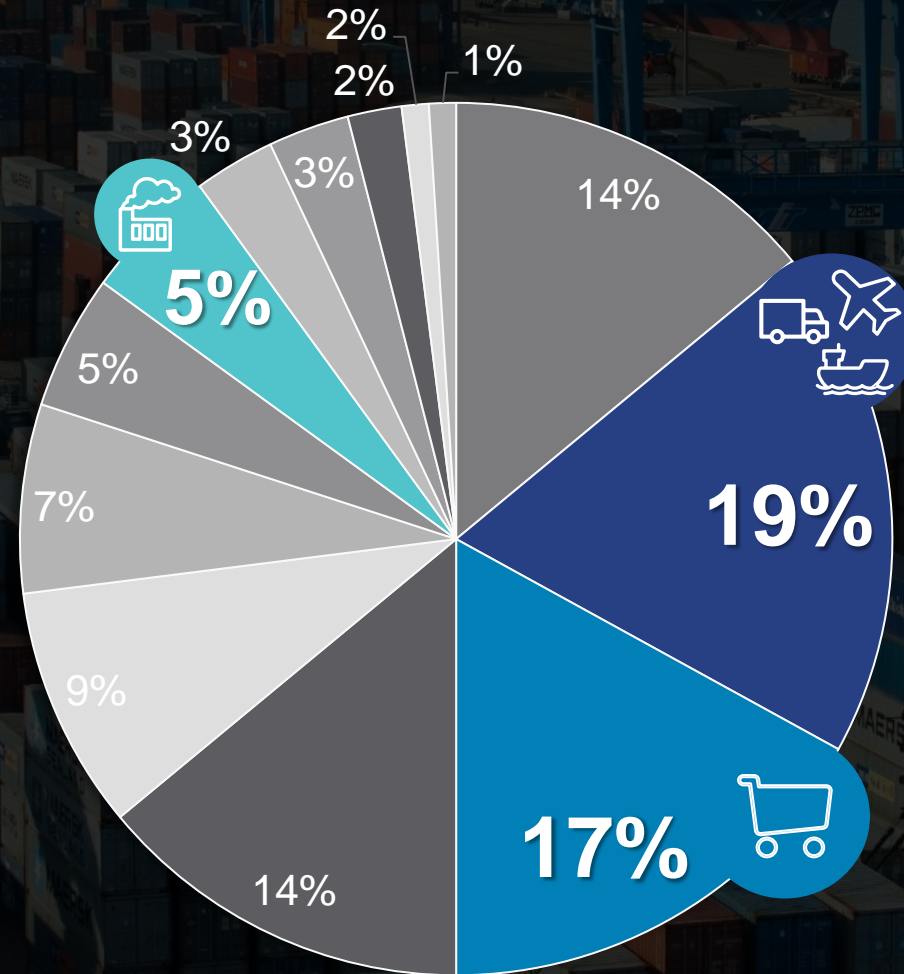
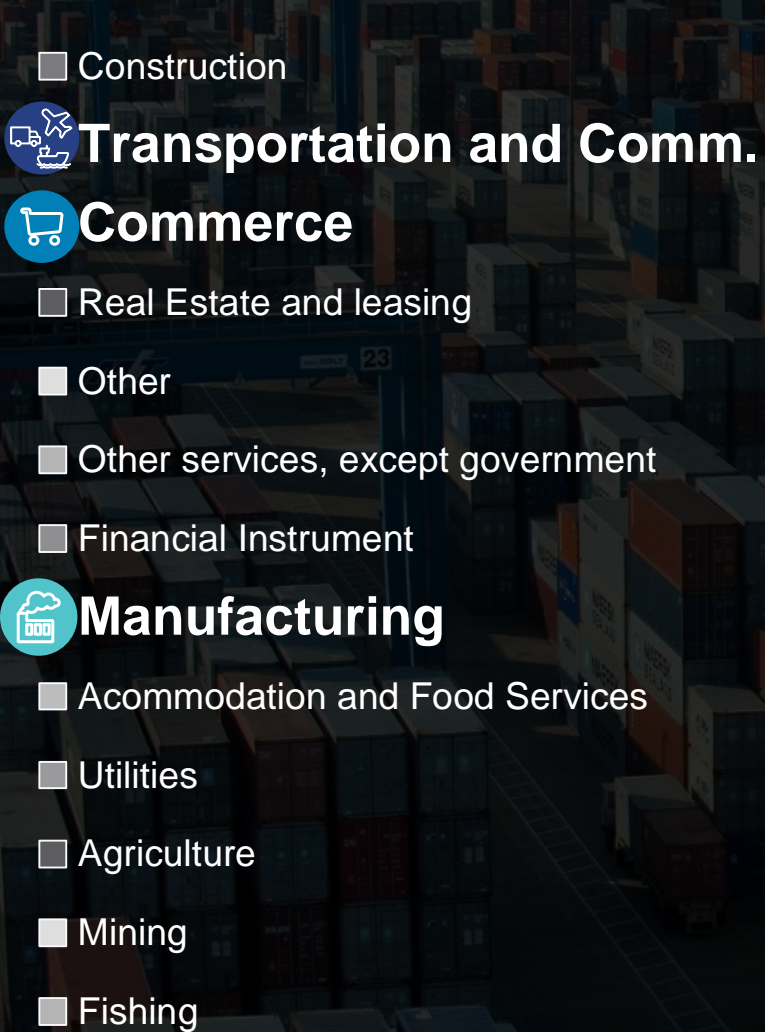
Real GDP Growth %

