

DHL NOW & NEXT – Agenda

Shanghai, CN | March 24, 2026



09:30
Plenary
Connecting the World
Global Trade, Resilient Supply Chains, and Market Expansion

Speaker & Keynote

- **Tobias Meyer**, CEO DHL Group | Facilitating global trade and market expansion – Powered by DHL
- **Robert Xiao**, Director EICN | Building Resilient Global Supply Chains
- **Kuo Zhang**, President of Alibaba.com | From Factory to Future Markets

- 11:00**
- Exhibition
 - Masterclasses
 - Networking

	Networking	
11:30	Exhibition / Tour	4 Masterclasses
	Networking / Lunch	
12:45	Exhibition / Tour	4 Masterclasses
13:45	Exhibition / Tour	4 Masterclasses
14:45	Exhibition / Tour	4 Masterclasses
	Networking	

Exhibition topics

China to the World How DHL business units support customers' market expansion	Central Eastern Europe Your Gateway to European Growth	Germany eCommerce opportunities & unique logistics power	Navigating Freight 2026 Risk, Rules, and Rate Volatility
Geographies <ul style="list-style-type: none"> ▪ Americas: US, BR, MX ▪ Europe: GE, UK, PL, NL, TR ▪ APAC: TH, VT, MY, ID, IN ▪ MEA: KSA, SA, UAE, EG 	Europe B2C eCommerce Reaching Consumers at Scale	Türkiye Europe's Gateway Where East Meets West	US & EU Trade Shifts 2026 What Chinese Champions Must Do Now
Sector Solutions Health Logistics, Local2Local, B2B2C, Oil & Gas, Renewables, Aviation & Aerospace, Mining & Construction, Data Center, EV Logistics	North America Market Potential & Production Capabilities	Latin America's Mexico & Brazil Market Access & Production Power	From China to Global AI Supporting Multi-Market Logistics Decisions
	Middle East & Africa Growth Markets and Leading Economies	Leveraging Partnerships Procurement as a Strategic Value Engine	Resilience by Design Preparing Supply Chains for What's Next
	China +X in APAC Emerging Manufacturing Hubs in India & Indonesia	Sustainability Make Impact with Proven Solutions	

Regional Focus
 Trend Focus

16:00
Plenary
Powering Global Growth
Learning from Next-Generation Global Supply Chains

Speaker & Keynote/ Panel

- **Ajlan M Al Ajlan**, Group Managing Director, Ajlan & Bros Holding Group | Growing across regions through international partnerships
- **Dr. Lingbo Zhu**, Executive President & CTO of CATL's Overseas Business Unit & **Huaijing Yang**, Chairman of the Executive Committee, SAIC Motor Commercial Vehicle | Powering Global Supply Chain Ecosystems - Companies leading the Way

17:30
Evening Event
Meet the Board
Executive Networking