

How an FMCG brand reduced transportation, clearance & domestic haulage cost, while improving lead times

Connected to 16 suppliers through 20 logistics providers, the brand was re-engineering their organization in order to achieve significant future cost savings in Air, Ocean, Road, Rail. Brand was equipped with true IT enablers: they increased container utilization and the reliability of their 3rd-party Supply Chain operation

THE BENEFITS DELIVERED FOR THE BRAND



Significant Savings

-10% in the 1st year,
5% each consecutive
year, incl. -15% in
AFR spend



Lead Time Improvement

Efficient logistics
flows and reliable
transit times



Weekly Forecasting

Reports to support
allocation planning.
Incl. mode & service
level



Vendor Compliance & Accuracy

Streamlined
processes,
communication &
data

HOW DHL GLOBAL FORWARDING MADE IT HAPPEN

- **One point of management** through a dedicated customer center to coordinate all transport flows and tactical execution. Customer specific operating procedure including exception management processes
- **End to end visibility platform** (EDI integration, milestone visibility, automated updates, performance measurement and KPIs)
- **Dynamic** planning, booking, monitoring, invoice audit and settlement. Carrier booking management, allocation management, carrier performance reporting
- **Purchase order management** from order to final distribution center at line-item level
- Freight optimization including mode, direct and consolidated shipments. Continuous data analysis for optimization opportunities