Panama vs Asia





# Panama is a well diversified services-based economy



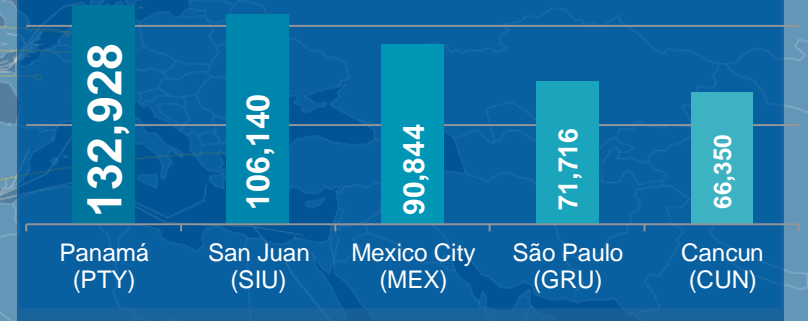
**Logistics** conglomerate is  
a pillar of the economy







**90** destinations  
best connected LATAM airport



Nexus for **7**  
submarine fiber optic cables

**100%** regional Internet traffic  
**97%** international voice traffic  
**90%** transmission of electronic data  
Virtually unlimited bandwidth



**2 of the Top 3**  
most active ports in LATAM.

1. Colón: 3,891,209 TEU

3. Balboa: 2,986,617 TEU





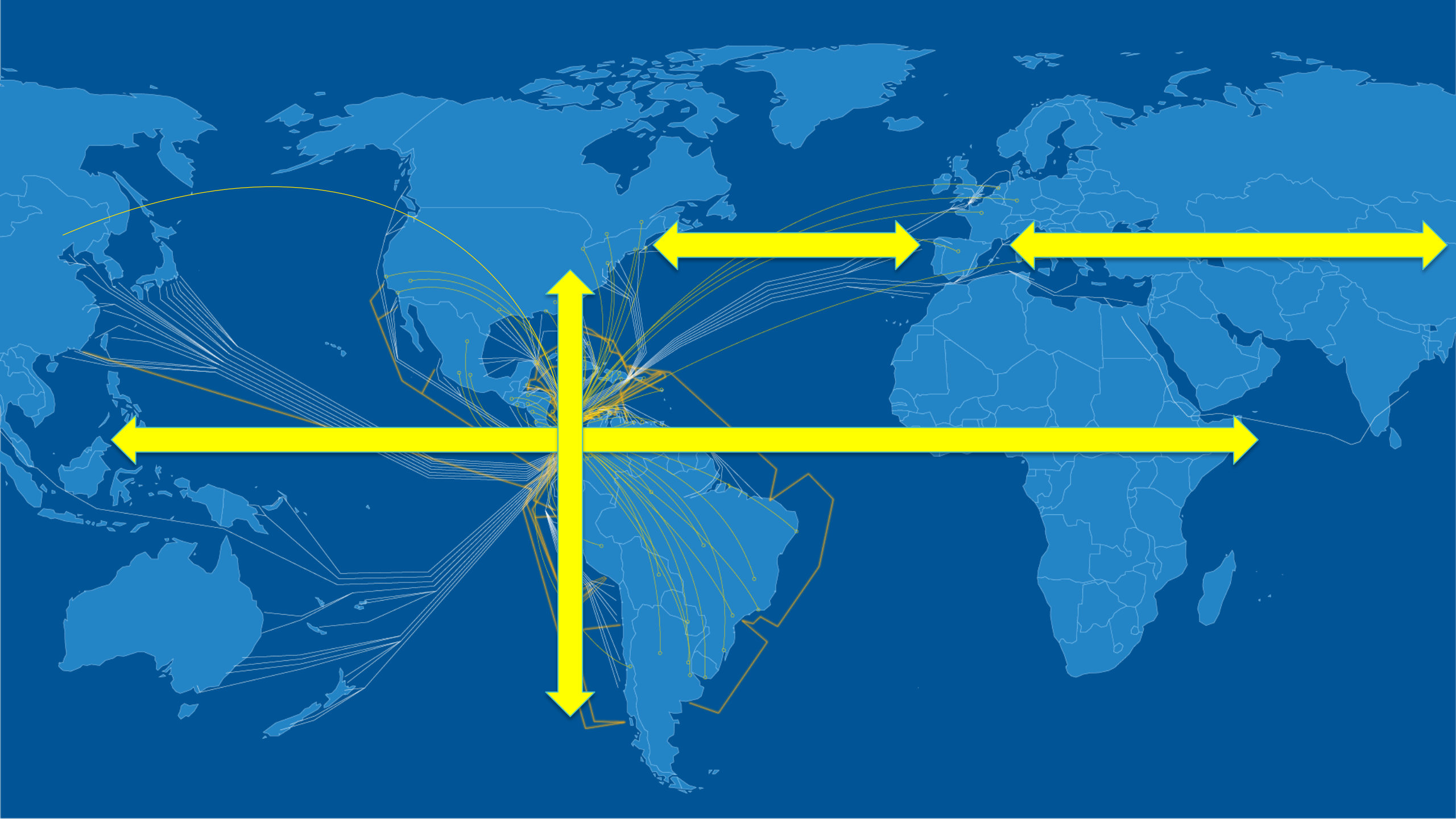
**20** agreements  
reaching **60**  
countries

