## Luxury & Fashion Forum 2022

DUBAI | CHICAGO | SINGAPORE | COLOGNE



POWERED BY

DHL INNOVATION CENTER









### **BRINGING THE INDUSTRY TOGETHER...**

KERING









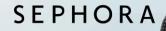


















**PEDRO** 









SABELLA®





Singapore **Fashion** Council





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## ENVIRONMENT SOCIAL GOVERNANCE







09:30-10:30	ARRIVAL & REGISTRATION
10:30-12:00	<ul> <li>THE CHANGING DYNAMICS IN THE FASHION &amp; LUXURY INDUSTRY</li> <li>Opening Keynote   Paul de Kramer, DHL Customer Solutions &amp; Innovation</li> <li>From Malaysia into the World   Christy Ng, Christy Ng Official</li> <li>The Future of Luxury &amp; Fashion Retail   Nick Vinckier, Chalhoub Group</li> <li>The State of Fashion in Asia Pacific 2022   Allan Schulte, Bain &amp; Company</li> </ul>
12:00-13:00	KNOWLEDGE CAFÉ SESSIONS
13:00-14:00	LUNCH
14:00-16:00	<ul> <li>THE FUTURE OF FASHION &amp; LUXURY SUPPLY CHAINS I</li> <li>Logistics Trends of the Future   YingChuan Huang, DHL Customer Solutions &amp; Innovation</li> <li>Accelerated Digitalization in Logistics   Gregorio Carrasco, Decathlon   Michael Lai, DHL Supply Chain</li> <li>Singapore fashion ecosystem's approach to sustainability   Semun Ho, Singapore Fashion Council</li> <li>The Era of Sustainable Logistics   Tyler Perrin, Kering   Carsten Luetzenkirchen, DHL  </li> <li>Ee Pin Lee, Neste</li> </ul>
16:00-OPEN	CLOSING & NETWORKING RECEPTION

## CHRISTY NG



## Luxury & Fashion Forum 2022

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## RESHAPE

The 5 trends re-shaping our retail landscape

### **Nick Vinckier**

Head of Corporate Innovation Chalhoub Group (Dubai, UAE)



### **Chalhoub Group**

Global stars, local darlings

#### MANAGED COMPANIES

**BEAUTY RETAIL** & DISTRIBUTION

WESSAINT/AURENT



smashbox

MOLTON BROWN

• • •

**FASHION RETAIL** & DISTRIBUTION







KARL

**CHALHOUB GROUP** OWN BRANDS





Tanagra

TRYANO





**CHRISTOFLE** 

#### JOINT VENTURES & INVESTMENTS



Dior



LOUIS VUITTON

SEPHORA

saint - honoré

bene/it

COTY



PUIG

**FARFETCH** 









### Focus on the 45 degrees that matter



# **MAJOR TRENDS** SHAPING THE MARKET

## KOLSIREJK Awakened Society...



#### MICHAEL KORS







Welcome to our resale marketplace — Michael Kors Pre-Loved. A place to shop, sell and give pre-owned Michael Kors pieces a new beginning.



SHOP PRE-LOVED >

LIST AN ITEM >



LEVEL SHOES RESELL

SELL YOUR WARDROBE EFFICIENTLY AND FLEXIBLY

**8 START RESELLING** 

Resale is expected to grow

16X

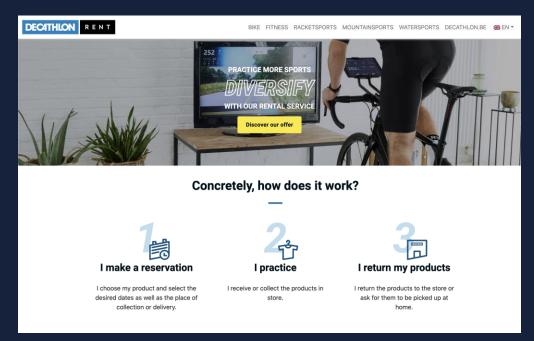
faster than the broader retail clothing sector by 2026.

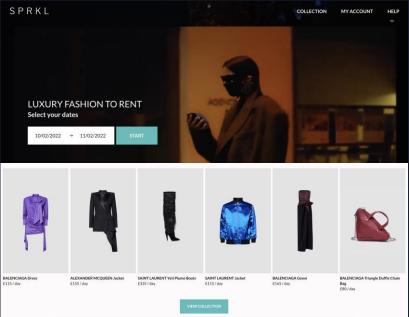
## Secondhand Is Becoming a Global Phenomenon, Expected To Grow 127% by 2026

The global secondhand apparel market will grow 3X faster than the global apparel market overall.



