

SIMPLIFYING OCEAN LOGISTICS

CHINA'S GOLDEN WEEK 2020: 5 FACTS ABOUT OCEAN FREIGHT



All factories will be closed from October 1st to 8th, rushing businesses to **start shipping their goods now.**



For Ocean Freight, the **pre-Golden Week rush** also coincides with the beginning of the **Christmas season.**



The global **COVID-19 outbreak will not reduce the Golden Week's impact** on Ocean Freight operations.



Shippers outside China are also affected – the Golden Week induces **capacity reductions all over Asia-Pacific.**



With many Chinese tourists traveling back to their home state, it is a **unique retail opportunity.**

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