

## **OCEAN FREIGHT MARKET UPDATE**

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Ocean Carrier Alliances DHL Global Forwarding | OFR Market Update | May 2025

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## Ocean Freight Market Outlook May 2025



#### **Demand Outlook**

- Global GDP growth forecasts are now 2.2% for 2025 and 2.4% for 2026.
- S&P PMI indicates weak performance, with declining business expectations, rising manufacturing prices, especially in the US. Rising risk of recession in US.
- Increase in cargo booking cancellations on TP. Stable demand in other trades including Transatlantic.
- Drewry & Linerlytica have cut container growth projections to -1% in 2025.



#### **Capacity Outlook**

- TP blank sailings rising rapidly as US tariff concessions insufficient to restore demand. Higher than usual cancellation rate currently.
- Carriers warn of delays as congestion increases at European ports, particularly in Antwerp, Hamburg, Bremerhaven, Algeciras, and Valencia, limiting available capacity.
- Carriers starting to shift capacity from the TP to other trade lanes, including Asia-Europe.

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#### **Freight Rates**

- Rates stabilizing at current levels and further volatility expected as trade agreements and tariff discussions continue.
- A lot of short-term spot rate volatility.
- If/When CN-US tariff dispute is solved, we expect significant equipment and capacity constraints that could lead to increasing rates.



#### **Regulations/News**

- USTR has significantly revised the port fee plan on Chinaconnected vessels.
- Effective May 1<sup>st</sup>, 2025, the Mediterranean Sea will be designated as an Emission Control Area (ECA) for sulphur oxides, requiring vessels to use LSFO with 0.1% sulphur instead of 0.5%. Consequently, DHL has updated its BAF to reflect the increased fuel costs.
- Status of US tariffs involves ongoing changes and uncertainty.

Source: DHL, Accenture Cargo, S&P Market Intelligence, Drewry, Linerlytica

# Revised US Trade Representative Regulation on US Port Fee Targeting China's Maritime, Logistics, and Shipbuilding Sectors (1/2)

In a significant shift, the U.S. Trade Representative (USTR) has revised its plans regarding port fee regulations targeting Chinese carriers and shipyards, with enforcement starting on October 14<sup>th</sup>, 2025.

#### **Key Changes in Fee Structure:**

- Chinese operated vessels: Starting at USD 50 per net ton, increasing to USD 140 by 2028.
- Chinese built vessels: USD 18 per net ton, rising to USD 33 by 2028, or USD 120 per container, increasing to USD 250 in 2028 whichever amount is higher.
- Non-U.S. built vessels carrying cars: USD 150 per vehicle.
- Fee application: Charges apply only on the first US port call and can occur up to five times per year.

#### **Exemptions**:

- Ships operating exclusively between US ports, within the Great Lakes, or to/from Caribbean ports.
- Vessels smaller than 4,000 TEU or on voyages shorter than 2,000 nautical miles.

#### **Consequences for Container Shipping:**

Only 7% of containerships calling at US ports in 2024 would have been subject to these fees. Notably, Chinese companies like COSCO and its sister company OOCL significantly impacted, while operators which runs smaller vessels, will avoid these charges.

#### **Timeline**

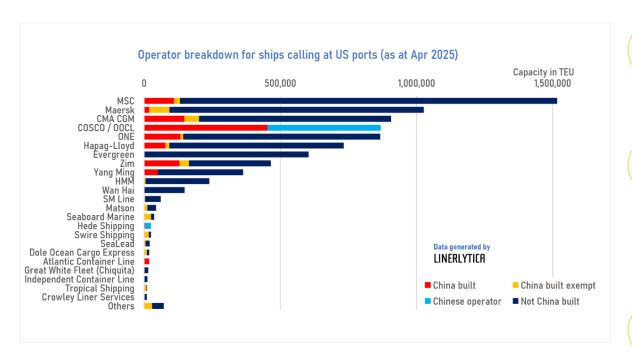
**April 17, 2025:** revised port fee regulations officially went into effect

October 14, 2025: enforcement begins

**2028:** final phased fee increases will be implemented.

Source: DHL, Dynaliers, Alphaliner; Chinese operated =any vessel with a Chinese operator or owned by an entity of China

## Revised US Trade Representative Regulation on US Port Fee Targeting China's Maritime, Logistics, and Shipbuilding Sectors (2/2)





Linerlytica reports that major carriers have enough exempt ships to switch without major disruptions. Currently, only 20% of the fleet of containerships calling at US ports is affected.



