
DHL – Daily Star Bangladesh Business Awards (BBA)

Information Needs: Outstanding Woman in Business

1. Introduction:

- a. Entrepreneurial profile
(First work)
- b. Membership/Association
- c. Awards – corporate &
personal
- d. International Recognition

2. Company profile:

- a. Company Background
- b. Scope of Operation
- c. Company Vision
- d. Company Mission
- e. Legal entities
- f. Nature of business
- g. Business Activities
- h. Innovation
- i. Future expansion plan
- j. Collaborative Partner
- k. Clients list

3. Financial Performance/productivity of a company: (Amount MBDT)

- a. Size of business (location,
factory capacity, etc.)
- b. Source of finance
- c. Year of operation
- d. Working capital
- e. Asset (fixed & Current)
- f. Debt to equity ratio (If
applicable)
- g. Annual growth rate in sales

- h. Annual turnover
- i. Export
- j. Profit Margin
- k. TIN Number

4. Human Resource management

- a. Organogram
- b. Number of Employees
- c. HR policies (recruitment)
- d. Training and development
- e. Gender and minority issues
- f. Workplace safety
- g. Employee motivation

5. Personal Qualities, Managerial skills and Leadership

- a. Job responsibility and
contribution to the
organization
- b. Management practices
- c. Communication process
- d. Professionalism
- e. Leadership

6. Corporate Social Responsibility (CSR) (Short brief)

7. Contribution to Bangladesh's development
