

DHL Consulting developed a network strategy to help a leading cosmetics player in MX deal with steep growth outlook

Cosmetics player operating in a 1-DC set up in a fast-growing market was experiencing capacity constraints and high logistics costs driven by overflow needed. DHL Consulting supported in benchmarking the network footprint and go-to-market strategy of peers and recommending an optimal future network strategy balancing cost, service level, export obligations and emissions.

THE BENEFITS DELIVERED FOR THE CLIENT



MXN 44m in Annual Savings
through adjustment of network footprint and operations



15% Capacity Improvement
in existing core DC through densification solutions



Network Resilience until 2030
prepared to serve steep 5-year growth forecasts

HOW DHL CONSULTING MADE IT HAPPEN

- Peer benchmarking assessing network footprint, big box retailer strategies and operating model to inform scenarios
- Future network analysis including assessment of 14+ scenarios for various hub locations and operational set-ups; evaluating operational cost, capacity improvement, real estate, labor and business continuity of each scenario
- Recommended optimal network set up, including high-level BCA and implementation roadmap to enable the transformation

Scope of the solution



Domestic and International
flows evaluated



14+ Network Scenarios
Modelled and Assessed



10+ KPIs assessed in peer benchmarking study

Do you have business with disjointed supply chains due to multiple-brands or recent M&A?

Reach out to us at: <https://dhl-consulting.com/strategic-logistics-consulting/>