Carriers can replace affected Chinese-built vessels with feeexempt ships over the next 180 days. COSCO and other Chinese carriers can avoid fees by using slots on exempt vessels from their alliance partners, such as the Ocean Alliance for COSCO, or deploy vessels under 4,000 TEU.



Although the penalties have been softened from the initial proposals, they will still disrupt the container shipping market.

Source: Lynerlytica, Alphaliner

## Tariff disruptions | DHL Global Forwarding mitigation measures

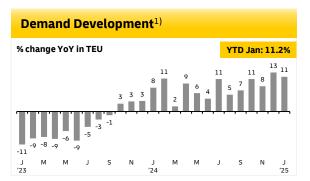
As continuous changes to US customs regime created prolonged volatility, it is important to keep engaging DHL Global Forwarding for solutions.

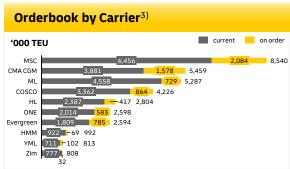
#### Context

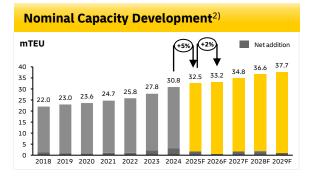
- Changing US tariffs announcements continue, and trading partners have been responding in different ways
- Customers are assessing orderbooks and sourcing patterns to reduce cost of imports
- Shippers are increasingly looking for interim solutions at origin to store ordered and produced merchandise that is on hold for shipping
- Looking ahead, current disruption may lead to congestion and lack of capacity for vessels and containers alike once demand resumes

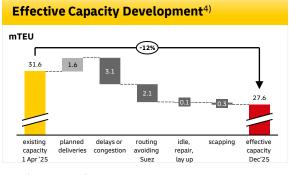


## **Market Developments**











Global container trade experienced an increase of 11.2% in January. However, Linerlytica and Drewry have revised their forecasts, now predicting a decline of 1.1% in global container throughput for this year.



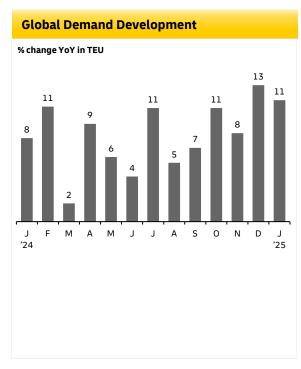
MSC first carrier to reach a fleet of 900 vessels, with another 132 vessels on order. Their total fleet now stands at 6.47 mTEU.

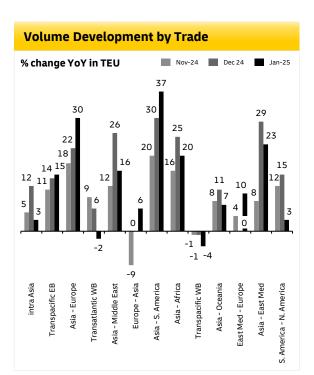


16% of global capacity currently tied up in routing around Cape of Good Hope or port congestions/delays.

Source: 1) Accenture Cargo; 2) Drewry, net addition = delivery minus scrapping; 3) Alphaliner; 4) Alphaliner, Linerlytica

### **Demand**







Global container trade grew +11.2% in January. Meanwhile, Linerlytica has cut container growth projections to -1.1% in 2025.