#### **CHALHOUB GROUP**





Decathlon

SPRKL by Kering









"to destigmatize mental **health** and create more conversation around it"

**MADHAPPY** 



### T'm happy to lose £10m by quitting Facebook,' says Lush boss

Losing 10m followers on sites such as Instagram is a price worth paying for co-founder of ethical beauty empire



Mark Constantine, the CEO of ethical hair and beauty firm Lush. Photograph: Millie Pilkington/The Guardian



Customer Demands

PRICE **PRODUCT** 86% of buyers will pay more for a better customer experience In 2020, **CX**overtook
price & product
as key brand
differentiator





CONSUMERS COMPARE **EXPERIENCES OVER THE BOUNDARIES OF INDUSTRY** 



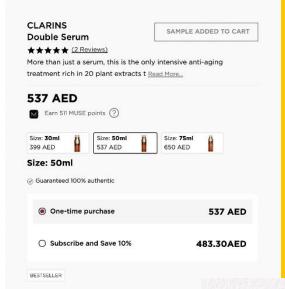












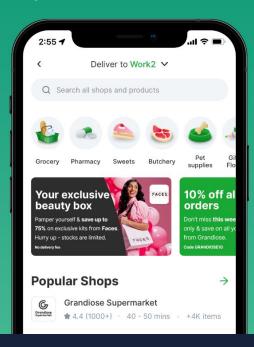
Express Delivery within 24 hrs Free Standard Delivery on all orders above 199

Terms & Conditions



### **Careem x FACES**

Beauty, delivered in 15 minutes.





**RENT TABLEWARE** 

**HOW IT WORKS** 

**BUY TABLEWARE** 

ABOUT TANAGRA





#### CHALHOUB GROUP

## Why buy now pay later is on the rise across the GCC

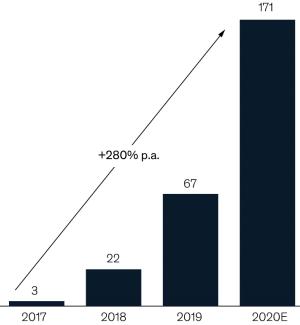
Among millennials, the payment method is fast replacing credit cards as a more convenient and transparent way to transact





### China's live commerce reached an estimated \$171 billion in value in 2020.

Gross merchandise value (GMV), \$ billion<sup>1</sup>

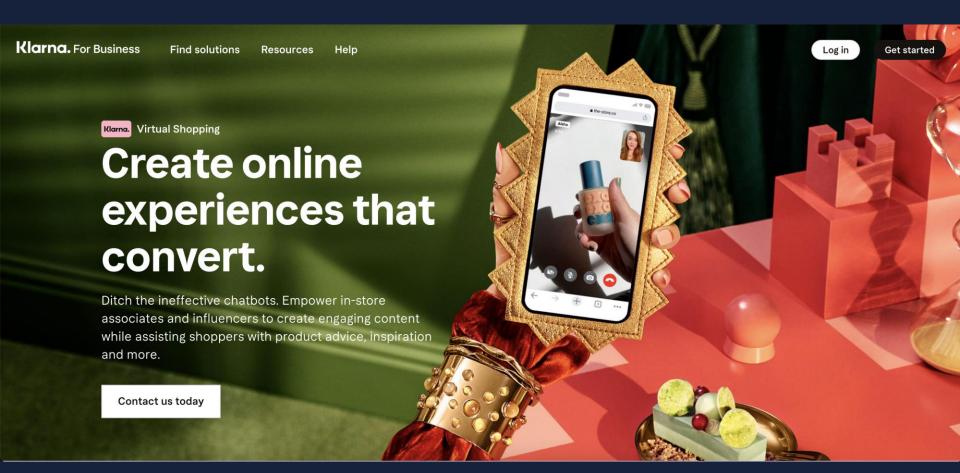


<sup>1</sup>Total GMV generated by livestreaming in B2C; includes mainstream brands, influencer brands, and refunded items.

Source: Everbright Securities; iResearch; McKinsey analysis



南王直播



## Ecosystem Revolution

#### **50 SUBSIDIARIES** Amazon is a complex ecosystem; not a company **INNOVATON & STARTUP ENABLEMENT** A9 (search and ad software lab) Plus 5 New Subsidiaries: Snapshot June 2021 Amazon Consulting (partner-path.com) - Zoox Amazon Alexa Fund (for voice) . \$386B reported revenue (GMV is higher) - Wondery Alexa Accelerator (for voice) - Umbra 3D . \$490B revenue when reported as GMV Retail CreateSpace (indie publishing) - Dbbest HEALTHCARE + RETAIL . \$21B riet income - MGM (2020-2021) 6 PillPack WHÔLE . \$42B R&D annual investment run rate Health Navigator amazon amazonadvertising RETAIL 230M Echo's sold (distributed to T devices) **Esports** Whole Foods 1,298,000 employees \$2B Zappos.com Fabric.com Digital Retail Physical stores: 604 revenue graphic by Woot \$80.58 3<sup>rd</sup> Party reported revenue · Whole Foods (500) iterate.ai 12 Quidsi \$344B 3<sup>rd</sup> Party GMV (gross merch value) · Amazon Go (29) Ads 13 Soug · 38 products in 11 marketplaces Amazon 4 Star (33) BOP (ShopBop) \$28B · Presented by Amazon (6) comiXology revenue · Amazon Bookstores (24) AbeBooks BOOKS Amazon Fresh (12) MobiPocket (for digital reading) a amazon elements The Book Depository **VITUAL COMMUNITY & CONTENT Fulfillment Original** Goodreads amazon FLEXX Content Digital Photography Review Entertainment amazonmusic Private 22 Internet Movie Database video. Invests ENTERTAINMENT amazonrobotics publishing. Label \$11B amazonstudios LoveFilm International and more 400 brands on content Box Office Mojo amazon prime video 25 Sve Streaming Service Prime Air **Private** MGM Twitch Interactive amazon echo Label IoT CrvEngine firet Finance GameSparks 100k Alexa Apps Devices **IOT & AI DEVICES** Healthcare 18 phone Apps (photos to Silk) 29 Ring (Cameras) eero (Smart Home) prime Content Blink (Security Doorbell and Cameras) Ring, Blink, etc amazon payments 32 Ivona Software 200M subscribers **IOT and AI SOFTWARE + INFRASTRUCTURE** Community 2iemetry (IoT platform) \$25B revenues Pack Annapurna Labs (Edge Chips) Amazon Web Services DataRow Firestick 37 CloudEndure amazon AWS IOT Browser Extensions 38 Amiato Amazon Apps Clusterk amazon alexa Cloud **GROCERY LOGISITICS** amazon Blockchain \$45B 40 Webvan Group alexa fund revenues Open 41 GoPago aws DIGITAL ADVERTISING Source 42 Sizmek Lobbying R&D **DIGITAL EDUCATION** 43 TenMarks









