# YOUR RELIABLE LEAD ENVIRONMENTAL PARTNER



Transforming the environmental efficiency of your supply chain.



EXCELLENCE. SIMPLY DELIVERED.

As almost every aspect of our society becomes increasingly responsive to environmental issues, there are few global businesses that remain unaffected by changing attitudes and ever-greater legislation.

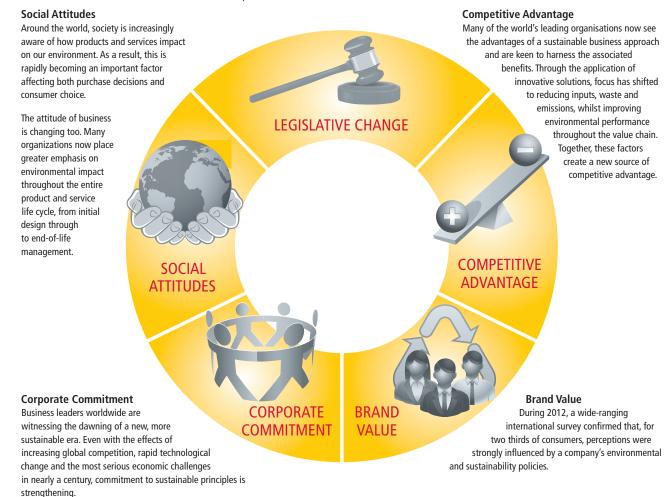
Responding to the additional pressures this exerts on business, DHL ENVIROSOLUTIONS helps leading companies to fulfil their environmental objectives by leveraging supply chain resources. For innovative, forwardthinking organisations, this simplifies operations whilst providing a new source of opportunity.



### Environmental trends including legislation, social attitudes and the growing demand for corporate responsibility are likely to significantly impact on businesses around the world.

#### Legislative Change

Resource availability and the associated escalation in energy costs are becoming increasingly important. To prosper, businesses are now looking to increase resource efficiency. In parallel, governments are driving new legislation aimed at improving materials recovery and the recycling of additional waste streams. Together, these changes place further pressure on manufacturers and retailers.



In 2010, a United Nations Global Compact study examined the changing attitudes of Chief Executive Officers towards creating a sustainable economy. The results revealed 93% firmly believe effectively managing these issues is critical to their businesses' future success. Out of the factors driving response to sustainable issues, 72% prioritised maintaining the three key factors: brand, trust and reputation as the primary considerations, with revenue growth and cost reduction second at 44%.

### OUR OFFER: LEAD ENVIRONMENTAL PARTNER



DHL Supply Chain has an outstanding record of developing award-winning environmental solutions. As you would expect from the logistics experts, the consultancy services provided by DHL ENVIROSOLUTIONS Lead Environmental Partner programme extend across your entire supply chain, from employee engagement to comprehensive network design.

It is a highly flexible solution, allowing configuration to meet your exact needs, from geographic and legislative factors to strategic objectives and budgetary constraints.

DHL ENVIROSOLUTIONS Lead Environmental Partner creates an integrated programme of financial savings and environmental impact reduction. It delivers a proactive response to current and future trends that is aligned with your existing sustainability strategy. The result – an integrated, long-term partnership that turns your environmental challenges into new opportunities.

#### SUPPLY CHAIN OPTIMISATION

- Detailed end-to-end supply chain assessment
- Identification of current and future risks
- Comprehensive carbon footprint evaluation and reporting
- Optimization of strategic & operational resources
- Transport network design, incorporating modal shift
- Managed carbon footprint reduction programmes

#### REAL ESTATE ENERGY MANAGEMENT

- Comprehensive energy audits
- Energy efficient building solutions
- Design & installation of energy efficient lighting
- Consultancy service for new equipment
- Deployment of energy assessment tools
- Provision of innovative, power efficiency technologies

#### FLEET PERFORMANCE MANAGEMENT

- Detailed fleet performance review and benchmarking
- Driver training to maximize fuel efficiency
- Fuel management & telematic solutions
- Consultancy for new vehicle selection
- New technology advisory service
- Fuel efficiency retrofit solutions

#### EMPLOYEE ENGAGEMENT

- Development of sustainability strategies
- Best practice consultancy & objective benchmarking
- Employee engagement initiatives
- Design & implementation of internal communications campaigns

#### SUSTAINABLE BUSINESS SOLUTIONS

- Comprehensive waste management & Producer Responsibility programmes
- Ongoing CO2 measurement & reporting packages
- Risk management services for legislative compliance
- Continuous monitoring & reporting on sustainability legislation
- Control Tower solutions for assured international legislative compliance
- International Organization for Standardization (ISO) accreditation programmes

## YOUR BENEFITS



DHL ENVIROSOLUTIONS consolidates specialist skills, dedicated resources and innovative technologies, delivering comprehensive, integrated solutions that are tailored to your unique needs.

By incorporating supply chain design and control to provide end-to-end solutions, we simplify the realization of your environmental targets. Our global presence also allows you to benefit from unrivalled coverage, providing access to this unique combination of assured, integrated environmental and logistics solutions anywhere in the world.

#### FOR YOUR BUSINESS

- Supports a wide range of environmental challenges
- Continuously improves environmental performance
- Drives down operating costs & creates new revenue streams
- Assures legislative compliance
- Supplies expertise on demand
- Delivers long-term, sustainable partnership

#### FOR YOUR BRAND

- Protects your brand integrity
- Enhances consumer perception
- Strengthens your competitive advantage

### **END-TO-END SUCCESS**



With DHL Supply Chain's proven track record for developing award-winning, sustainable solutions, we are now firmly established as one of the industry's leading experts on environmental excellence. This is reflected by the success of our GoGreen programme, which has helped us to excel in meeting challenging internal targets.

Globally, DHL is uniquely positioned, allowing us to provide a strategic response to market trends and your individual customer needs. Founded on strong supply chain capabilities and a proven track record, we deliver innovative, integrated environmental and logistics solutions that can support you worldwide in managing the challenges you face. Our services have inherent flexibility, allowing them to quickly adapt to the changing needs of your business. This is sustained by in-depth legislative knowledge, based on global research, and operational support, founded on our supply chain expertise. Based on this experience, DHL ENVIROSOLUTIONS offers a comprehensive range of products that provide the perfect fit with your unique business needs. With DHL ENVIROSOLUTIONS Lead Environmental Partner, you can transform the environmental efficiency of your supply chain operation, simply by harnessing our wide-ranging expertise. **Deutsche Post DHL** – The Mail & Logistics Group

Email: dhl.envirosolutions@dhl.com www.dhl.com/envirosolutions

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