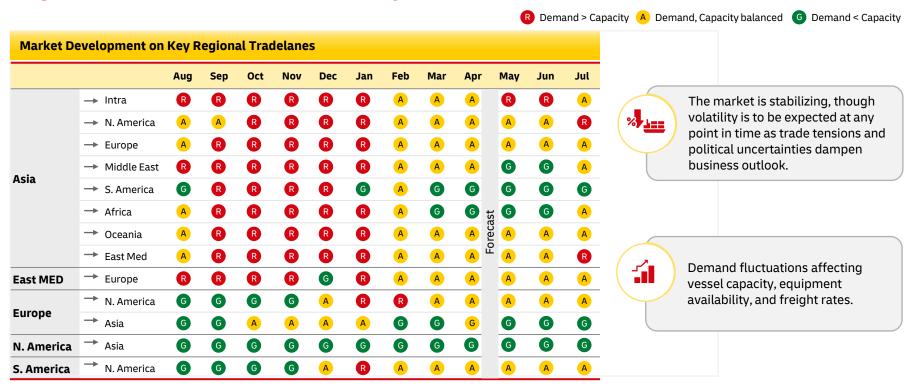
Shippers are pausing shipments to evaluate tariff impacts, potentially reducing volumes in April and May. They must decide whether to replenish inventory and pay tariffs before the 90-day pause ends, which could lead to a surge in shipments to the US in late June/July.



Demand is expected to remain robust except on Transpacific due to tariff war, which could spill over to other trades if it continues for longer period.

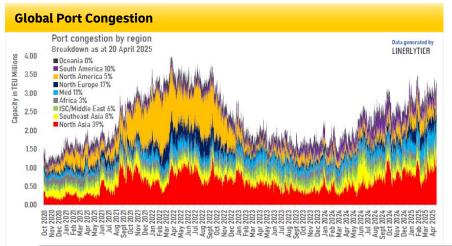
Source: Accenture Cargo, DHL

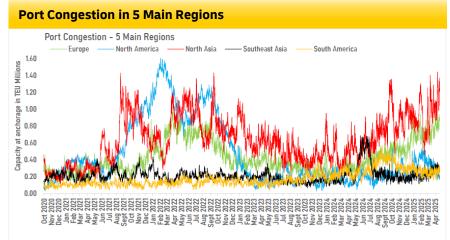
## Regional Market Development – Major Trades



Source: DHL

## **Port Congestion**



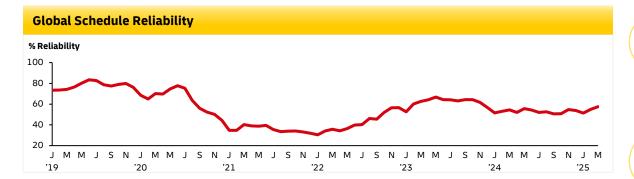




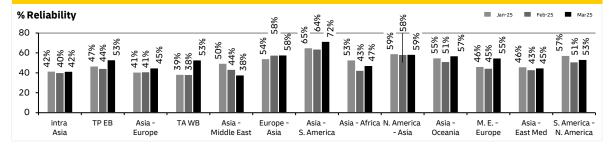
Congestion at major North American ports improving but still exceeds pre-pandemic levels. In Asia, congestion has seen a slight decline, with Kaohsiung showing improvement, while Shanghai, Ningbo, Colombo, Chittagong, Laem Chabang, Surabaya, and Tanjung Priok remain congested. In Europe, significant congestion at major ports, particularly Rotterdam and Antwerp, largely due to changes in global carrier alliances. In addition, new US and CN tariffs have resulted in shipments being rerouted or abandoned. This surge in cargo and necessary terminal adjustments have strained capacity of European ports, leading to operational delays. Key terminals like Antwerp, Rotterdam, and Hamburg operating at over 85% capacity, imposing restrictions on early container drop-offs. Therefore, carriers are diverting to alternative ports such as Wilhelmshaven and Bremerhaven, which are now also experiencing delays.

Source: Linerlytica, Drewry, DHL; congestion measured in vessels at anchorage and vessels at port

## **Schedule Reliability**



#### **Schedule Reliability by Trade**



Source: Sea-Intelligence, Linerlytica; intra Asia = Asia – IBPC, TP EB = Asia-NAWC, Asia-Europe = Asia-N. Europe, Asia-S.America = Asia-WCSA, N. America-Asia = Transpacific WB, Asia-East Med = Asia-Med; on-time = arrival on scheduled day



In March, schedule reliability improved by 3.0 ptp MoM to 57.5%, the highest since November 2023. Significant regional improvements were noted in several trades.