**1.3 billion**  
consumer market  
access

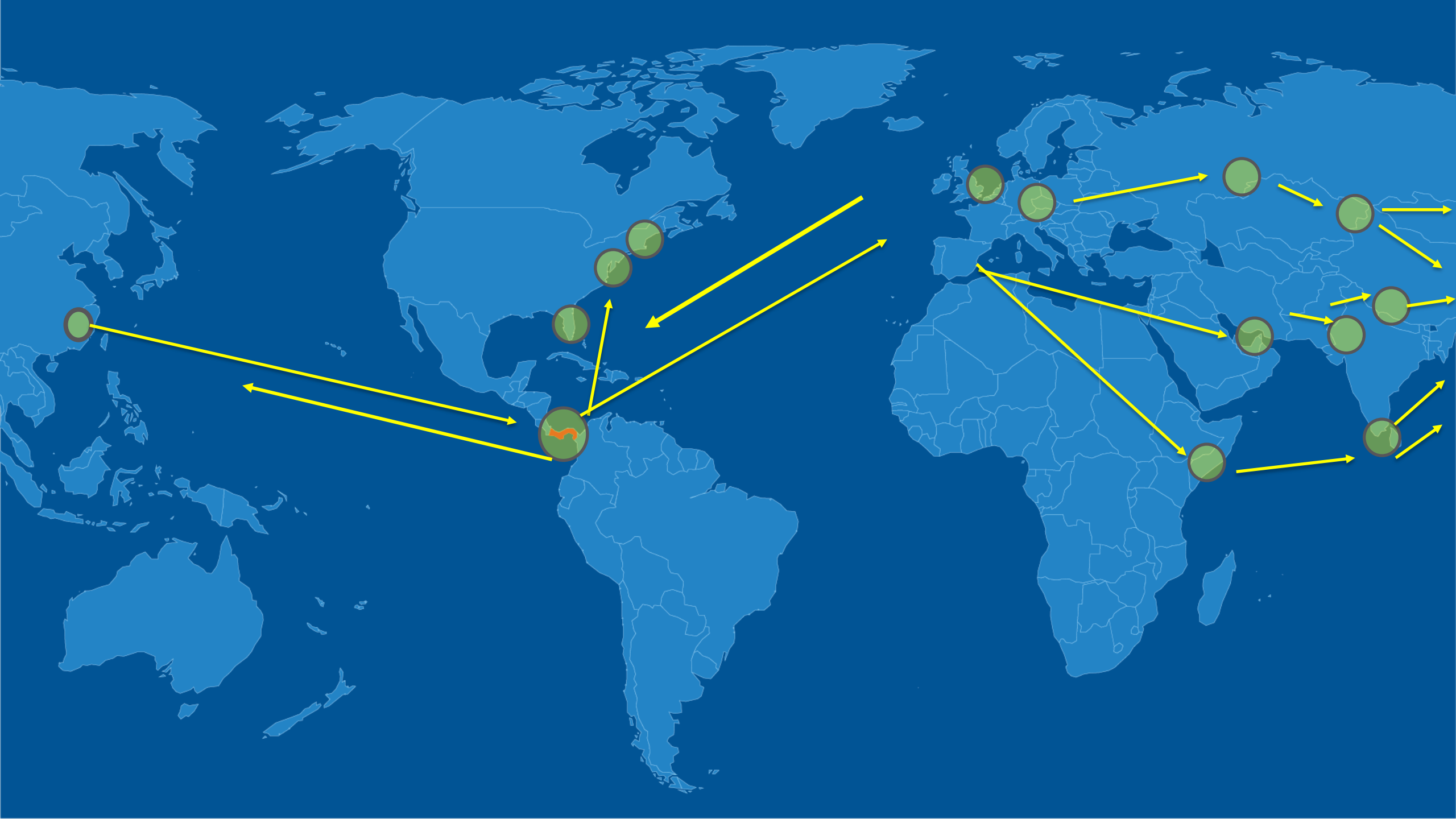
**+\$29,000**  
per capita  
purchasing  
power

**+1.4 billion**  
consumers in  
China













**8%** maritime trade  
concentrates in Panama

**7 million TEUs**  
transshipment **2016**

**50%** of total LAC transshipment flows

**65%** of total LAC  
transshipment flows  
