



# Making paperwork simple for a leading brand selling embroidered & designer footwear

A footwear designer manufacturing bespoke & customized products with a small admin team was concerned that printing documents, signing on every file and reorganizing papers was too time-intensive. DHL quickly onboarded them onto paperless trade using their Class-3 Digital Signature, resulting in time saved.

## THE BENEFITS DELIVERED FOR THE BRAND



### Faster & Greener Processing

Reduced paper usage and quicker shipment handling



### Improved Customer Experience

Flexible doorstep delivery with better visibility



### Simplified Operations

Integrated booking and landed cost calculation



### Enhanced Brand Presence

Logo on AWBs/emails supports global brand recognition

## HOW DHL SUPPLY CHAIN MADE IT HAPPEN

- The customer was asked to register themselves for **e-invoicing** on the NIC portal and provide their **Class 3 Digital Signature**.
- DHL provided a hyper-specialized tool where the customer could sign all documents online with their Digital Signature. Only one copy of AWB & E-Invoice/E-WayBill needed to be printed.
- The customer was able to avoid signing 500+ times per day and printed 10,000 fewer forms per month, resulting in **5+ hours of time saving per day**.
- As an additional free benefit, we integrated MyGTS tool which was a **landed cost calculator**. The customer now ships **without any surprise costs** at destination while enjoying peak efficiency.

