



# Global fashion brand develops business & scales ops to 260+ new stores with minimal infrastructure investment

Connected to 250 suppliers through 10 logistics providers, the brand needed a centralized solution to manage their Air, Ocean, Road, Rail and Express shipments to its 130+ stores acquired through a new licensing agreement – with another 130 new openings in the pipeline.

## THE BENEFITS DELIVERED FOR THE BRAND



### One Point of Contact

For all worldwide purchase order flows



### One IT solution

Provides visibility of PO/items from vendors and pick-to-store allocation orders



### Compliance Support

Strong Asian Customs brokerage competency & regulatory knowledge



### 5+ Custom Reports

& milestones from Vendor Purchase Order to Proof-of-Delivery at store

## HOW DHL GLOBAL FORWARDING MADE IT HAPPEN

- Created a **Vendor-to-Store transportation** and **RDC-to-DC store distribution** service
- **Connected the 250+ vendors** worldwide to Global RDC
- **Enhanced Store delivery** and returns management

