

WMS solution for leading global cosmetic brand

DHL has provided value-added services and e-commerce solutions for a leading French brand.

THE BENEFITS DELIVERED FOR THE BRAND



Batch-Level Traceability

Track & trace at individual batch level with new WMS script



Expiry Date Visibility

Capture of expiry/manufacturing dates helps move old stock first



Sustainable Operations

Reduction in CO2 footprint and energy savings



Flexible Manpower Management

Peaks managed through increasing manpower with flexible resources

HOW DHL SUPPLY CHAIN MADE IT HAPPEN

- **New WMS Script** added in the existing WMOS to capture expiry dates
- **Batch wise receiving and put away**
- Currently operating **4 locations in India** – Pune, New Delhi, Rajpura and Bengaluru with a total warehousing space – 4.5 lacs sq. ft.
- Volume handled – **20 lac units per month**
- **Products managed** – consumer products, profession products, colour cosmetics, skin & beauty products
- **VAS Activities** like co-packing/kitting for special combo offers
- **Putting stickers** for not for sale/Testers (20 lac units in a year)
- **Installation of energy saving motion sensors**
- **Proposed use of voice pick** for better productivity
- **Installation of RCBOs** for safety and avoid overload and short circuits

