



NAVIGATING WHAT'S NOW & SHAPING WHAT'S NEXT

WELCOME TO “NOW & NEXT – A DHL LOGISTICS SUMMIT”

Building on the momentum of our global sector and innovation conferences, and the trailblazing ‘Era of Sustainable Logistics’ series, we’re proud to launch a new chapter — **NOW & NEXT – A DHL Logistics Summit** taking place **this October in vibrant Austin, Texas.**

This summit is designed as a dynamic platform where visionary leaders, decision-makers, and supply chain experts converge to pioneer the future of logistics — one that is smarter, more resilient, and truly sustainable. Together, we will confront today’s most pressing challenges: global trade complexities, climate urgency, and rapid technological change. And together, we will forge the supply chains that will power tomorrow’s world.

Expect a thoughtfully curated agenda, tailored regionally to reflect the unique opportunities and challenges across industries in the Americas. Engage in cutting-edge masterclasses, immersive topic zones, and forward-looking keynotes — all designed to inspire actionable ideas and bold strategies.

Our focus is clear:

- **Supply Chain Resilience & Diversification**
- **Digitalization & AI**
- **Sustainability & Decarbonization**

At a time of shifting geopolitical landscapes, evolving consumer demands, and sustainability imperatives, agility and purposeful decision-making are no longer optional — they’re essential. Join us to explore how to navigate these challenges with confidence and clarity.

NOW & NEXT – A DHL Logistics Summit
October 13 & 14, 2025 | Austin, TX

Be part of the conversation that's not just shaping the future of logistics, but also your role in it.

"Logistics is THE catalyst for building future-ready, resilient supply chains — driving long-term competitive advantages for businesses."



Katja Busch - Chief Commercial Officer DHL & Head of CSI











Agenda | October 13 & 14, 2025



Day 1 – Oct. 13

4:00	NETWORKING	Arrival & Welcome Coffee
5:00	PLENARY	Opening Launching your Journey – Welcome to Day 1 Event Host Panel Redesigning Supply Chains in a Changing World Jessica Kipp, HP Inc.  , Mark Chadwick, GE Healthcare  , Katja Busch, DHL Group Startup Pitch “Fast Forward Challenge” Americas Chapter – Let us Find the Next Big Thing Finalist Startups, Hosted by Klaus Dohrmann, DHL Group
6:15	ZONES	Zone Experience: Explore – Start engaging on your NOW & NEXT Journey
7:15	NETWORKING	Dinner Reception

Day 2 – Oct. 14

9:00	PLENARY	Opening Your Guide to Success – Welcome & Opening Day 2 Event Host Keynote NOW & NEXT – Accelerate Sustainable Growth – A DHL Perspective Dr Tobias Meyer, DHL Group Keynote Navigating a New Era of Uncertainty Jason Schenker, Futurist Institute 		
10:30	ZONES	Zone Experience: Engage – Expand your NOW & NEXT Journey		
12:00	NETWORKING	Lunch		
1:00	TREND MASTERCLASS SESSIONS	SUPPLY CHAIN RESILIENCE & DIVERSIFICATION	DIGITALIZATION & AI	SUSTAINABILITY & DECARBONIZATION
		Resilient Supply Chains Adapting to US Trade Policy <small>POWERED BY</small> 	Google Cloud AI For Resilience, Efficiency & Growth <small>POWERED BY</small> 	Sustainable Fuels Decarbonizing your Logistics Supply Chain <small>POWERED BY</small> 
		Supply Chain Security & Operational Resilience Prevent, Respond, Recover	The Smart Edge of Logistics Global Supply Chains AI & Cloud Solutions <small>POWERED BY</small> 	State of Decarbonization Achieving your Climate Ambition <small>POWERED BY</small> 
2:00	ZONES	Zone Experience: Capitalize – Complete your NOW & NEXT Journey		
3:30	SECTOR MASTERCLASS SESSIONS	AUTOMOBILITY	ENGINEERING & MANUFACTURING	LIFE SCIENCES & HEALTHCARE
		Clean Mobility Enabling Transition with EV logistics	LLP in Aviation Elevating Supply Chains	I2M in Life Sciences & Healthcare Untapped Opportunities
		ENERGY	E-RETAIL & FASHION	TECHNOLOGY
		Powering the World Project Logistics for Energy Sector	Harnessing AI - E-Commerce Consumer Insights & Purchase Predictions <small>POWERED BY</small> 	Asia Pivot Changing Manufacturing Landscape In Southeast Asia
4:30	PLENARY	Keynote Power of Workplace Cultures in Times of Change and Uncertainty Michael C. Bush, Great Place to Work  Awards & Closing Launching into the Future - Award Ceremony “Fast Forward Challenge” & Closing Remarks Event Host		
5:30	NETWORKING	Texas Tunes & Taste – Live Music, Southern Flavors, and a Touch of Local Charm		

