

## LOGISTICS OF THE ENERGY REVOLUTION

INNOVATING ENERGY SUPPLY CHAINS



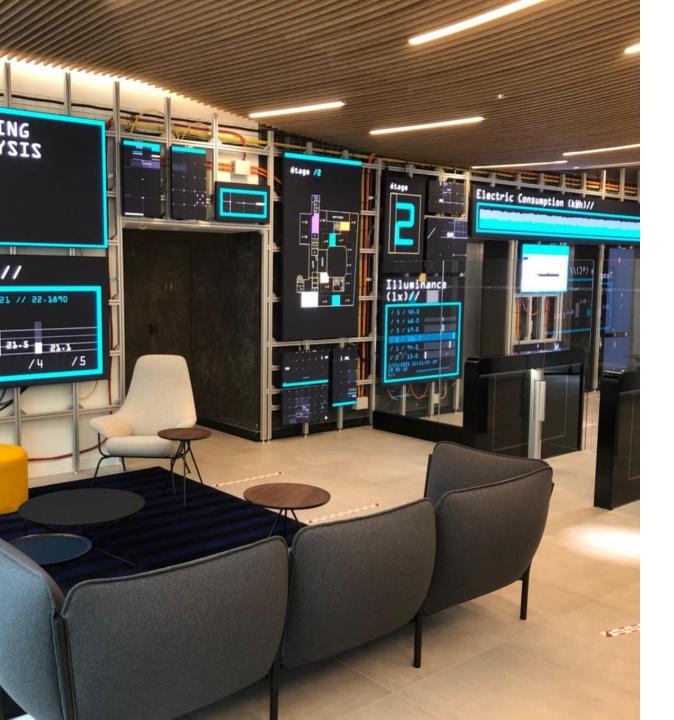
POWERING OUR WORLD, TOGETHER

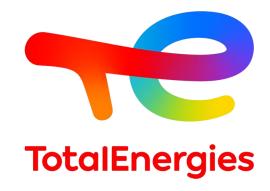
DELIVERING EXCELLENCE TO THE ENERGY SECTOR

#### **DHL ENERGY REGIONAL CONFERENCE 2022**

# Digital Factory Reinventing energies in a digital age

Frédéric Gimenez Chief Digital Officer and Digital Factory Managing Director, TotalEnergies





# DHL CSI Energy Customer Conference March 24<sup>th</sup>, 2022

# **Digital Factory**

Reinventing energies in a digital age

# Transformation is a matter of urgency



EP

Maintain
TOTALENERGIES's
leading position in EP
and contribute to
sustainable growth
by adopting digital
at scale

RC

A safe and High-Performing R&C, Integrating Growth and Energy transition MS

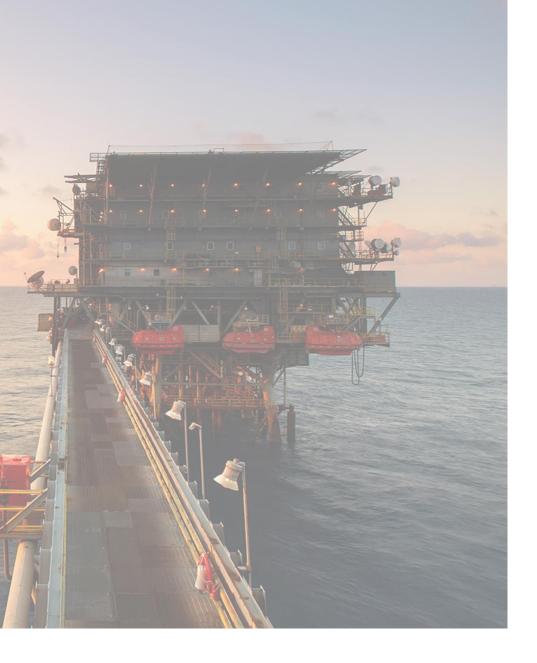
Reinvent networks and services for the era of electric mobility and 100% digital customer journeys **GRP** 

