

DELIVERING PACKAGING OPERATIONS

VALUE FROM BEGINNING TO END

Four high-impact megatrends are reshaping the packaging industry...1



E-commerce everywhere



Changing consumer preferences



Fast-moving consumer goods and retail margin compression



Sustainability

...creating new essential priorities across industries to future-proof packaging operations²

Commercially viable sustainable and e-commerceready packaging

Solutions that respond to the increasing pace of global regulatory development

Scaling new models and technologies including circular packaging, digital printing and robotics

and automation

Robust procurement and **strategic** category management to

remain competitive amid economic disruption

Integrated, end-to-end packaging operations can help reduce complexity, costs and waste - while increasing your speed to market and customer satisfaction

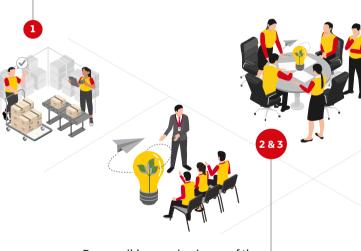
When implementing a new packaging design, there was a 9% reduction in co-packing operation costs, 49% reduction in packaging materials

and 100% reduction in plastics usage³

Integrated approach to packaging • and warehousing delivered

double-digit

cost saving for a leading life sciences and consumer goods customer6



Responsible sourcing is one of the most important sustainability claims to

45% of consumers⁴



88% of consumer goods manufacturers consider the use of automation a great success in taking over manual tasks and improving productivity⁵



PLANNING

Materials neutral packaging design support alongside demand and inventory planning



SOURCING

Supplier relationship management to ensure resilient and responsible supplier networks



PURCHASING Analyze, aggregate, standardize and competitively bid across supplier networks



EXECUTION

Agile and flexible contract packaging operations that enable speed to market



INTEGRATION

Consolidation of packaging operations with warehousing and transport

DRIVE SPEED TO MARKET WITH OUR ROBUST, **END-TO-END PACKAGING SOLUTIONS**

Contact our supply chain experts **here** > or visit our website >











¹ https://www.mckinsey.com/featured-insights/the-next-normal/packaging

² https://www.mckinsey.com/industries/paper-forest-products-and-packaging/our-insights/2022-and-beyond-for-the-packaging-industrys-ceos-the-priorities-for-resilience

³ https://dhlinsights.dhlsupplychain.dhl.com/ao_packaging/case-study_new-chocolate-easter-egg-packaging-design-brings-savings

⁴ https://nielseniq.com/global/en/landing-page/tl-the-changing-story-of-sustainability/

⁵ https://www.pmmi.org/report/2023-sustainability-and-technology-future-packaging-and-processing

https://dhlinsights.dhlsupplychain.dhl.com/ao_packaging/case-study_integrated-packaging-warehousing-solution-for-seasonal-products