

# VISION 2050

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The DHL logo is positioned in the bottom left corner of the image. It features the letters 'DHL' in a bold, italicized, red font, with three horizontal lines on either side. The background of the entire image is a futuristic, green landscape with a high-speed train on a bridge, a river with a cargo ship, wind turbines, solar panels, and a city skyline in the background under a bright sun.

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Our world continually evolves. Factors such as an aging populations, over- populated mega cities, shifting social dynamics, new economic centers of gravity, the effects of climate change, and resource scarcity all impact the global landscape. And the pace of change is only accelerating, with futuristic trends and technologies once the stuff of science fiction now existing in the foreseeable future.

How will these macroeconomic forces shape our future?

New challenges means new solutions for resilient and sustainable supply chains. VISION 2050 explores the possibilities of how logistics will have to evolve to keep pace with shifting megatrends and technologies, and how innovative and sustainable solutions help improve the supply chain - and human - ecosystem. As the world changes, logistics must change with it, developing forward-thinking solutions that will better connect people and improve lives.