Support the fast growth of a business driven by the transition to low carbon energy

Harnessing all our ingenuity to provide more energy while reducing carbon emissions

and achieve carbon neutrality in

2050



# **TotalEnergies' ambition** in Digital



A value-driven ambition with a target set at

\$ 1.5 Bn per year in 2025

In value generated

#### 1Bn\$ Upstream

- Production up 2%
- OPEX down 5%
- CAPEX down 5%
- Studies accelerated by 6 months

## 0.5 Bn\$ Mid / Downstream

- Refining > \$2 / T
- Petrochemical > \$6 / T
- New mobility services for non-fuel: + \$100Mn
- Support customer base growth ambition to 8 millions
- Optimized operations for GRP: + 200 M\$

+ HSE & CO2 performance

# A specific set-up for an ambitious objective



#### **DIGITAL IS ABOVE ALL A QUESTION OF TRANSFORMATION**

TDF is not a Premium IT unit but a catalyst for change



#### THIS TRANSFORMATION REQUIRES AN AGILE MINDSET

TDF is a collaborative Agilist



THE TRANSFORMATION ALSO **REQUIRES TIME AND ITERATIONS** 

TDF builds software, not tools

#### TRANSFORMATION RELIES ON THE TECHNOLOGY

TDF provides outstanding expertise in state of the art technology



# Strong digital assets















# "Supply chain", a domain in each digital roadmaps



#### **Exploration & Production**

#### Subsurface interpretation & modelling

**Drilling** 







energy mgt



**Supply Chain** 

#### **Development Projects** delivery **Studies**



**Enhanced Operations** 





#### Refining & Chemicals



Planning & Scheduling

**Availability** 

& Integrity



**Process** Optimization

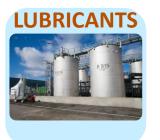


Lean Digital Processes





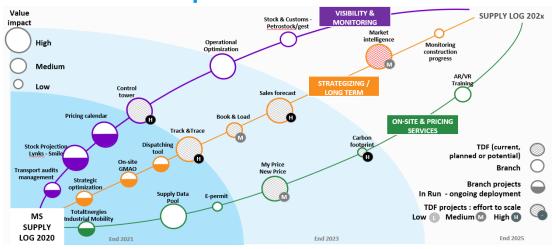
#### Marketing & Services











# Supply Chain Efficiency for Upstream





#### **Solution**

- Improved views between Purchase Order vs Purchase Request
- Improving material requirement planning using data science
- Leveraging historical data to better anticipate material demands

#### **Benefits**

- Purchase reduction (3.5% per year for next 5 years)
- Operational efficiency (Improve campaign preparation, Avoid shortage on critical equipment, Reduce non valuable tasks for supply chain players)

Provide visibility across the supply chain, from demand to receipt of materials, by leveraging SAP data.

