

THE WEBINAR WILL BEGIN SHORTLY...



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WEBINARS

MOVING FORWARD IN RETAIL & FASHION

BALANCING RISK, COST & FLEXIBILITY
IN FREIGHT FORWARDING

22 JULY 2020

#DHLRETAILYOURWAY





Barbara Gunter

Customer Engagement Manager
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Which city are you dialling in from today?



SPEAKERS TODAY



Mirella Muller-Wuellenweber

President eRetail & Fashion
DHL Customer Solutions & Innovation



Peter Deuringer

Global Sector Head Consumer & Retail
DHL Global Forwarding



Markus Panhauser

Head of Ocean Freight Europe
DHL Global Forwarding



Sudeep Tandon

VP Airfreight Product Development
DHL Global Forwarding



Zafer Engin

Head Of Value Added Services China
DHL Global Forwarding

AGENDA

INTRO

Covid-19 Impact on Retail & Fashion Supply Chains

A

Live Poll: Covid-19 Impact on the Supply Chain

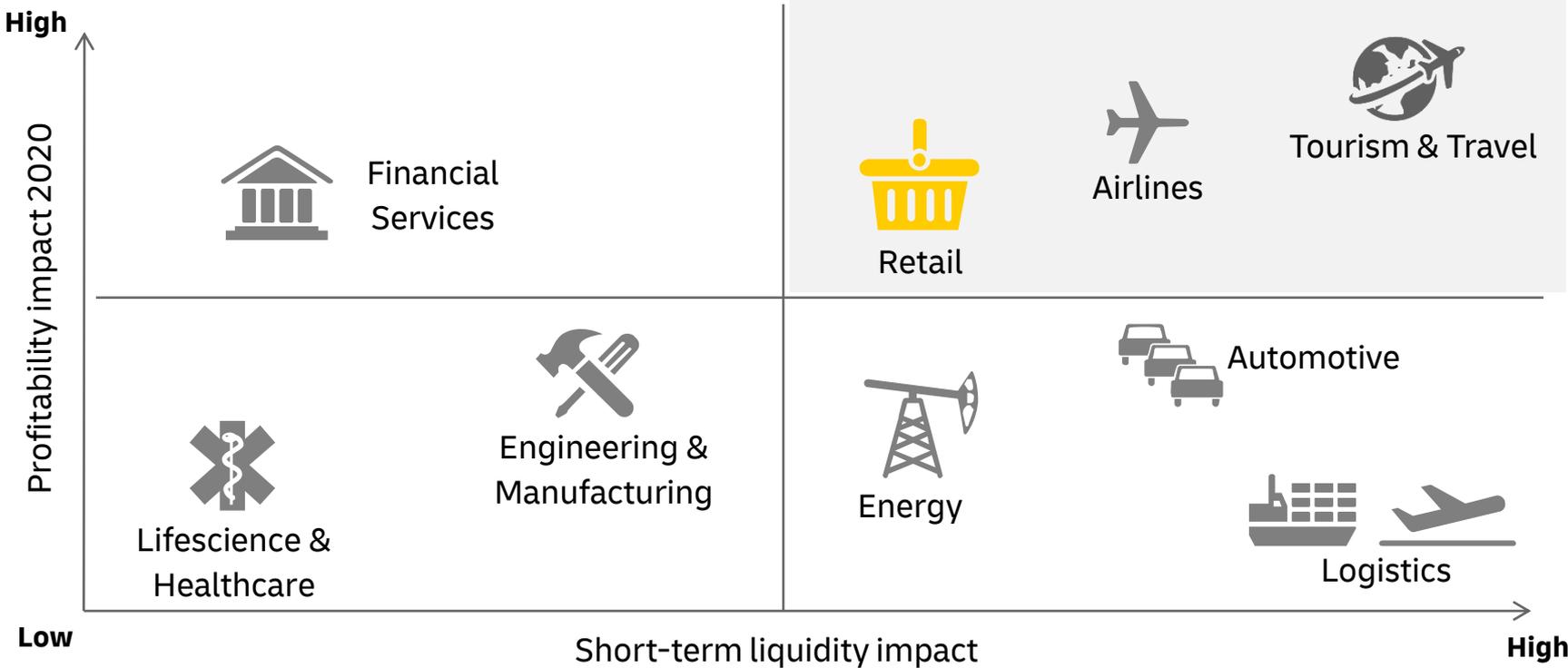
B

Panel Discussion with open Q&A to all participants

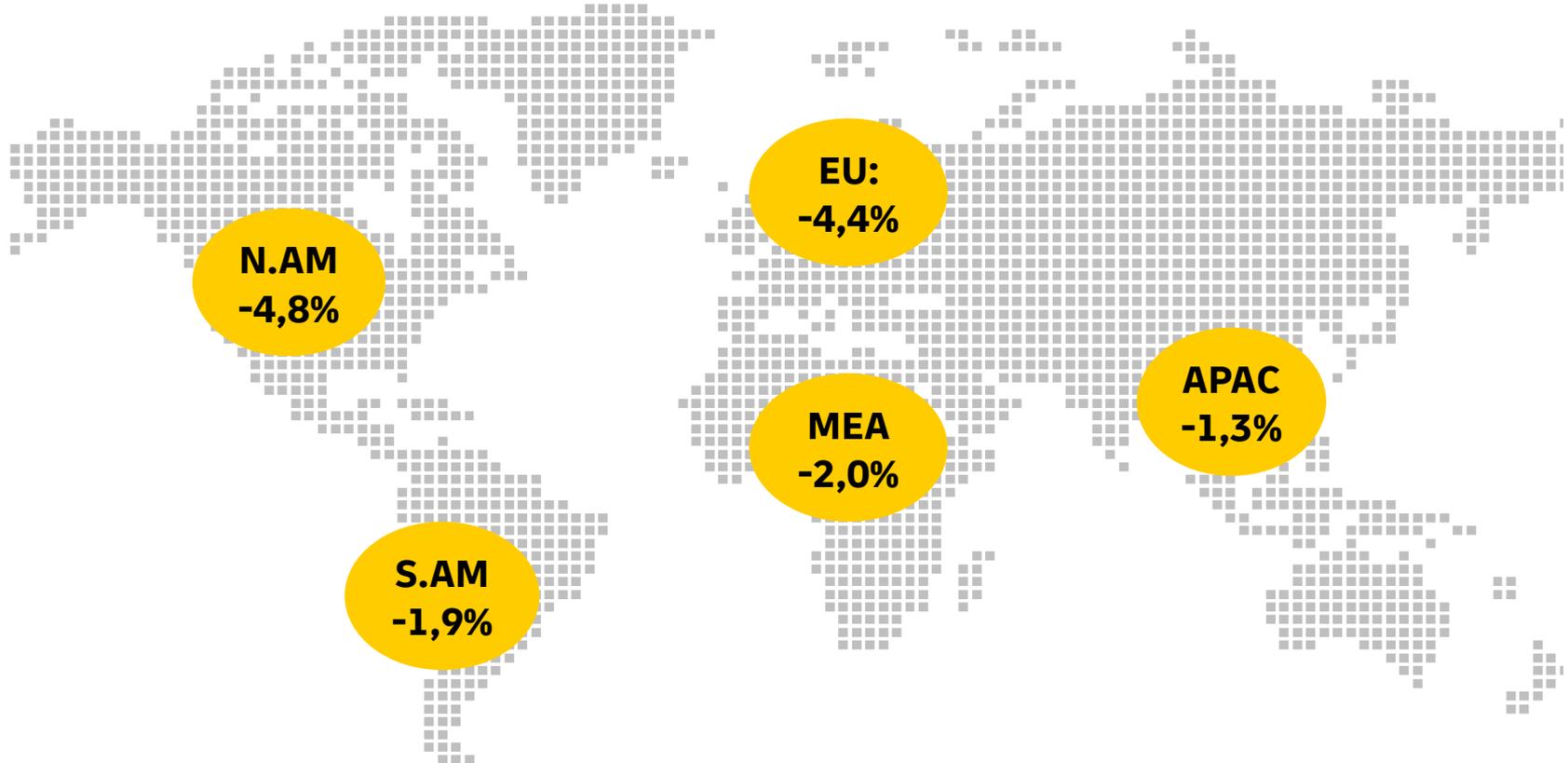
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The overall retail sector is exposed with a strong exposure to short-term liquidity and profitability challenges



2020 Retail forecast by region, versus 2019



Ongoing sector trends have been intensified by the COVID-19 pandemic



**Digital
Sales
Channel**



**Visibility /
Flexibility**



**Omni-
Channel/
Multi-
Channel**



**Personalized
products**



**Fair &
Sustainable
Fashion**



**Geographic
shift**

The Supply Chains post COVID-19- Impact on the overall supply chain is enormous

We expect....

