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## **DHL – Daily Star Bangladesh Business Awards (BBA)**

### **Information Needs: Enterprise of the year**

#### **1. Introduction/Company profile:**

- a. History/Background
- b. Sponsors/ Sources of financing
- c. Current Business Unit
- d. Nature of business
- e. Company Vision
- f. Company Mission
- g. Core values
- h. Shareholders
- i. Memberships/Affiliations
- j. New Project and Future expansion plans
- k. Suppliers Name
- l. Export country/organization list

#### **2. Product and services:**

- a. Product and services offered  
(Each Business Unit)
- b. Innovation/product development

#### **3. Financial Performance/productivity:**

##### **Last 5 years (Amount MBDT)**

- a. Year of operation (Each unit)
- b. Size of business
- c. Working Capital for the business
- d. Asset (fixed & Current)
- e. Loans
- f. Debt-equity ratio (Each unit)
- g. Export target in next year
- h. Growth rate for domestic Sales  
(Each unit)
- i. Growth rate on Net profit (Each  
unit)

- j. Profit on export sales on year  
basis (Each unit)
- k. Revenue growth
- l. Annual turnover
- m. Profit (Each unit)
- n. TIN number

#### **4. Management structure**

- a. Management policy/ practices
- b. Management team/ Organogram
- c. Communication process
- d. Professionalism
- e. Central of authority
- f. R & D

#### **5. Human Resource management**

- a. HR policies
- b. Number of Employees
- c. Employee recruitment process
- d. Training and development
- e. Promotion & increment
- f. Workplace safety
- g. Employee motivation
- h. Performance evaluation/ appraisal
- i. Minority and gender issue
- j. Awards

#### **6. Corporate Social Responsibility (CSR)**

#### **7. Contribution to Bangladesh's development**

- a. Employee creation
- b. Sponsorship
- c. others

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