KEY FACTS

- ⑧ **500+** Supply Chain & Procurement Executives
- ⑧ **12** Expert-Led Masterclasses
- ⑧ **9** Trend & Industry-Specific Zones
- ⑧ **Invitation-Only** Audience
- ⑧ **Senior Attendees** from Strategy, Corporate Development, Sustainability & Supply Chain Risk

LOCATION



Palmer Events Center
900 Barton Springs Road
Austin, TX 78704

WHY JOIN US AT NOW & NEXT?

& INTERACTIVE ZONES

Interactive exhibition showcasing cutting-edge logistics solutions and trends in resilience, sustainability, digitalization, and industry-specific supply chains.

& MASTERCLASSES

Curated deep dives into logistics challenges and best practices, led by industry experts and supply chain professionals.

& PLENARY SESSIONS

Keynotes and panel discussions featuring C-level leaders from DHL Group, customers, and industry thought leaders.

& NETWORKING

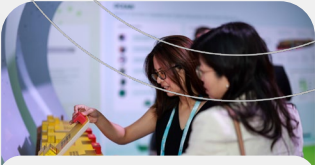
Engage with supply chain decision-makers, logistics and procurement executives, strategy and corporate development leaders, sustainability champions, risk experts, and industry thought leaders.



1 ½ DAYS LEARNING
& NETWORKING
EVENT



AMERICAS
FOCUS



INTERACTIVE
ZONES



INSPIRING KEY-
NOTE SPEAKERS



DEEP DIVE
MASTERCLASSES



CONNECT WITH
YOUR PEERS



MEGA TRENDS INSIGHTS
& CONTEXT BEYOND
SUPPLY CHAIN



CROSS-INDUSTRY
EXCHANGE



BEST PRACTICE
SHARING

THE INTERACTIVE ZONE EXPERIENCE

KEY TOPICS YOU WILL BE ABLE TO EXPLORE



3 TREND ZONES

RESILIENCE & DIVERSIFICATION

- **Increasing pressure** on global supply chains
- Mastering **short-term** supply chain disruptions
- Proactively enhancing **Security Resilience**
- Adapting Supply Chains to **long term** (geopolitical) changes
- Choosing your plus X **region & country location**
- **Insights into sector** specific supply chain changes
- Strengthening **Cybersecurity** with Cyber Risk Intelligence

DIGITALIZATION & AI

- Transformative Potential of **Generative AI**
- **Advanced Robotics & Automation:** Seamless Integration into Supply Chain Processes
- Envisioning the **Warehouse of the Future**
- Harnessing **Digital Twin** Technology for Enhanced Operations
- **Cloud Solutions:** Ushering in a New Era of Resiliency
- Unlocking Opportunities with **APIs**

SUSTAINABILITY & DECARBONIZATION

- **Frameworks:** Book & Claim and Carbon Reporting
- **Optimization Strategies:** Network, Mode, Route, and Load Efficiency
- **Integrated Solutions:** Air, Ocean, Road, Final Mile, and GoGreen Plus
- Sustainable **Warehousing** and Facilities Management
- Advancements in **Sustainable Fuels & Hydrogen, Carbon Capture & Storage** Technologies
- **Circular Solutions**
- Cutting-edge and Eco-Friendly **Packaging**