Closures of Retail stores & changes in Sourcing, manufacturing & warehousing

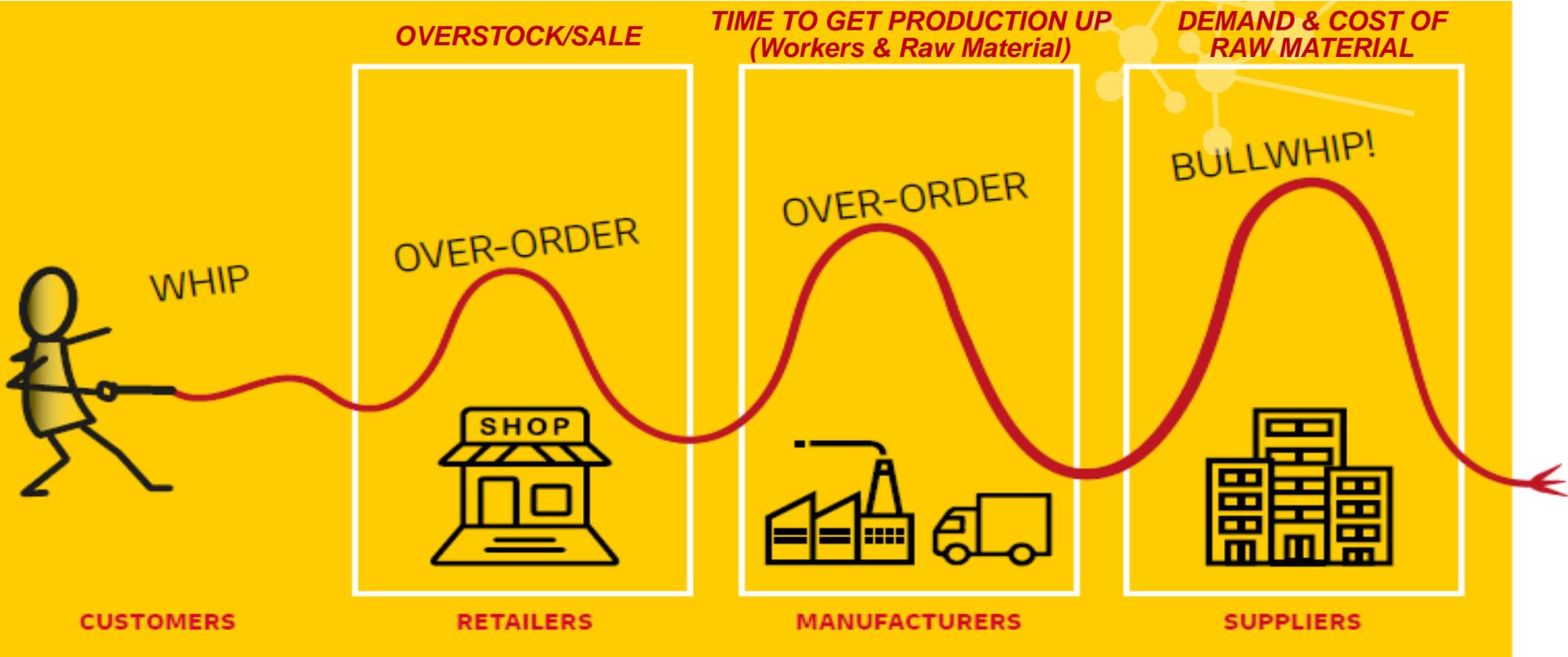
Affecting Production to Consumer



**Transport restrictions (Air, Ocean)
New solutions needed for Multimodal / Rail / Final mile**

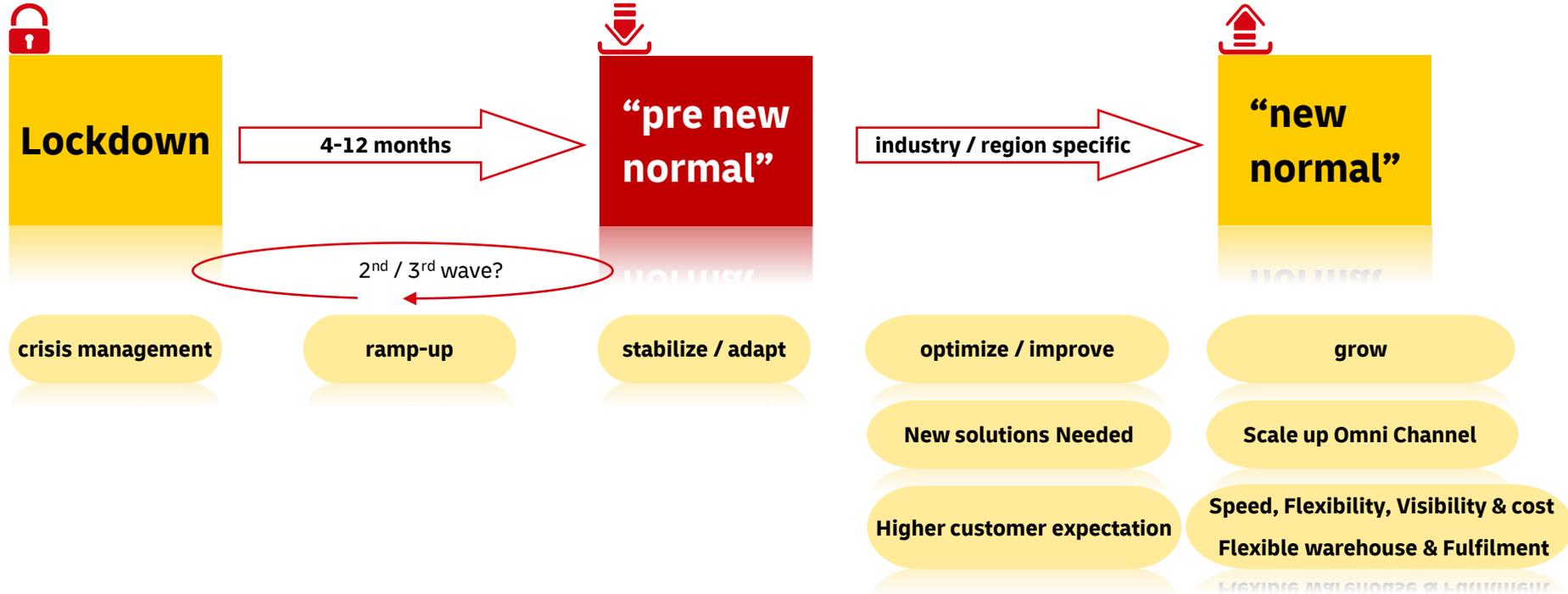
Labour shortages & new safety Requirements in Production & Warehousing (efficiency)

In terms of the retail & fashion industry we see a disruption across the whole value chain after massive order cancellations with suppliers. What does reopening mean ?



The Journey to a New Normal

Businesses and their supply chains won't transition to the new normal immediately. **There will be a "New Normal" with different supply chain implications.**



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“In the new normal, if your supply chain is the same as the one that you had pre-coronavirus, you’re probably doing something wrong.”

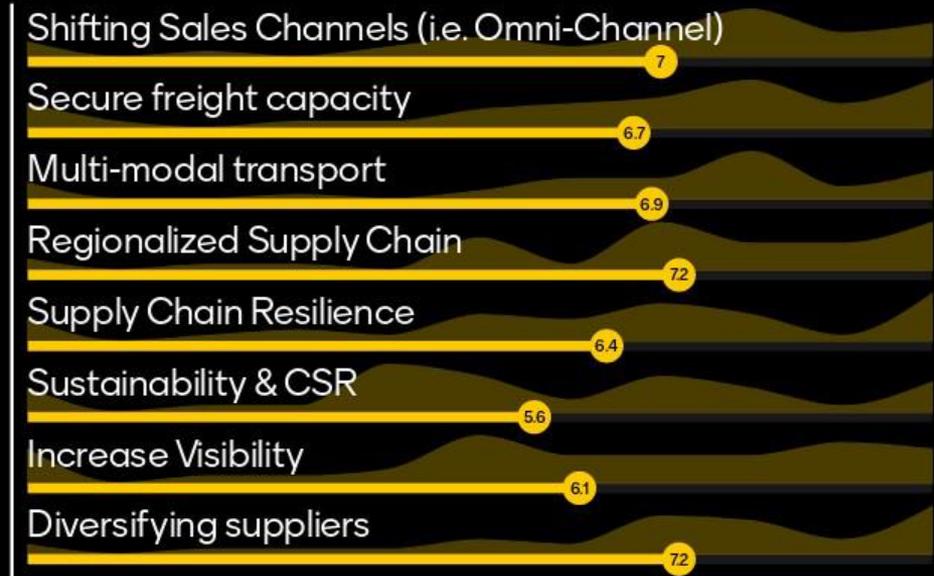
*Prof. Richard Wilding,
Cranfield University*

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How would you rate these Supply Chain Challenges in terms of importance for the "recovery phase" (the next 4-12 months)?



In terms of importance, how would you rate these Supply Chain Drivers to help us move towards the “new Normal” (12-36 months)?



PANEL DISCUSSION



Markus Panhauser

Head of Ocean Freight Europe
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Zafer Engin

Head Of Value Added Services China
DHL Global Forwarding



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THANK YOU



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CONTACT US:
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Upcoming session
Visibility in Retail & Fashion Supply Chains



POST-CORONAVIRUS SUPPLY CHAIN RECOVERY

The Journey to the New Normal



The report can be downloaded here:
<http://www.dhl.com/covid-paper-2020>

YOUR FEEDBACK

Please go to **menti.com** via phone or
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Let us know your feedback from today's session





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THANK YOU FOR YOUR PARTICIPATION

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