from the **Pacific**

**40%** of total LAC  
transshipment flows  
from the **Atlantic**



# A few of Panama's strategic advantages

DOLLARIZED ECONOMY SINCE 1904



1<sup>st</sup> HEALTHIEST ECONOMY IN LATINAMERICA



INVESTMENT STABILITY REGIME

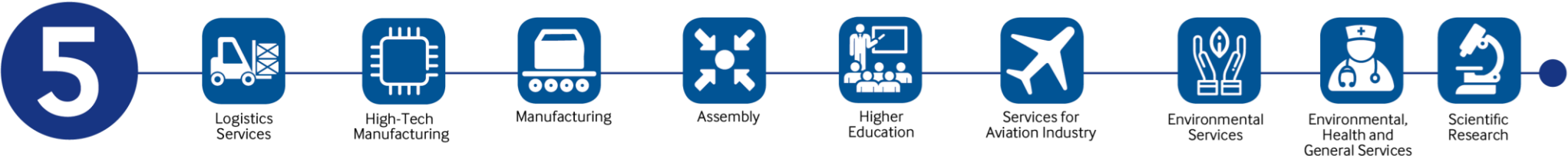
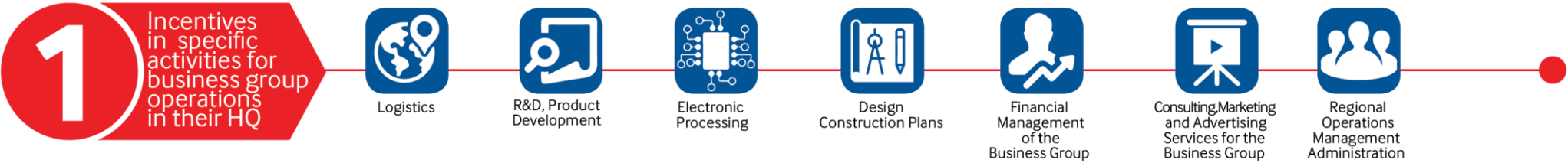