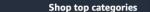


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Account & Lists -





**≡ All** Today's Deals Customer Service Registry Gift Cards Sell





Madison.LeCroy is a part of the Amazon Influencer Program



ZESICA Women's Long Batwing Sleeve Wrap V...

\$42.99

Featured now



MANGOPOP Women's Square Neck Short Sleev...

\$17.48 \$38.00



Mosanana Trendy Rectangle Sunglasses for...

\$13.99



Chang Yun Women's Long Maxi Sweater Dresses Se...

\$51.98



LOGENE Women's Sweater Dress Turtleneck Long...

\$40.99



#### **CELEBRATE IN STYLE** THE FASHION GIFT GUIDE

Shop now



### Sephora acquires Feelunique and makes first foray into the UK market



BEAUTY

#### Farfetch plans beauty launch with Violet Grey acquisition

The luxury e-commerce platform is set to add beauty to its offering with the acquisition of upscale LA-based beauty retailer Violet Greu.

BY KATI CHITRAKORN 28 JANUARY 2022







#### Cult Beauty taken over by the Hut Group in £275m deal

Site founded by Alexia Inge and Jessica DeLuca sells skincare, haircare and cosmetic brands



#### Sephora and Zalando Partner to Sell Prestige Beauty

Sephora and Zalando have partnered to sell prestige beauty starting in the fourth quarter of 2021 in Germany.

By Jennifer Weil

June 22, 2021, 1:02am

SHARE 🖒

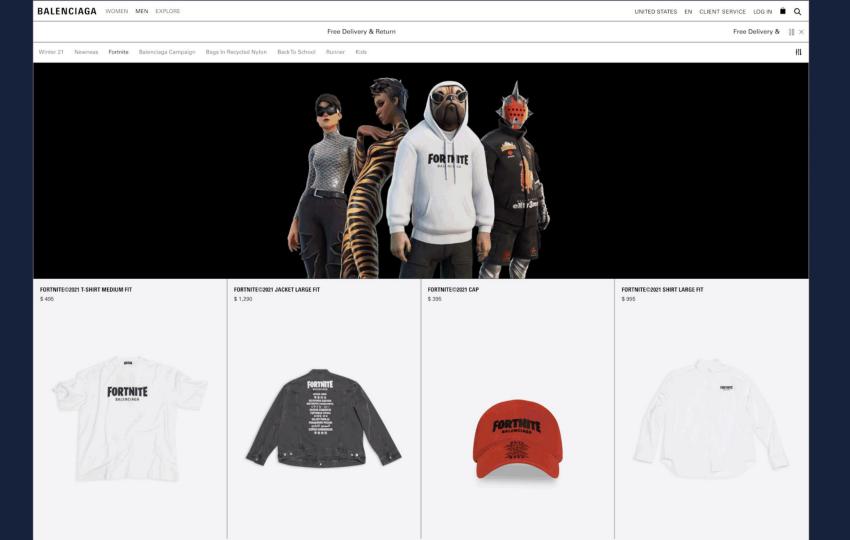


# 25% OFF ENTIRE FIRST PURCHASE

Get the program's biggest discount yet when you open and use your Sephora Credit Card at Sephora today.



No annual fee included.3













Car

Hala Taxi

Food

Groceries











Quik Groceries

Car Rental

Cleaning

**PCR Test** 











Send Money

**Donations** 

Bills & Recharge

Request Money









City to City

Pet Supplies

Flowers







Delivery

Careem

**Pharmacies** 

Bike



71%

of consumers <u>expect</u> personalization

Source: McKinsey survey, Nov 2021

78%

of consumers <u>fear the</u> amount of data

Source 2021



### Tell us what you like, we'll find what you love

We get to know your style, fit & price range based on your style quiz, requests & feedback.







Discover a shopping experience created just for you

Take your style quiz



**Stories** Impact

Company Newsroom

Newsroom

Nike is Expanding its Digitally Connected Marketplace with JD **Sports and Zalando** 

September 30, 2022 Share <

#### **LINKED MEMBERSHIP**

Connected inventory, new digital experiences & access to Nike Member exclusive products

### Facebook ranks last in digital trust among consumers

Insider Intelligence Sep 24, 2020, 5:15 PM







 Insider Intelligence publishes thousands of research reports, charts, and forecasts on the Media, Advertising, and Marketing industry. You can learn more about becoming a client here.

