

DEVELOPING

NEW FORMS OF
CIRCULARITY

ZONE 5

A vibrant, futuristic landscape illustration. In the foreground, a high-speed train in red and yellow travels on a bridge over a river. A cargo ship is on the river. The background features a lush green forest, several large white wind turbines, and rows of solar panels. The sky is blue with white clouds and a bright sunburst effect. In the bottom left corner, there is a yellow banner with the DHL logo.

DHL

CIRCULARITY

ZONE 5

DEVELOPING NEW FORMS OF CIRCULARITY



ZONE 5

DEVELOPING NEW
FORMS OF CIRCULARITY

How are we going to produce more for less?

As the world becomes increasingly populated, interconnected and globalized, demand for products and services will only continue to rise. Adopting a circular approach that maximizes the use of available resources and at the same time minimizes waste will be crucial.

Circularity proposes a closed-loop system in which resources are continually reused, reducing the need for new resources and reducing waste. This requires incorporating circularity into the core of product design and production. Optimizing packaging, and logistics solutions that enable consumers to reuse products and allow companies the opportunity to reprocess products complete the loop.

Explore the transformative impact of Circularity programs on your company's value proposition, as they shift perspectives of ESG initiatives from a resource drain to a source of exciting new business models and innovation opportunities.

KEY TAKEAWAYS



Circularity at the core

Incorporate circular economy principles into the company strategy, from product design and packaging to the overall business model.



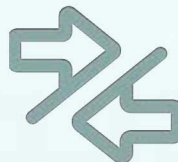
Embrace Circular Design

Waste should be designed-out in the early stages of product development, and focus on recyclable and reusable materials in the production.



Relook Packaging

Make the switch to green packaging with the goal of eliminating single-use packaging wherever possible and switch to reusable packaging solutions.



Reverse logistics are an investment

Reverse logistics is significantly more complex than forward logistics, with items having to travel unique paths to their final disposition. A successful reverse logistics program unlocks new business models and opportunities.