The reliability of the new alliances has started strongly. Gemini's new shuttle network has achieved an impressive 94% reliability rate in February. While MSC achieved 79.6% and the Premier Alliance 60.4%.



Reliability expected to be impacted by disruptions, blankings etc.

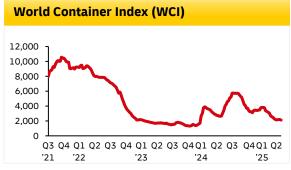
### **GDP Growth & Bunker Prices**

GDP Growth by Region <sup>1)</sup>										
	2025F	2026F	2027F	2028F	2029F	CAGR (2026–29)				
AMER	2.2%	2.1%	1.8%	2.0%	1.8%	1.9%				
ASPA	3.8%	3.8%	4.0%	4.0%	3.9%	3.9%				
EURO	1.3%	1.6%	1.7%	1.7%	1.7%	1.7%				
MEA	3.4%	3.6%	3.8%	3.7%	3.4%	3.6%				
DGF World	2.6%	2.7%	2.7%	2.7%	2.6%	2.7%				

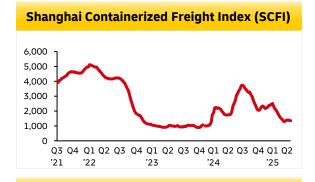


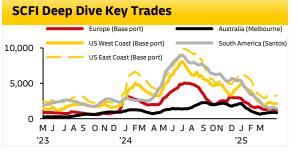
<sup>1)</sup> Real GDP, Copyright @ IHS Markit, now part of S&P Global, Q1 2025 Update 5 Mar '25. All rights reserved; 2) Source: Bunkerindex, in US\$, status 25 Apr '25

### **Rates**









Note: Surcharges related to e.g., equipment & space availability are not reflected in WCI & SCFI; Source: Drewry, in USD/40ft container, including BAF & THC both ends, 8 individual routes, excluding intra-Asia routes; Shanghai Shipping Exchange, in USD/20ft ctnr & USD/40ft ctnr for US routes, including BAF, EBAF, CAF, PSS, WRS, PCS & SCS/SCF/PTF/PCC, excl. THC, 13 routes from Shanghai



Container freight rates are stabilizing. Except on Transpacific where forward bookings in China continued to decline.



Considerable fluctuation in spot rates, reflecting the uncertainty in the trade environment. Long-term rates more stable.



Worsening port congestion, potential tariff changes and geopolitical tensions can impact rate dynamics at any time.

## **BACKUP**

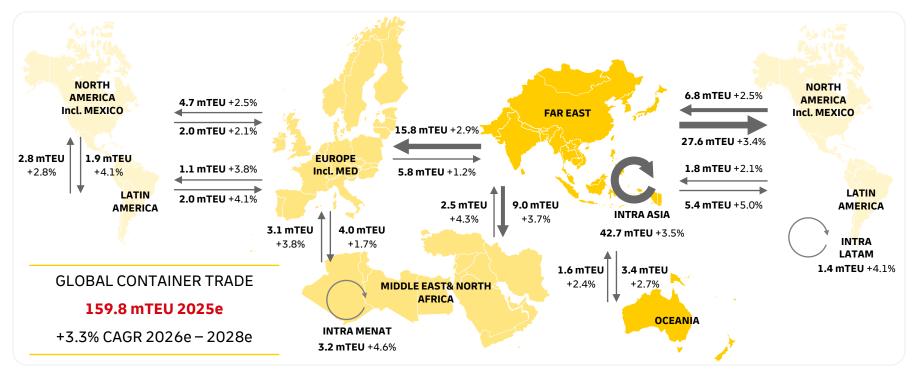
## Regional Market Development – Additional Trades