The following is a preview of the 2020 US Digital Trust Survey, which ranks nine platforms—Facebook, Instagram, LinkedIn, Pinterest, reddit, Snapchat, TikTok, Twitter, and YouTube—according to how our respondents perceived them along five pillars of digital trust.

# o Meta

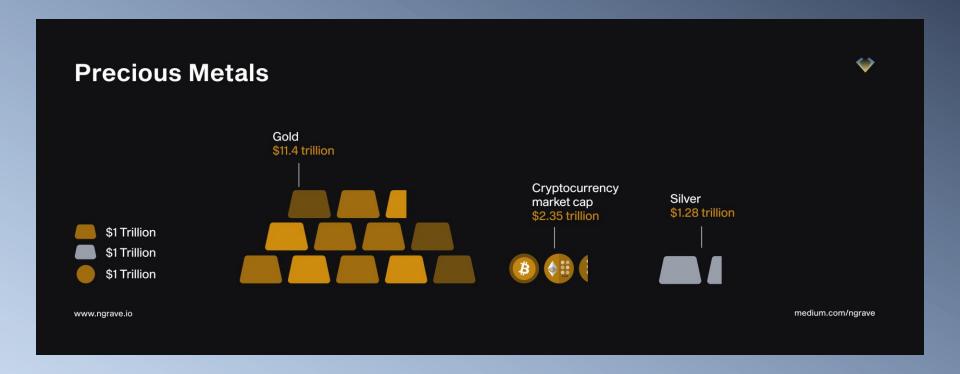
FACEBOOK () O O O





## CORE ELEMENTS OF "WEB 3.0"

- The **Decentralized** Web
- 2 The <u>Immersive</u> Web



Query	results Consolidate	d Brands Stats Final Tabl	le (Official)			@kingjames23
Rank	Title	Total Transactions	Secondary Volume	Primary Sales Revenue	Total Royalties	Total NFT Revenue
1	Nike	67,251	\$1,293,959,811.39	\$93,104,204.25	\$92,165,461.48	\$185,269,665.73
2	Dolce & Gabbana	9,036	\$20,166,188.96	\$23,136,074.46	\$2,515,055.20	\$25,651,129.66
3	Tiffany	74	\$3,403,933.72	\$12,622,377.00	0	\$12,622,377.00
4	Gucci	3,993	\$31,046,025.35	\$10,004,853.25	\$1,552,301.27	\$11,557,154.52
5	Adidas	51,449	\$175,651,669.33	\$6,201,058.63	\$4,742,595.07	\$10,943,653.70
6	Budweiser	4,122	\$6,572,572.87	\$5,883,246.00	0	\$5,883,246.00
7	Time Magazine	6,413	\$31,257,344.11	\$1,476,939.62	\$3,125,734.41	\$4,602,674.03
8	Bud Light	10,517	\$3,321,306.26	\$3,997,581.00	0	\$3,997,581.00
9	AO	9,608	\$8,063,014.82	\$1,495,841.27	\$201,575.37	\$1,697,416.64
10	Lacoste	11,572	\$2,615,699.72	\$1,004,125.02	\$104,627.99	\$1,108,753.01
11	Nickolodeon	7,296	\$2,619,830.09	\$320,650.00	\$261,983.01	\$582,633.01
12	McLaren	2,048	\$2,574,000.16	\$204,294.36	\$128,780.01	\$332,994.37
13	Pepsi Mic Drop	3,384	\$11,027,156.63	0	0	0

13 rows Search...





### Christofle

May: NFT drop - sold out in 5 minutes



**June**: MOOD raffle for holders



Oct: Mini-game in The Sandbox





**June**: Decentraland wearable for NFT holders



**Sept**: Limited edition MOOD Collection for NFT holders only





Virtual Try-On: Snap AR Lens





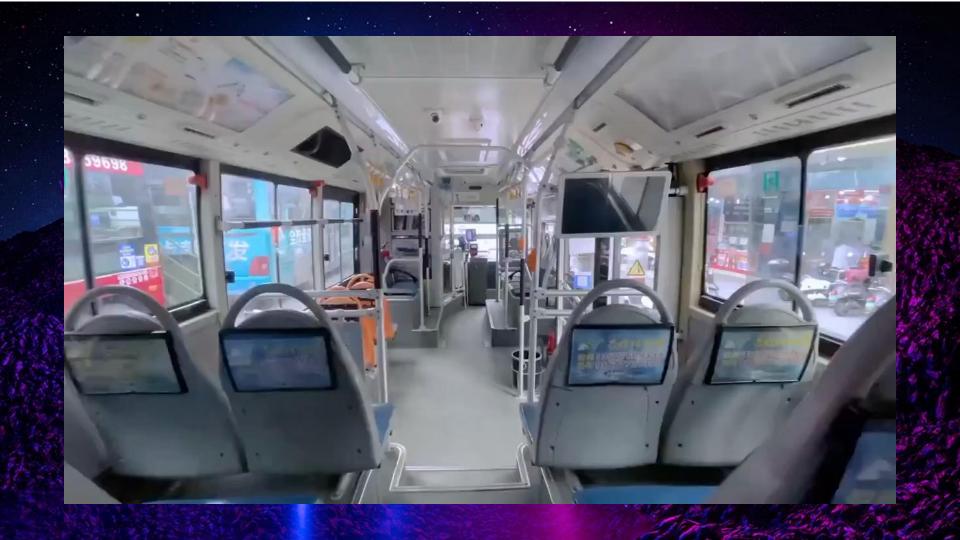
Buy the physical pair of shoes in-store/online



Receive the complimentary NFT



Decentraland Wearable



### Focus on the 45 degrees that matter





COMPETE ON EXPERIENCE

ECOSYSTEM THINKING

DATA vs PRIVACY





CHALHOUB GROUP

"We are des battants, fighters.