#### **Technology**





#### **Deployed country**



**TEP Angola** 



**TEP Congo** 

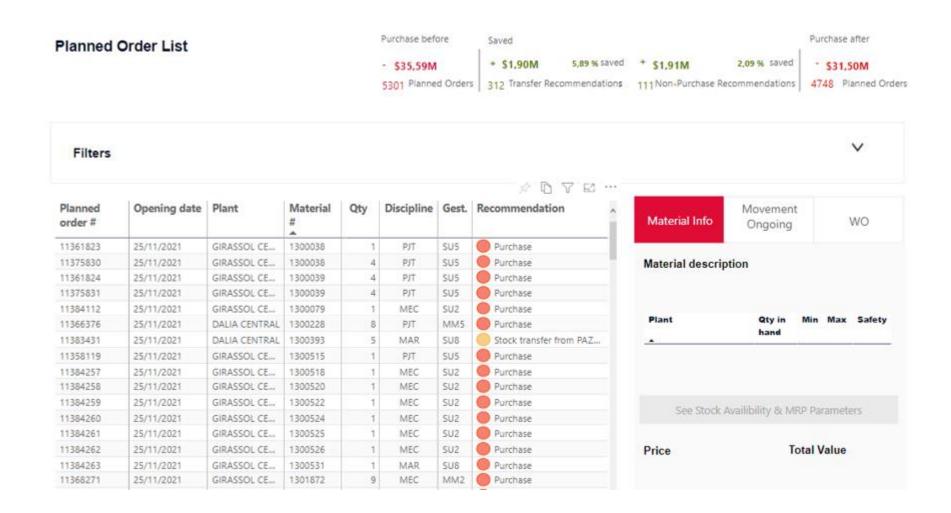


**TEP Nigeria** 

# Supply chain efficiency







# Track & Trace for Downstream





#### **Solution**

- Optimize fleet usage (visibility on trucks location, search possibilities, zoom on planned routes and progress, alerts when truck is late or blocked)
- Historized data for performance analysis and reporting purpose
- Automate fleet compliance determination

#### **Benefits**

- Optimized transport operations
- Improved fleet follow-up and related transport HSEQ metrics
- Eradication of Safe to Load refusals due to fleet noncompliance
- Recued workload for Fleet maintenance

An operational transport control tower enabling visibility and optimization on operational performance and customer service.

#### **Technology**









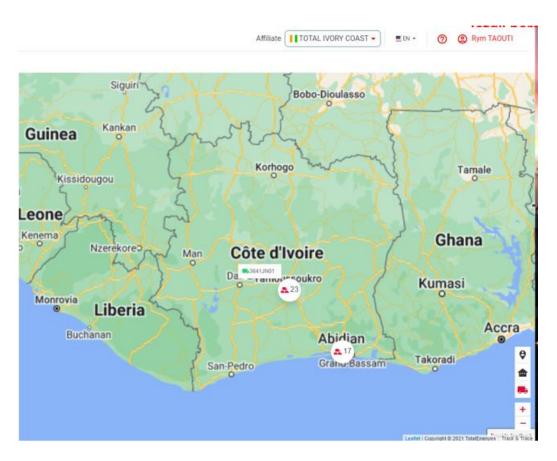
#### **Deployed country**

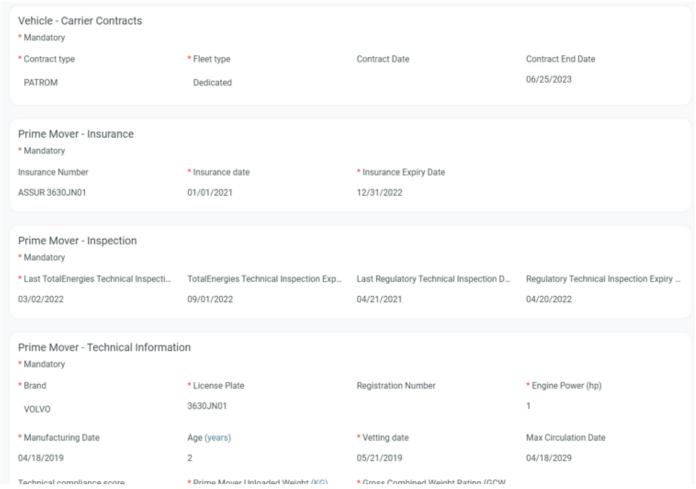
Ivory Coast (40 countries to come)



# Track & Trace – real time tracking / safe to load







# Learnings



- Value generated by digital (\$, HSE, Green House Gases) as a key driver for decisions
- Do not underestimate cultural differences between tech and business people
- High frequency interactions with business (users, product owners, ...) is mandatory
- Adoption is key so are UX and change management
- Digital product means a certain level of constant effort after the build phase
- Disruptive solutions don't come first, transformation is a journey
- Lot of data doesn't mean every problem could be solved with data science



# Thank you