R Demand > Capacity A Demand, Capacity balanced G Demand < Capacity

Market Development on Additional Regional Tradelanes													
		Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Europe	→ East Med	A	A	G	G	G	G	G	G	G	A	A	A
	→ Africa	A	A	A	A	A	R	R	R	R	R	R	R
	→ S. America	A	A	A	A	A	R	R	R	R	A	A	A
	→ Middle East	G	R	R	R	R	G	G	G	G	G	G	G
	→ Europe	A	A	A	A	A	G	G	G	G	G	G	G
Middle East	→ Asia	G	G	A	A	G	A	G	G	G	© G	G	G
	→ Middle East	G	G	A	A	G	G	G	G	G	orecast o	G	G
N. America	→ S. America	G	G	G	G	A	R	A	A		A	A	A
	→ Europe	G	G	G	G	R	G	R	G	G	G	G	G
	→ N. America	G	G	G	G	A	A	A	A	A	A	A	A
Oceania	→ Asia	G	G	G	A	A	A	G	G	G	G	G	G
S. America	→ Europe	G	G	G	А	A	A	G	G	A	A	A	A
	→ Asia	G	A	A	A	R	A	A	A	A	A	A	A

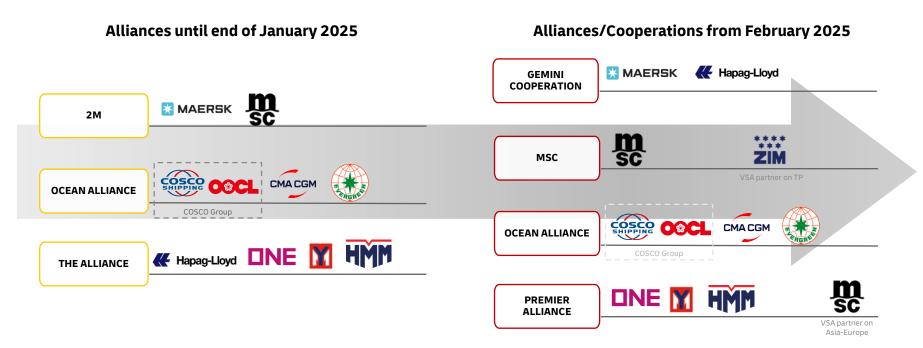
Source: DHL

## **Demand Development 2025 – 2028**



Source: Accenture Cargo Dec24 update

### **Carrier Alliances**



## Acronyms and Explanations – Ocean Freight glossary

AMLA - Latin America

AMNO - North America

ASPA - AsiaPacific

BAF - Bunker Adjustment Factor

CAF - Currency Adjustment Factor

CAGR - Compound Annual Growth Rate

East MED - Eastern Mediterranean

EB - Eastbound

EBAF - Emergency Bunker Adjustment Factor

ETS - European Union Emission Trading System

EURO - Europe

GDP - Gross Domestic Product

GRI - General Rate Increase

HL - Hapag-Lloyd

HMM - Hyundai

IBPC - Indian Sub-continent

IFO - intermediate fuel oil

M.E. - Middle East

MEA - Middle East and Africa = MENAT + SSA

MENAT - Middle East and North Africa

ML - Maersk Line

mn - Millions

LSFO - Low-Sulphur Fuel Oil

MoM - Month-on-Month

MX - Mexico

OOCL - Orient Overseas Container Line

PCC - Panama Canal Surcharge

PCS - Port Congestion Surcharge

PMI - Purchase Manager Index compiled by S&P Global

Ppt - Percentage points

PSS - Peak Season Surcharge

PTF - Panama Transit Surcharge

QoQ - Quarter on quarter

SCF - Suez Canal Fee

SCS - Suez Canal Surcharge

SPAC - South Pacific Australia

SSA - Sub-Saharan Africa

T - Thousands

TEU - Twenty-foot equivalent unit (20' container)

THC - Terminal Handling Charge

VLSFO - Very Low-Sulphur Fuel Oil

TP - Transpacific

WB - Westbound

WRS - War Risk Surcharge

YoY - Year-on-Year

YTD - Year-to-Date