The enemy is not competition, hard times, or new ways...

what we fight against everyday is complacency."

MICHEL CHALHOUB 1931 – 2021





### Thank you!

Scan to connect on LinkedIn

Nick Vinckier







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### The road back

Luxury and apparel recovery post-COVID19

20 OCTOBER 2022

BAIN & COMPANY



### THANK YOU



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09:30-10:30	ARRIVAL & REGISTRATION
10:30-12:00	<ul> <li>THE CHANGING DYNAMICS IN THE FASHION &amp; LUXURY INDUSTRY</li> <li>Opening Keynote   Paul de Kramer, DHL Customer Solutions &amp; Innovation</li> <li>From Malaysia into the World   Christy Ng, Christy Ng Official</li> <li>The Future of Luxury &amp; Fashion Retail   Nick Vinckier, Chalhoub Group</li> <li>The State of Fashion in Asia Pacific 2022   Allan Schulte, Bain &amp; Company</li> </ul>
12:00-13:00	KNOWLEDGE CAFÉ SESSIONS
13:00-14:00	LUNCH
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16:00-OPEN	CLOSING & NETWORKING RECEPTION



#### **KNOWLEDGE SESSION OVERVIEW**









Smart Labels-High Value Shipment Tracking



Accelerate the Transition to the Digital Supply Chain

2

How to enable a sustainable supply chain in fashion retail

3

Luxury & Fashion Supply Chain Decarbonization

4



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# WHAT FUTURE DO YOU IMAGINE?

LUXURY AND FASHION FORUM 2022 SINGAPORE 20 OCTOBER 2022

CHUAN
SENIOR INNOVATION MANAGER



#### **DHL'S COMMITMENT TO DRIVING INNOVATION**

Americas Innovation Center Chicago, USA *Est.* 2019





MEA Mobile Innovation Center Dubai, UAE Est. Oct 2021







Asia Pacific Innovation Center Singapore Est. 2015



# FUTURE OF WORK IN LOGISTICS

Be the first to know how digitalization is transforming the world of work with our latest Trend Report.

**Read Now** 



#### **GLOBAL WORKFORCE SURVEY**

- 7,000+ respondents
  - > **6,000+** operations and office workers (Survey A)
  - > **999** incoming generation (Survey B)

#### Respondent profile

- > **Operations**: Forklift operators, facility managers, truck drivers, pilots
- Office: Accountants, HR representatives, innovation managers, C-suite officers, trainees, etc.
- > **Geography:** From every continent (except Antarctica), and from diverse countries like Chile, Central African Republic, and Oman.

#### 5 survey topic areas

Impacts of Technology

Adapting to Changes

Attracting & Retaining Talent

Upskilling & Reskilling

**Ways of Working** 

## **3 FORCES OF CHANGE**



## **3 FORCES OF CHANGE**Shifting Demographics

#### **Tech-Forward Environments**

**1 in 6 young workers** have already quit a job "because their employer did not provide the proper technology for them to do their job."

#### **Sustainability**

**50%** of Millennials would consider quitting their current job to work for an organization they consider to be more environmentally friendly.

#### **Employee Well-Being**

**50%** of Millennial and **75%** of Generation **Z** workers have left a job for mental health reasons.



### **3 FORCES OF CHANGE**

### **Technology Advancement**

230 M

matchings per second by AI facial recognition

10,000

different items that can be picked and packed by robot arms \$1.5 B

spent on robotic process automation (RPA) software in 2020

11x

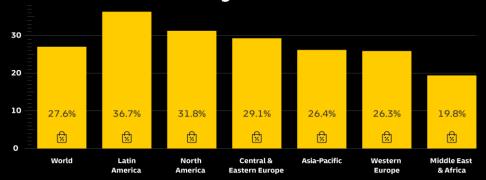
range increase (1,099 km) for electric light commercial trucks between 2017-2021 80%