6 INDUSTRY ZONES

AUTO-MOBILITY

- Supply chain solutions along the **Electrification Value Chain**
- **New Mobility models** requiring innovative logistics solutions

ENERGY

- Supply chain solutions enabling the **New Energy Transformation**
- **Operational Excellence** in traditional energy segments

TECHNOLOGY

- **Supply chain adaptability** in volatile markets
- Logistics solutions for **high value infrastructure**
- Aftermarket solutions around **circularity**

E-RETAIL & FASHION

- Meeting emerging needs in **Fulfillment and Last mile** solutions
- Accelerate growth in **Circularity models & Recommerce solutions**

LIFE SCIENCES & HEALTHCARE

- **DHL Health Logistics** as platform to deliver next-level healthcare
- Operational excellence in **cold chain** and **medical devices** segments

ENGINEERING & MANUFACTURING

- Driving growth and innovation in **Aviation & Aerospace**
- Logistics for electrified **Mining & Construction Equipment**

IMPRESSIONS FROM PREVIOUS EVENTS

PLENARY | PANEL



ZONES



MASTERCLASSES



SOME OF OUR INSPIRING SPEAKERS



Katja Busch
DHL Group
*Chief Commercial Officer &
Head of CSI*



Michael C Bush
Great Place to Work
CEO



Mark Chadwick
GE Healthcare
*President of the Global
Shippers Association*



Emily Johncox
PwC US
*Senior Manager, Decarbonization
& Sustainable Operations Advisory*



Jessica Kipp
HP Inc.
*SVP, Supply Chain Customer
Operations & Logistics*



Adam Klauber
World Energy
*Vice President, Sustainability
and Digital Supply Chain*



Dr Tobias Meyer
DHL Group
CEO



Paula Natoli
Google Cloud
*Director, Strategic Industries,
Global Supply Chain & Logistics*



Jason Schenker
Futurist Institute
*Chairman of The Futurist
Institute and the President
of Prestige Economics*



Vidyuth Srinivasan
Entrupy
CEO



AN ESTABLISHED PLATFORM

PREVIOUS PARTNERS

McKinsey
& Company

Microsoft

vitesco
TECHNOLOGIES

NESPRESSO.

everstream
ANALYTICS

Hewlett Packard
Enterprise

Europäisches Parlament

Smart Freight
Centre

WORLD
ECONOMIC
FORUM

ELLEN
MACARTHUR
FOUNDATION

icct
THE INTERNATIONAL COUNCIL
ON CLEAN TRANSPORTATION

NIKE

AIRBUS

PHILIPS

GREENPLAN
The best Way

Ford

Hapag-Lloyd

bp

FUTUREDIAL

IBM

Google

EcoTransIT
World

MOVIN'ON

eevie

VW

TotalEnergies

ORACLE

DB
Cargo

Mercedes-Benz

TRANSFESA
Logistics

Li-Cycle

CISCO

indeed

POLAR

formula-e

NYU

durapower

oceanix
HUMANITY'S NEXT FRONTIER

DAIMLER
TRUCK

Shell

MICHELIN

SIEMENS
energy

sanofi

Panasonic

United
Nations

triage
partners

European
Commission

BlueYonder

ReverseLogix

Zero Waste World

DOW

SYSTEMIQ

THE
LANDBANKING
GROUP

POWERco

SIEMENS

CIRCULARISE

TaylorWessing

MetaDesign

onepoint5
MEDIA

WINGCOPTER

GfK

salesforce

thought
for
food

OCT 13 & 14, 2025

JOIN US IN AUSTIN, TEXAS FOR:



A **DHL** LOGISTICS SUMMIT

GET IN TOUCH WITH OUR TEAM: NOWANDNEXT@DHL.COM

[VISIT WEBSITE](#)