SOUND MACROECONOMIC ENVIRONMENT



EXPANDED CANAL TRANSFORMS GLOBAL TRADE







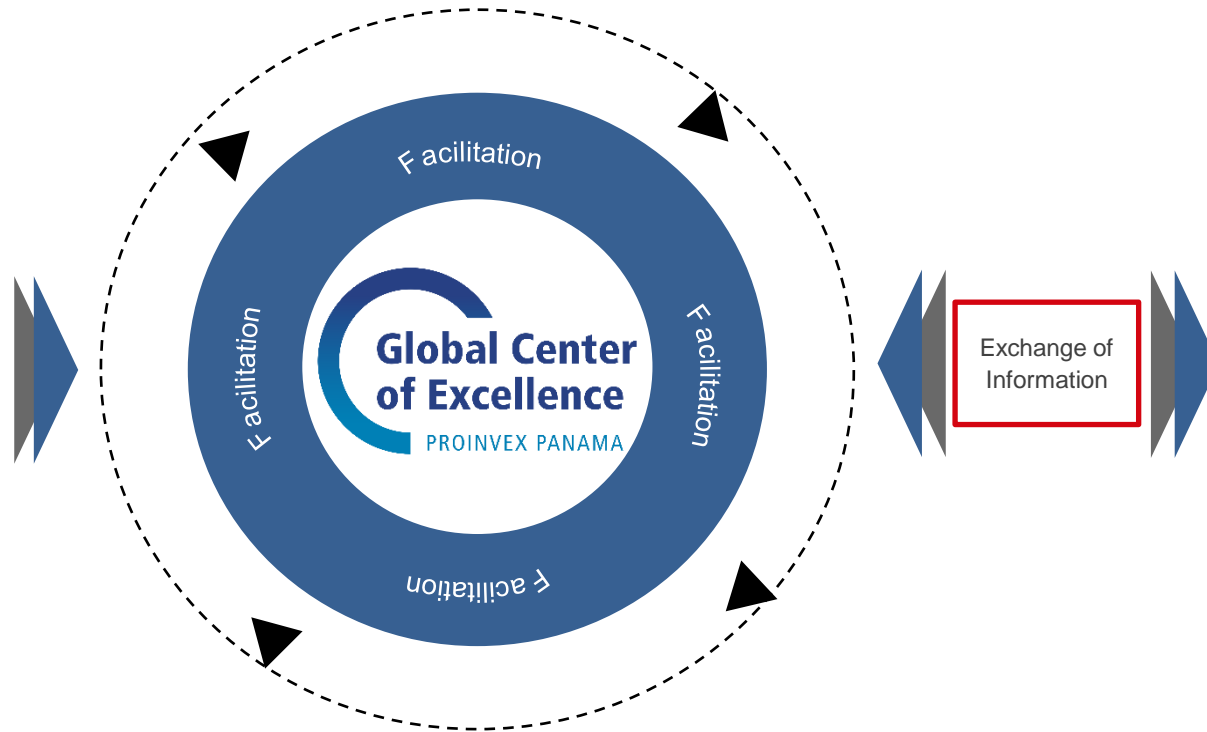
Find out more at [sem.mici.gob.pa](http://sem.mici.gob.pa)