price decrease of RFID tags over last decade

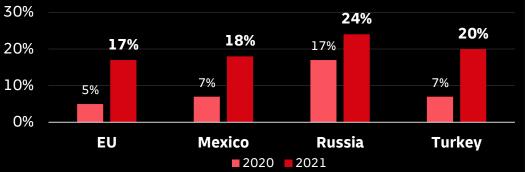


## **3 FORCES OF CHANGE**Covid-19 Pandemic

#### Retail e-commerce sales growth worldwide in 2020



#### Estimated driver shortfall for transport services





## **3 FORCES OF CHANGE**



## **3 CONCEPTS OF THE FUTURE**





### **3 WAYS TO ENGAGE WITH FUTURE OF WORK IN LOGISTICS**





1. Read, share & save the Trend Report





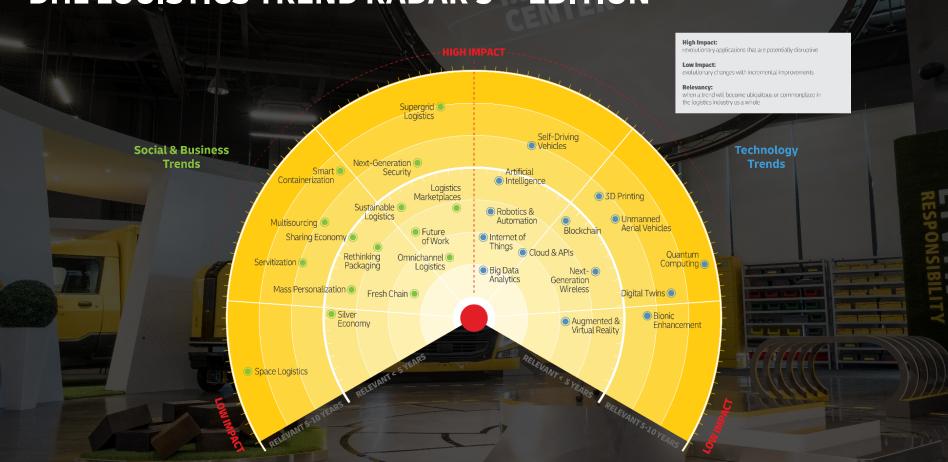






3. Request a tour or workshop at the DHL Innovation Center

## DHL LOGISTICS TREND RADAR 5<sup>TH</sup> EDITION





100+

Start-ups engaged per annum, 1000's tracked annually

Close to technology

Flywheel

Projects from PoC to scaling

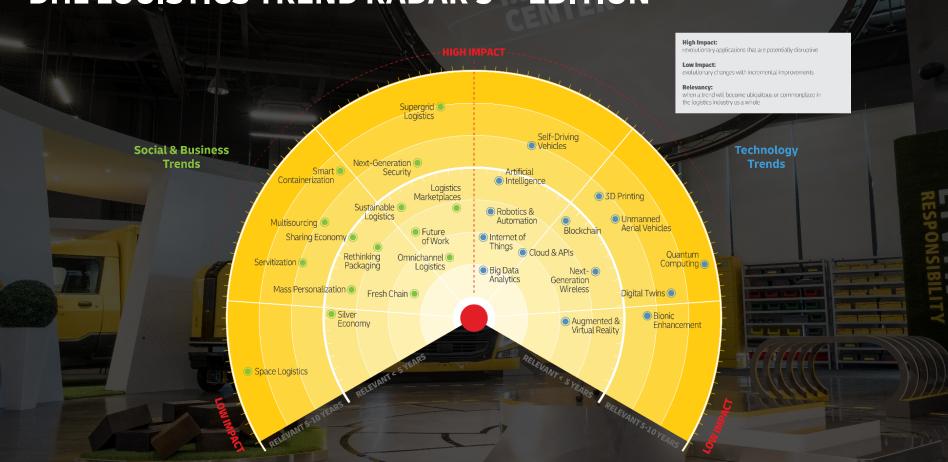
13,000+ Visitors p.a.

Close to operations

Sites
across the globe
DHL people involved
from all divisions

100+ Projects per annum
50% Success rate of projects completed

## DHL LOGISTICS TREND RADAR 5<sup>TH</sup> EDITION







**SNEAK** PEAK





Revolutionary applications that are potentially disruptive.

**Evolutionary changes with** incremental improvements.

The normal way of operating and doing business in the logistics industry

**Our Trend Research Value Chain** 



DHL Logistics
Trend Radar

Trend Reports

Innovation
Center Exhibit

**Proof of Concept** 

Scaling



# WHAT FUTURE DO YOU IMAGINE?

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CHUAN
SENIOR INNOVATION MANAGER





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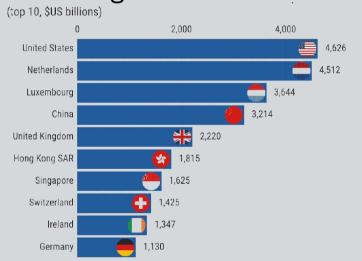


## SINGAPORE FASHION ECOSYSTEM'S APPROACH TO SUSTAINABILITY

Semun Ho CEO

## Singapore - A global hub for business

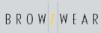
# Singapore ranks in the Top 10 for Foreign Direct Investment



Source: The World's Top Recipients of Foreign Direct Investment (imf.org)









Singapore ranks 7<sup>th</sup> in the 2022 Global Innovation Index and 2<sup>nd</sup> in the region

GII rank	Economy	Score	Income group rank	Region rank
1	Switzerland	64.6	1	1
2	United States	61.8	2	1
3	Sweden	61.6	3	2
4	United Kingdom	59.7	4	3
5	Netherlands	58.0	5	4
6	Republic of Korea	57.8	6	1
7	Singapore	57.3	7	2
8	Germany	57.2	8	5
9	Finland	56.9	9	6
10	Denmark	55.9	10	7
High-ind Upper n Lower n Low-inc	iddle-income Northern America liddle-income Latin America and the	South East Asia, East and Oceania Central and Southern Asia	Wes	thern Africa an tern Asia Saharan Africa

