EUROPEAN DISTRIBUTION & FULFILMENT

Combining logistics cost efficiency with B2C expertise to accelerate the speed of consumer deliveries across the EU

Short click-to-delivery fulfillment times are essential when shipping multiple items (SKUs) to European consumers. Technology companies also need systemic flexibility – extra capacity for special promotions and support for new Omni channel approaches.

TYPICAL BUSINESS CHALLENGES

- Ensuring fast, reliable delivery
- Achieving cost efficiency
- Providing full inventory visibility
- Scaling to meet new business needs
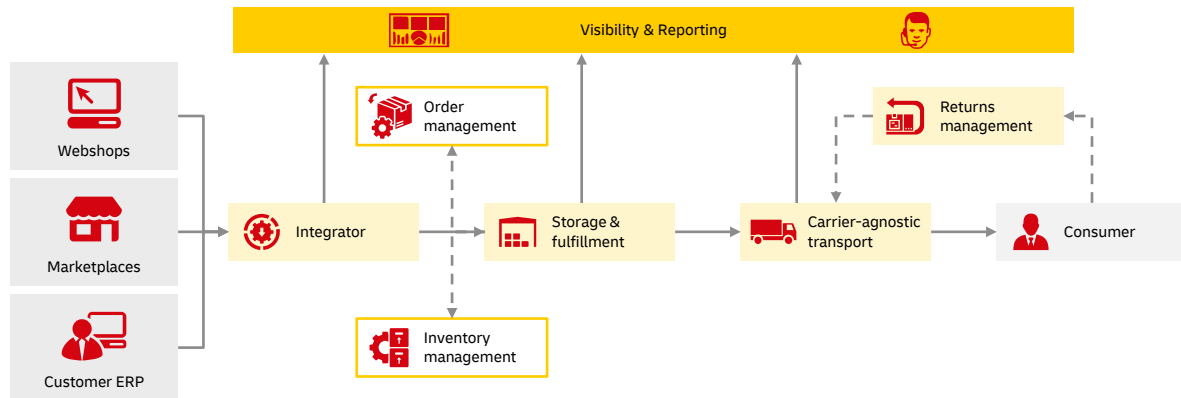- Simplifying integration & implementation

DHL SOLUTION

This solution uses a comprehensive EU delivery network to transport multiple items of stock from strategically located storage facilities directly to European consumers, and can include goods return. DHL provides logistics cost efficiency along with extensive business-to-consumer (B2C) experience.

EUROPEAN DISTRIBUTION & FULFILMENT

SOLVING YOUR BUSINESS CHALLENGES

- ✓ **Ensuring fast, reliable delivery –** Next-day delivery in all key European markets; can include efficient returns; carrier-agnostic transportation; standardized processes for a seamless flow of information; order accuracy; multiple SKU piece picking

- ✓ **Achieving cost efficiency –** Optimal balance of transportation cost, lead time, and consumer convenience; low-cost integration and startup

- ✓ **Providing full inventory visibility –** End-to-end visibility; maintain destination-based fulfillment stock at locations close to the consumer

- ✓ **Scaling to meet new business needs –** Flexible extra capacity for special corporate promotions and campaigns; convert facilities in support of an Omni channel business model

- ✓ **Simplifying integration & implementation –** Full ordering and shipment system integration; straightforward, rapid solution roll out

KEY BENEFITS FOR YOUR BUSINESS

FAST
Short click-to-delivery fulfillment times

RELIABLE
Order accuracy and on-time delivery protect the brand

VISIBILITY
Orders, stock levels, carrier status, and more

SCALABLE
Flexibility to meet growing demands

ACCELERATING THE SPEED OF CONSUMER DELIVERIES ACROSS THE EU

Visibility & Reporting

Webshops → Marketplaces → Customer ERP → Integrator → Storage & fulfillment → Carrier-agnostic transport → Consumer

Order management

Inventory management

Returns management