



DELIVERING PACKAGING OPERATIONS VALUE FROM BEGINNING TO END

Four high-impact megatrends are reshaping the packaging industry...¹



E-commerce everywhere



Changing consumer preferences

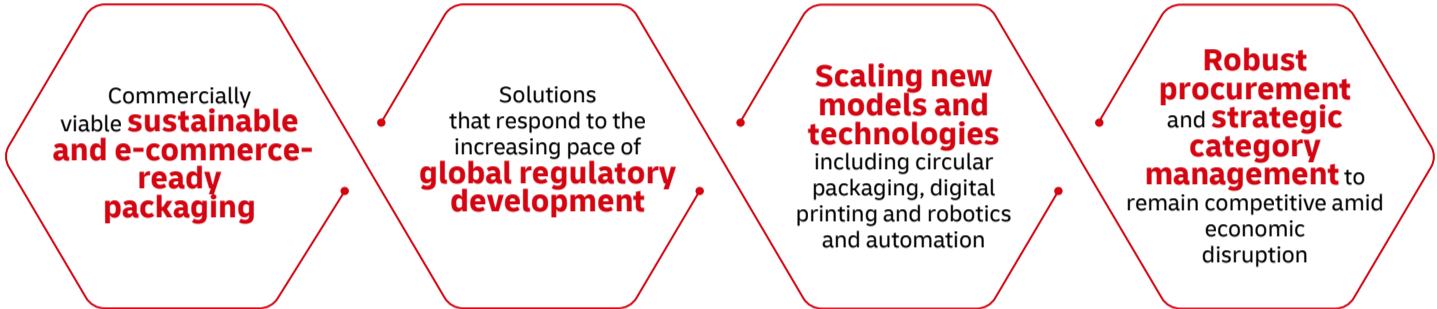


Fast-moving consumer goods and retail margin compression

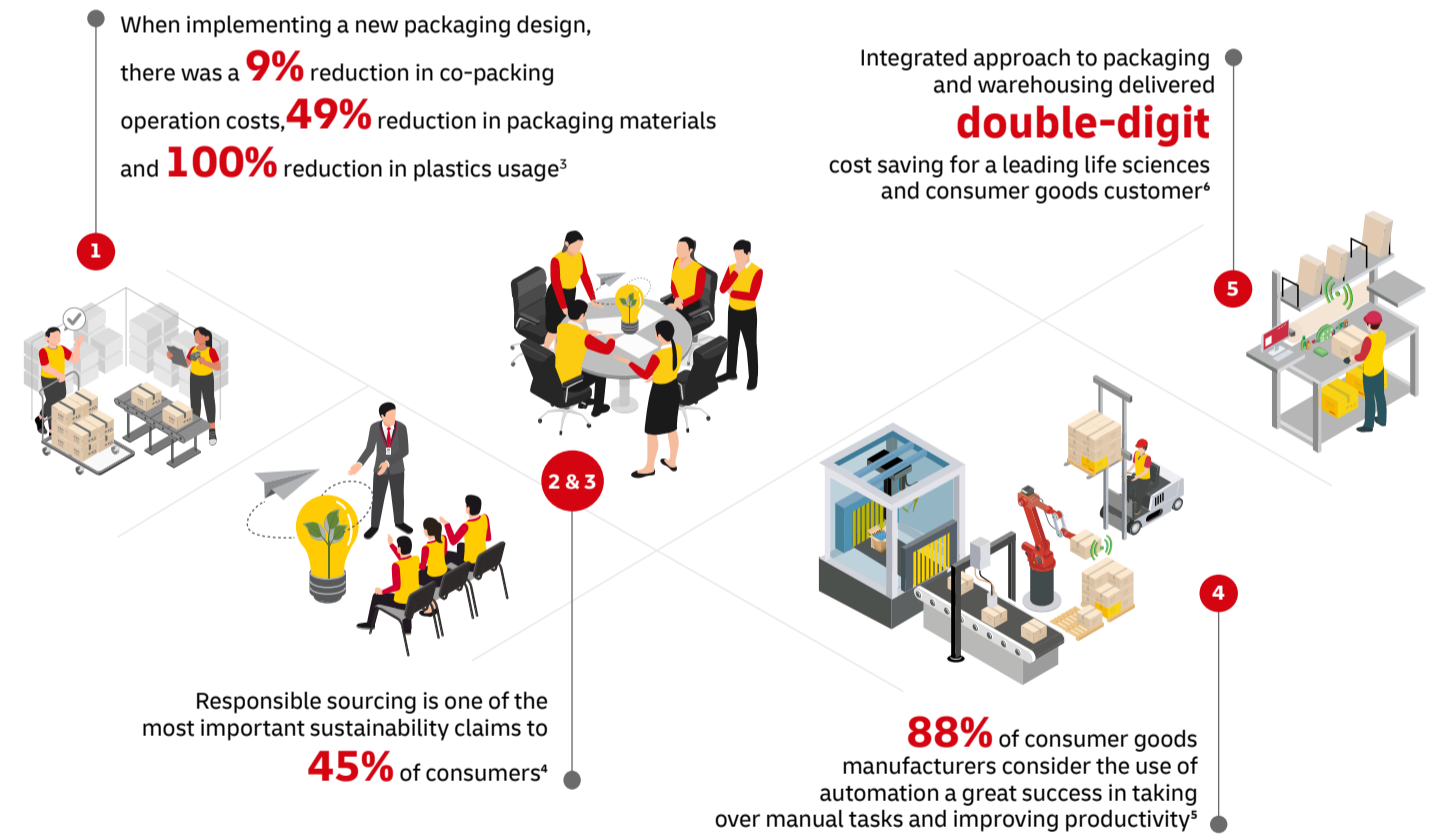


Sustainability

...creating new essential priorities across industries to future-proof packaging operations²



Integrated, end-to-end packaging operations can help reduce complexity, costs and waste – while increasing your speed to market and customer satisfaction



1	2	3	4	5
PLANNING Materials neutral packaging design support alongside demand and inventory planning	SOURCING Supplier relationship management to ensure resilient and responsible supplier networks	PURCHASING Analyze, aggregate, standardize and competitively bid across supplier networks	EXECUTION Agile and flexible contract packaging operations that enable speed to market	INTEGRATION Consolidation of packaging operations with warehousing and transport

DRIVE SPEED TO MARKET WITH OUR ROBUST, END-TO-END PACKAGING SOLUTIONS

Contact our supply chain experts [here](#) >
or visit our [website](#) >



¹ <https://www.mckinsey.com/featured-insights/the-next-normal/packaging>
² <https://www.mckinsey.com/industries/paper-forest-products-and-packaging/our-insights/2022-and-beyond-for-the-packaging-industrys-ceos-the-priorities-for-resilience>
³ https://dhlinsights.dhlsupplychain.dhl.com/ao_packaging/case-study_new-chocolate-easter-egg-packaging-design-brings-savings
⁴ <https://nielseniq.com/global/en/landing-page/tl-the-changing-story-of-sustainability/>
⁵ <https://www.pmmi.org/report/2023-sustainability-and-technology-future-packaging-and-processing>
⁶ https://dhlinsights.dhlsupplychain.dhl.com/ao_packaging/case-study_integrated-packaging-warehousing-solution-for-seasonal-products