Source: Global Innovation Index Database, WIPO, 2022





## Singapore is a gateway to Asian markets, where spending by 3.2 billion middle-class consumers could hit US\$55 trillion by 2030

#### Household income profiles will change across ASEAN



2019 2030F

Source: WEF\_Future\_of\_Consumption\_in\_Fast\_Growth\_Consumer\_Markets\_ASEAN\_2020.pdf (weforum.org)

"High and Upper-middle income households in ASFAN will double from 48M to 86m from 2019 to 2030"

## **Our Purpose**

As the catalyst driving the industry's continuous growth, with a focus on three key areas: Asian Craftsmanship, Sustainability, and Innovation & Technology

## **Our Vision**

A thriving Singaporean fashion ecosystem built on transforming aspiration into impact

### **Our Mission**

To empower and inspire all brands across the fashion ecosystem, SFC works closely with diverse partners to offer readily-accessible resources, meaningful networks, sustainability-focused innovations and future-forward insights – unlocking new opportunities for impact





We represent a vibrant community of passionate, engaged business leaders at the forefront of innovative, sustainable fashion in Asia, looking to make a positive global impact.



## Our 3 Key Pillars

TECHNOLOGY & INNOVATION



**SUSTAINABILITY** 



ASIAN CRAFTSMANSHIP & CULTURE



## **Our Strategic Efforts**

Access



**Network** 



**Innovation** 



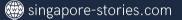
Learning & Development





## **ASIAN CRAFTSMANSHIP & CULTURE**

## Singapore Stories



A national design competition that pushes the boundaries of fashion design to find Singapore's next big fashion designer, and showcase them on a global stage

> Competition Partner



#### **FORMAT**



Competition



Consultations



Exposure



Runway Presentation

#### **MEET THE FINALISTS**



Claudia Poh *Werable* 



Hu Ruixian Studio HHFZ



Felicia Pang
Feel Archives



Jamela Law *Baëlf Design* 



Kavita Thi *Kavita Th* 





Ausschneide

Ausschnitt in Wählen Sie di markieren und





## Learning & Development + Human Capital







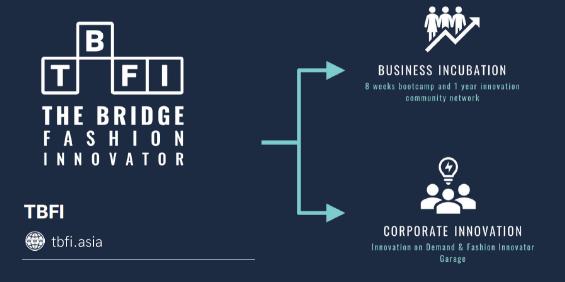
- Partnering with Schools on syllabus
- Working with industry & enterprises to develop Capability Development Programs to upskill talents
- Job Matching Portal to connect businesses with Talents



- **Develop Talents**
- **Create good jobs** for the industry



South-East Asia's first Fashion, Beauty and Fashion-Tech Incubator that bridges the gap between Fashion, Technology, and Sustainability.



4

## **Innovation**

Fashion Sustainability Programme

Fashion Sustainability Programme

Vision: To transform our industry from linear towards more circular/ planet-positive economy



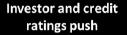
Opportunities to collaborate and drive systemic changes to build a sustainable future. Inviting individuals, corporations, businesses and organisations make a positive change to the environment.

## SFC's Sustainability Study Findings



The Fashion & textile sector has an outsized environmental impact, with GHG emissions making up c.7% of total global emissions

#### **Changing customer** preferences



#### **Changing regulation** and policies

#### **Growing apparel and** fashion market

#### Limited transformation so far





- Unethical practices and scandals by upstream manufacturers have impacted the Fashion industry over the last few vears
- Covid-19 has accelerated awareness and demand for sustainable fashion products
- Moving towards sustainable products has become more strategic for brands to maintain relevance or defend price positioning



Easier access to funding is granted for companies implementing ESG strategies with investment professionals increasingly demanding ESG-related strategies to be embedded prior to investing



- Regulators and industryled bodies, mainly from EU. US. China, are taking steps to encourage stronger actions towards sustainability in the Fashion Industry
- The industry is also coming up with gold standards / certifications to provide customers with trusted benchmarks and avoid "greenwashing" image



- The global Fashion market is forecasted to grow at 6^ CAGR in the next 5 years, further driving the need to pay close attention to its impacts
- Rising middle income populations will continue to drive demand of apparel
- Favourable growth of ecommerce channels facilitates the ease of purchasing, enhancing the accessibility of apparel purchase to consumers



- A minority of brands have put sustainability as part of their strategy
- Example: only 8% of brands in France put sustainability at the heart of their strategy and acted on sustainability initiatives
- Efforts to promote recycling have been limited
  - Less than 10% of global fibres are recyclable

These key drivers are urging the Fashion industry to act and decarbonise its value chain, both from a defensive and offensive approach

## SFC's Approach

Multi-stakeholder ecosystems approach to facilitate progress & competitive edge for our sector in Fashion/Lifestyle

