
DHL – Daily Star Bangladesh Business Awards (BBA)

Information Needs: Business person of the year

1. Business person at a glance

- a. Personal profile
- b. Personal work life
- c. Personal Initiatives
- d. Personal contribution
- e. Visionary thinking
- f. Membership/Association
- g. Awards – personal

2. Company Background

- a. Person's company Background
- b. Company Mission
- c. Company Vision
- d. Values
- e. Nature of business
- f. Business units (Short brief)
- g. Year of operation
(each business unit)
- h. Export country list

3. Financial Performance/productivity of company: Last 5 years (Amount MBDT)

- a. Scale of operation
(production volume)
- b. Working capital
- c. Asset (fixed & Current)
- d. Sales contribution
(each business unit)
- e. Annual turnover
- f. Growth rate for export
- g. Growth rate for domestic sales
- h. Debt to equity ratio
(if applicable)

- i. Group operating profit
- j. Profit Margin (Each business unit)
- k. TIN number

4. Management structure

- a. Management policy/ practices
- b. Management team/ Organogram
- c. Communication process
- d. Work culture/Professionalism
- e. Central of authority

5. Human Resource management

- a. Number of Employees
- b. Employee recruitment process
- c. Training and development
- d. Promotion & increment
- e. Workplace safety
- f. Employee motivation
- g. Performance evaluation/ appraisal
- h. Minority and gender issue
- i. Awards – corporate

**6. Corporate Social Responsibility (CSR)
(short brief)**

**7. Contribution to Bangladesh's
development**