**152 multinationals**  
have chosen Panama  
to establish their  
global and regional  
headquarters.



# Facilitating investment decisions from end-to-end



Powered by



# The great connection







# THE PANAMA CANAL EXPANSION

*Driving Global  
Changes*



GABINETE  
LOGÍSTICO  
REPÚBLICA DE PANAMÁ



# LOGISTIC SECTOR

LOGISTIC CABINET

AMONG LATAM LEADER IN LOGISTICS



THE WORLD BANK  
Logistics Performance Index

EXPANDED CANAL TRANSFORMS GLOBAL TRADE



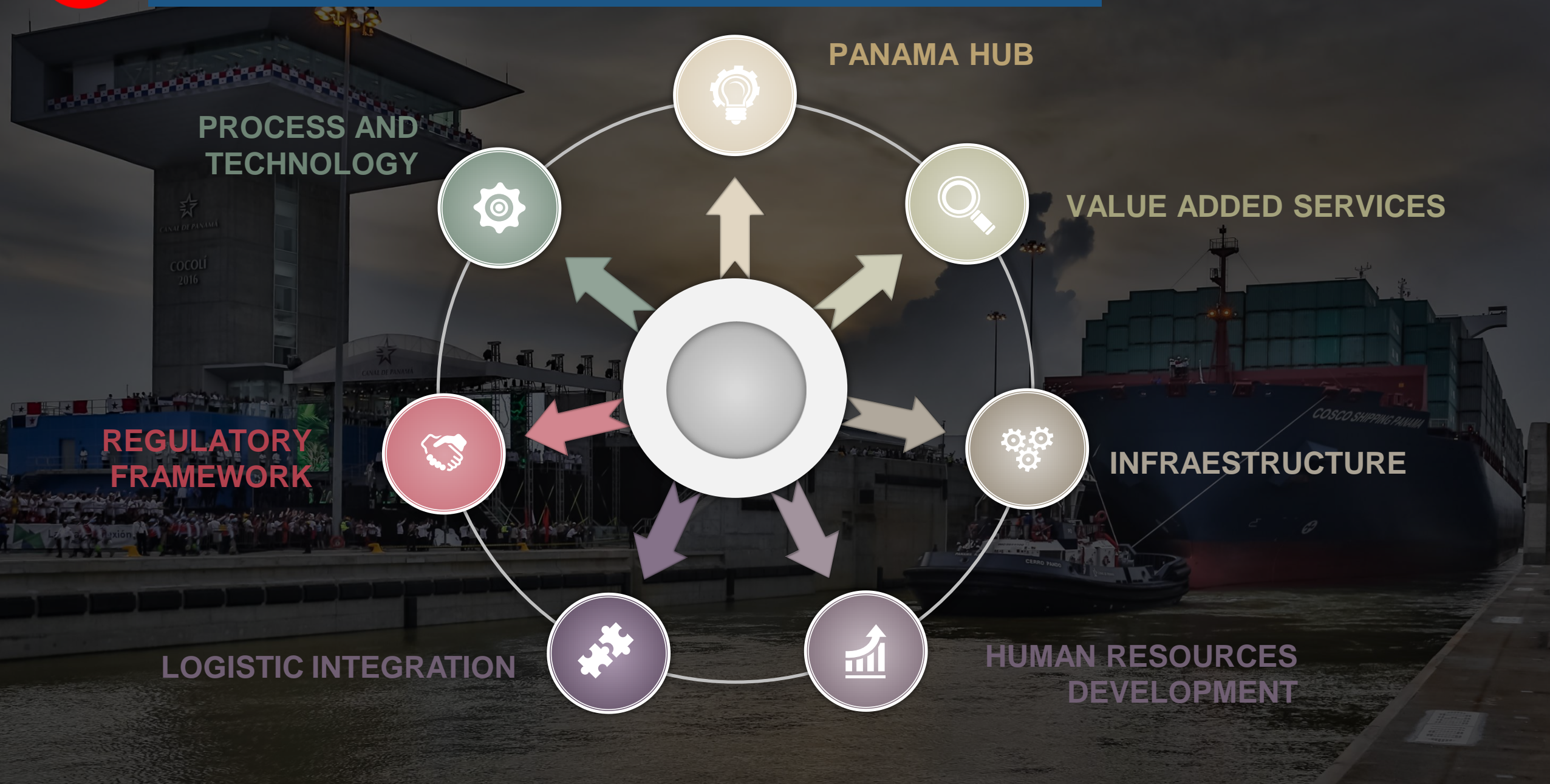
WORLD CLASS PORT AND AIRPORT INFRASTRUCTURE







# National Logistic Strategy - 2030





- Supply Chain Consultancy
- Operational Models
- Regulatory, Licensing & Compliance
- Tax & Incentives



- Regional Hub & Value-Add Platform
- Network Design & Coverage
- Control Tower and Final Mile Delivery Inbound & Outbound Platforms



- Innovative Solutions
- Service Levels & Delivery Modes
- Distributor & Channel Management
- Training & Workshop



