

THE FREIGHT FORWARDING EXPERTS RECOMMEND LEVERAGE THE FLEXIBILITY OF OCEAN FREIGHT LCL, STRENGTHEN YOUR SUPPLY CHAIN’S RESILIENCE

Consumer demand for goods is expected to slow down in 2022 as people are looking to spend more on vacations and restaurants rather than goods as pandemic lockdowns ease. However, **Ocean Freight rates will not decrease** as much due to reduced ship capacity enforced by the maintenance required on ships that have run full-out over the past months. Some of **the world’s largest Air terminals are experiencing delays** of up to 7 days to claim cargo, and **Ocean schedule reliability at all-time lows on all trades due to port congestion**, Asia-US 10%, Asia-Europe 30%, with top carriers barely above 45% on time performance and the worst below 20%¹.

Over the past 6 months, the Freight Forwarding Experts have observed an increasing number of logistics executives resort to **Ocean Freight LCL**, because it addresses the 3 logistics trends that will not ease in 2022:

1. THE HIGHEST-EVER FREIGHT RATES



Does 20 really equal 40? Over the past 6 months, ocean freight rates have almost doubled. On multiple trade lanes worldwide, the freight rates for a 20’ and a 40’ container are actually similar!



With Ocean Freight LCL, you only pay for a fraction of the cost of a full container – with limited compromise on lead time. As such, LCL is an ideal alternative to your 20’ and under-utilized 40’ containers.

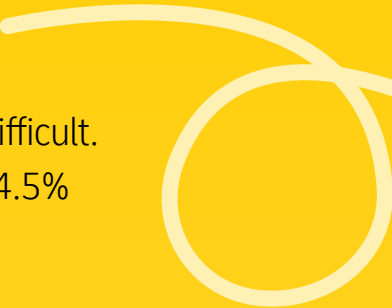


[More info](#)

2. CAPACITY SCARCITY



In the current market, finding a container and then available space on a ship has become increasingly difficult. Although container liner fleet grew 4.5% in 2021 to reach 24.97 MTEU on 1 January 2022²; this is still not sufficient, as demand is growing at higher rates creating backlogs in multiple trades. This delays your cargo’s departure and with it, the time for your products to land on store shelves or assembly lines increases.



A well-planned allocation with bookings secured in advance allows our LCL containers to meet their weekly departures – use this space to get your goods on the next available sailing to your target market. Accurate lead times will help you reduce carrying costs, streamline operations, and improve productivity.

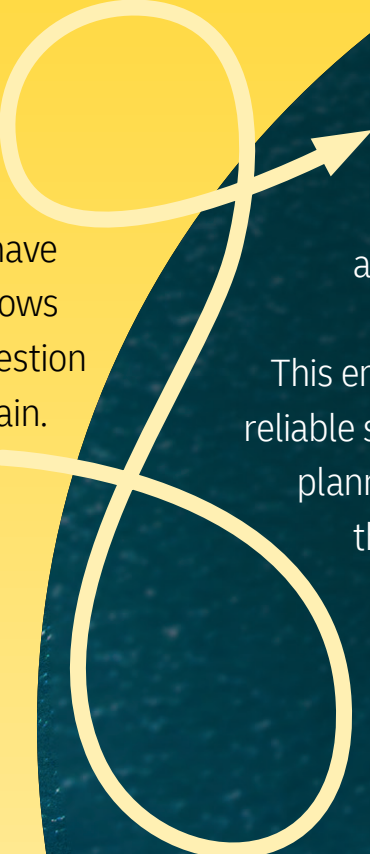


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3. SCHEDULE RELIABILITY AT AN ALL-TIME LOW



Blank sailings as well as rollover rates for containers at port have continued to increase in January. Port closures and service realignments have become more frequent: long berth windows are being caused by the unceasing congestion across the entire length of the supply chain.



LCL containers are the last category to be rolled over thanks to our long standing partnerships and space agreements with carriers.

This enables us to provide you with reliable schedules to help with your planning ahead and reduce stress in the supply chain: predictability makes all the difference. And if the going gets tough, our responsive network reacts to unexpected events: we can swiftly adjust global connections to re-route your cargo and avoid the complications driven by blank sailings or port closures.



Let us help you navigate through rough waters. We have a team prepared to support you, together we will find the best solution for your needs.

¹SeaIntelligence, ²Alphaliner