WHY SCIENCE-BASED TARGETS?

DHL

10
BUSINESS BENEFITS
OF SETTING SCIENCE BASED TARGETS

SECURE YOUR LICENSE TO OPERATE
Win the greatest market share within the next decade.

ALIGN WITH RISING INVESTMENT TRENDS
Protect your business from risks of investors and shareholders ending their financial support.

REDUCE COSTS AND DRIVE EFFICIENCY
Save money and time by getting ahead of future regulations.

BECOME A SUSTAINABILITY LEADER
Identify business opportunities by actively fightingclimate change.

UNLEASH INNOVATION
Create new, unique products and services for customers through creative solutions.

THINK IN LIFE CYCLES
Generate opportunities for collaboration and business transformation.

IMPROVE BUSINESS STRATEGY
Transform your operation, products, services and supply chain.

SECURE FUTURE TECHNOLOGIES
Increase the likelihood of identifying and utilizing innovative solutions.

LEGITIMIZE THE ENVIRONMENTAL EFFORTS
Provide transparency for your company and legitimize your brand with greater authenticity.

ATTRACT EMPLOYEES
Retain the loyalty of your co-workers by addressing the number one issue of concern for millennials.