- Business Case
- Overall Plan & Blueprint
- LATAM Supply Chain Network
- Conferences & Forums



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LOGÍSTICO  
REPÚBLICA DE PANAMÁ





# GEORGIA TECH Panama Logistics Innovation & Research Center

## About the Center



Funded by the Government of Panama



Serves as the technical advisor to the Logistics Cabinet



Focus: Improving the flow of

Information



Freight



People



within and  
through  
Panama



## Center's Projects

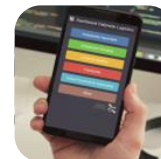
Urban Logistics



Analytics for Public Transportation



Dashboard for Logistics Indicators



Model for Gate Assignment in Airport Terminal



Monitoring of Transshipment by Land



Panama as a Logistics & Distribution Hub for Multinationals



GABINETE  
LOGÍSTICO  
REPÚBLICA DE PANAMÁ





**Origin**

**Destination**

**Volume (TEU/Month)**

**Value of goods (US\$/TEU)**

Country

Origin Port

Country

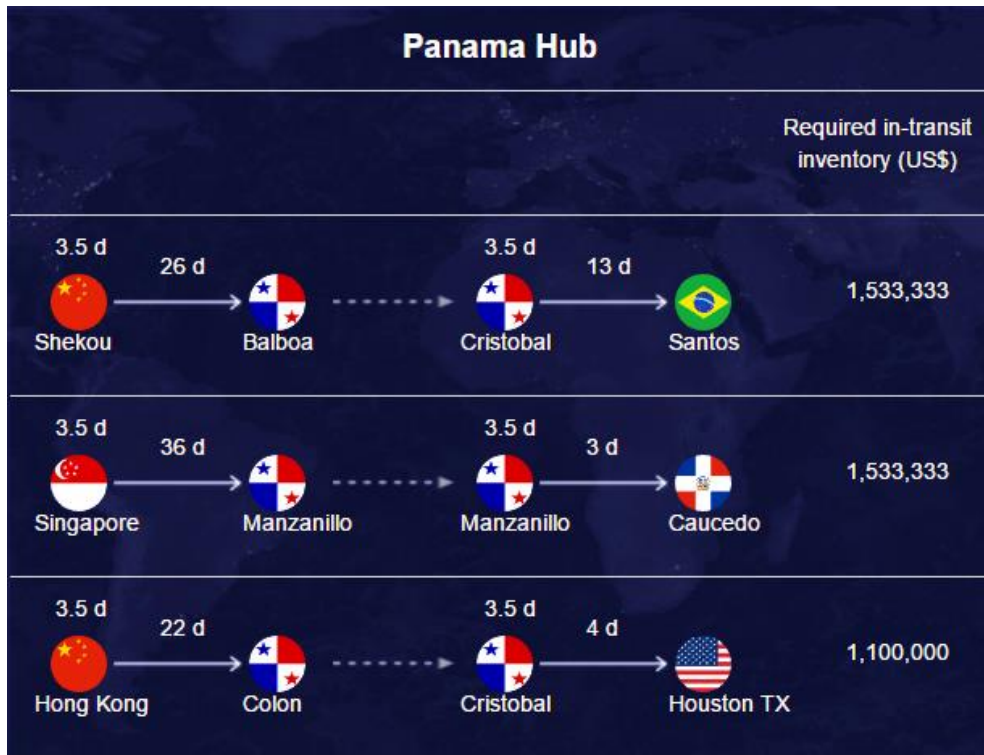
Destination Port

Volume

Value

Add new input

Proceed to result



## Required in-transit inventory cost

| Origin-Destination     | Panama              | Cartagena           | Kingston            |
|------------------------|---------------------|---------------------|---------------------|
| Shekou- Santos         | \$ 1,533,333        | \$ 1,733,333        | \$ 2,366,667        |
| Singapore - Caucedo    | \$ 1,533,333        | \$ 1,566,667        | \$ 1,633,333        |
| Hong Kong – Houston TX | \$ 1,100,000        | \$ 1,600,000        | \$ 1,666,667        |
| <b>Total</b>           | <b>\$ 4,166,667</b> | <b>\$ 4,900,000</b> | <b>\$ 5,666,667</b> |