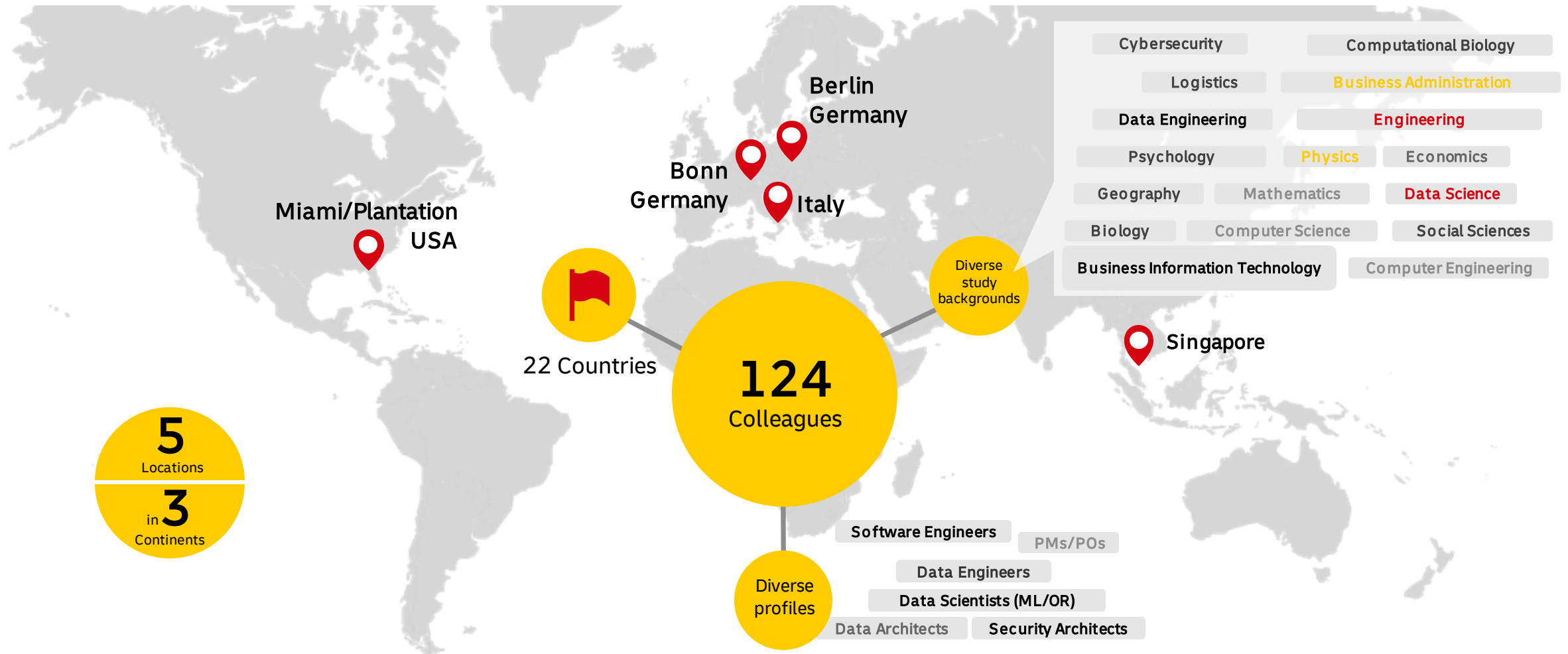


DATA & ANALYTICS

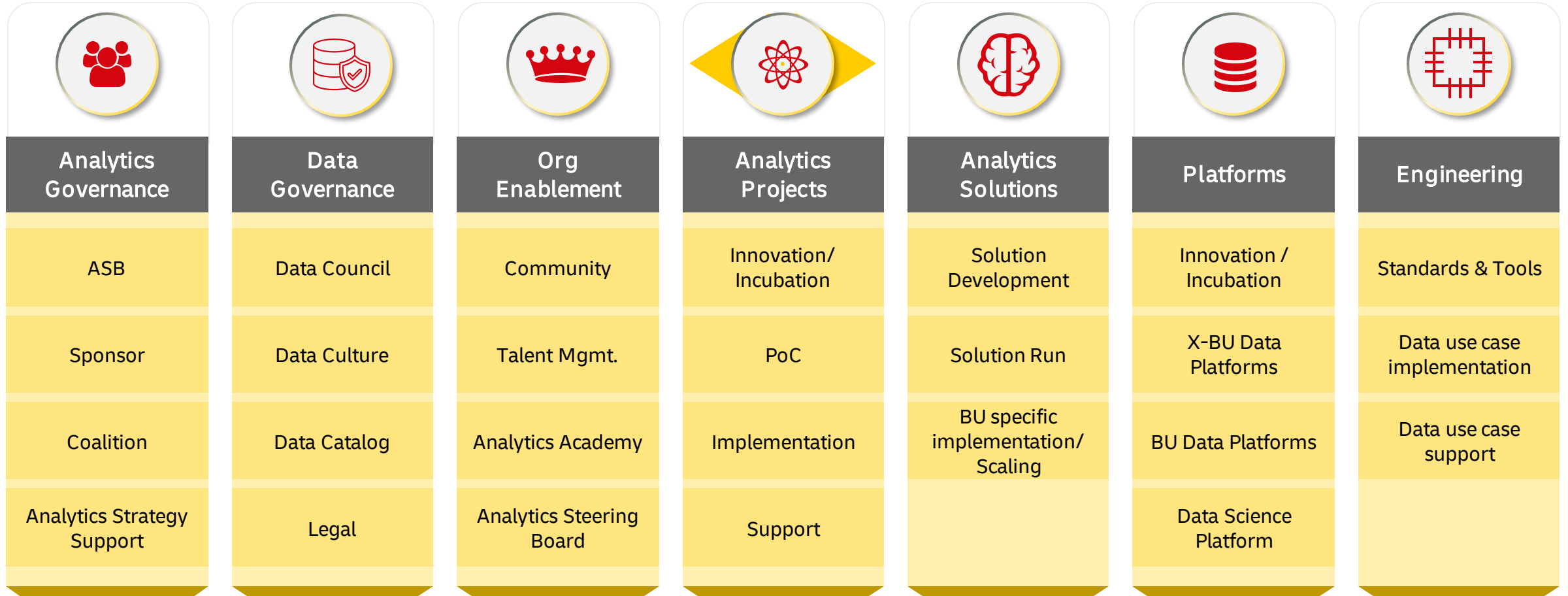
DHL Data & Analytics



DHL Data & Analytics at a glance



As a service line we cover a large portfolio of services and tasks that altogether contribute to making Analytics in our company successful



What do we mean when we talk about Data Analytics

If we talk about Data Analytics we talk about the application of Machine Learning, AI and Operational Research to concrete business processes to improve on our bottom lines and ESG targets.

Descriptive

“What happened in the past?”



Gain **insight** from historical data



Business Intelligence (Reports, Dashboards)

Usually sits within BUIT & BI teams:

We support with Data Platform Services

Predictive

“What is likely to happen in the future?”



Make predictions about Future events



Machine Learning

DHL Data & Analytics project and solution focus:

We support with End2End delivery and run and with Data Science Platforms & Tools

Prescriptive (AI)

“What do I need to do?”



Optimize and support decisions



Operations Research