

TRANSFORMING SUPPLY CHAIN SUSTAINABILITY PROMISES INTO ESG ACTIONS WITH GOVERNANCE

When done right, governance is the unsung hero in an organization's commitment to sustainability. It's the unassuming pillar that keeps businesses in check and ensures transparency, compliance and trust.

One study found that some of the most important ESG information for consumers to engage with organizations includes¹



73% health and safety

70% child labor and forced compulsory labor

69% human rights

Regulators are also starting to catch up with shifting consumer preferences for more responsible and environmentally conscious businesses. For example, there was a **38x increase in environmental laws** from 1972 to 2019², and the accelerated pace of regulation is not showing signs of slowing down.



Robust governance across the supply chain differentiates empty promises from real commitments, enables organizations to capture long-term value and mitigates risk and disruption.








97% of profitable growth companies are prioritizing environmental sustainability, compared to **58%** for all other companies, backed by robust investments in ESG reporting³.

2/3 of the average company's environment, social, and governance footprint lies with suppliers⁴.



98% of organizations have a relationship with at least one third party that has experienced a cybersecurity breach in the last two years⁵.

Achieving the governance goals within your ESG strategy requires alignment with your partners along the supply chain. Look for partners that demonstrate their commitment towards:

-  **Understanding the key issues and requirements of your core business and product portfolio**
-  **Providing end-to-end visibility of your logistics operations**
-  **A robust approach to sustainability disclosures, reporting and frameworks**
-  **Fostering a collaborative environment with trust and transparency at their core**
-  **The cybersecurity and resilience of your logistics operations**

Learn more about leveraging your partners to achieve the Governance targets of your sustainability strategy

Download our Sustainability Playbook

FOR FURTHER INFORMATION

Contact our supply chain experts [here](#) >
or visit our [website](#) >



¹<https://www.ibm.com/thought-leadership/institute-business-value/en-us/report/esg-data-conundrum>

²<https://www.everstream.ai/articles/esg-supply-chain-management-2024/>

³<https://www.deloitte.com/global/en/Industries/consumer/analysis/consumer-products-industry-outlook.html>

⁴<https://www.mckinsey.com/capabilities/operations/our-insights/buying-into-a-more-sustainable-value-chain>

⁵<https://www.weforum.org/publications/global-cybersecurity-outlook-2024/>