#### **Fashion** Sustainability Outcomes Action Plan **Programme Enterprises** Government as Partner Vibrant Ecosystem Sectoral programmes / governance Forward looking projects on innovation structure Upskilling (Capability Program business with a visible development) management Thought Leadership and traceable Singapore Resources / Solutions **Fashion** sustainability Hub Council footprint Ecosystem Amplification identification Outreach Sustainability Talent **Training & Education** Stakeholder pool engagement Industry partners Responsible consumption

## "Be The Change" Roadmap



#### Sector Insights

 Revealing the current state of the industry to publicprivate partnerships



#### **ESG Toolkit**

 Identify gaps and prioritise actions



#### Building ESG Capabilities

- Unlocking green financing solutions
- Upskilling of green capabilities



#### Innovation Challenge

- Sustainability Open Innovation Challenge
- Nurture start-ups within the SFC's The Bridge Fashion Innovator



## Community & Consumer Education

- Launch of consumer self-service portal (Bethechange.fashion)
- Pilot zero waste Take Back campaign
- Youth engagement

## **SFC's Sustainability Steering Committee**



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# Keep in touch

We look forward to hearing from you.



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# Luxury & Fashion Forum 2022

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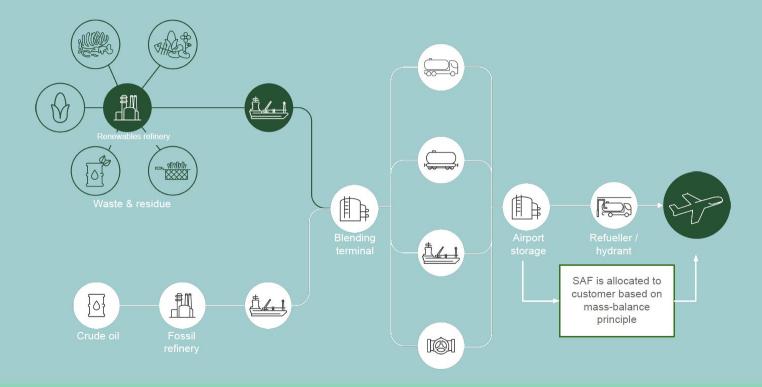








# SAF is a drop-in solution, requiring no investments or modifications to aircraft of fuel supply infrastructure





# Neste's Sustainable Aviation Fuel capacity will reach 1.5 Mt by end of 2023, and 2.2 Mt by H1 2026

2019

100,000 tons, sustainable aviation fuel capacity 2023

1.5 Mt of SAF capacity through investments in Rotterdam and Singapore H<sub>1</sub> 2026

Additional 0.7 Mt of SAF capacity through further investments in Rotterdam **Beyond** 

Continuing growth with current and new technologies

Note: 300 Mt of fossil fuels are burned every year to fuel airplanes (in 2019)

# The growth path of sustainable aviation fuels is based on continuously expanding raw material base



#### Current



Used cooking oil
Waste oil from food
cooking



Residues from vegetable oil processing



Animal fat
Food industry waste



Technical corn oil
Residue from ethanol
production



Near future 5 - 10 years





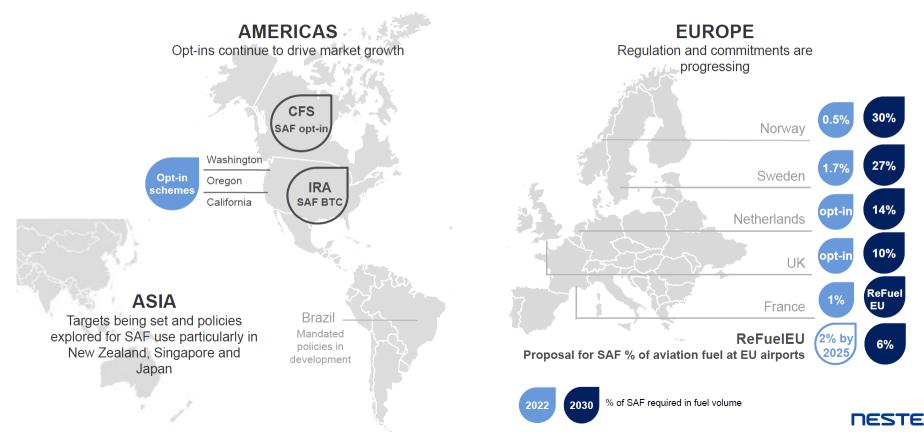
Future > 10 years



Algae



# Continuing growth of the SAF market will require policy support to create demand certainty for investments





## **IN A NUTSHELL**

Regional customer sustainability roundtables to **SHARE** learnings and insights on sustainability topics.



Platform powered by DHL to engage & jointly **SHAPE** sustainable logistics.



The Era of Sustainable Logistics Global Summit
April 25 – 27 2023

Valencia, Spain

**April 25-27** 

• 850 – 1.000 pax

- 3-day interactive event experience
- Topic related zones at the core to show latest solutions, innovations, and best practices
- Masterclass sessions, panels, keynotes, entertainment and more
- · Customer-driven workshops and discussions
- Fast Forward Startup Challenge finale

PHASE 2 (2023)

**DELIVER** on solutions & capitalize opportunities.

- Deliver action roadmap around solution development
- Pursue new partnerships, collaborations and solutions
- Leverage expanded stakeholder network
- Create thought leadership assets (brand positioning)

PHASE 3 (2023 and beyond)

PHASE 1 (2022)