DHL GLOBAL CONNECTEDNESS INDEX 2018
TOP 10 MOST CONNECTED COUNTRIES

1. NETHERLANDS

2. SINGAPORE

3. SWITZERLAND

4. BELGIUM

5. UNITED ARAB EMIRATES

6. IRELAND
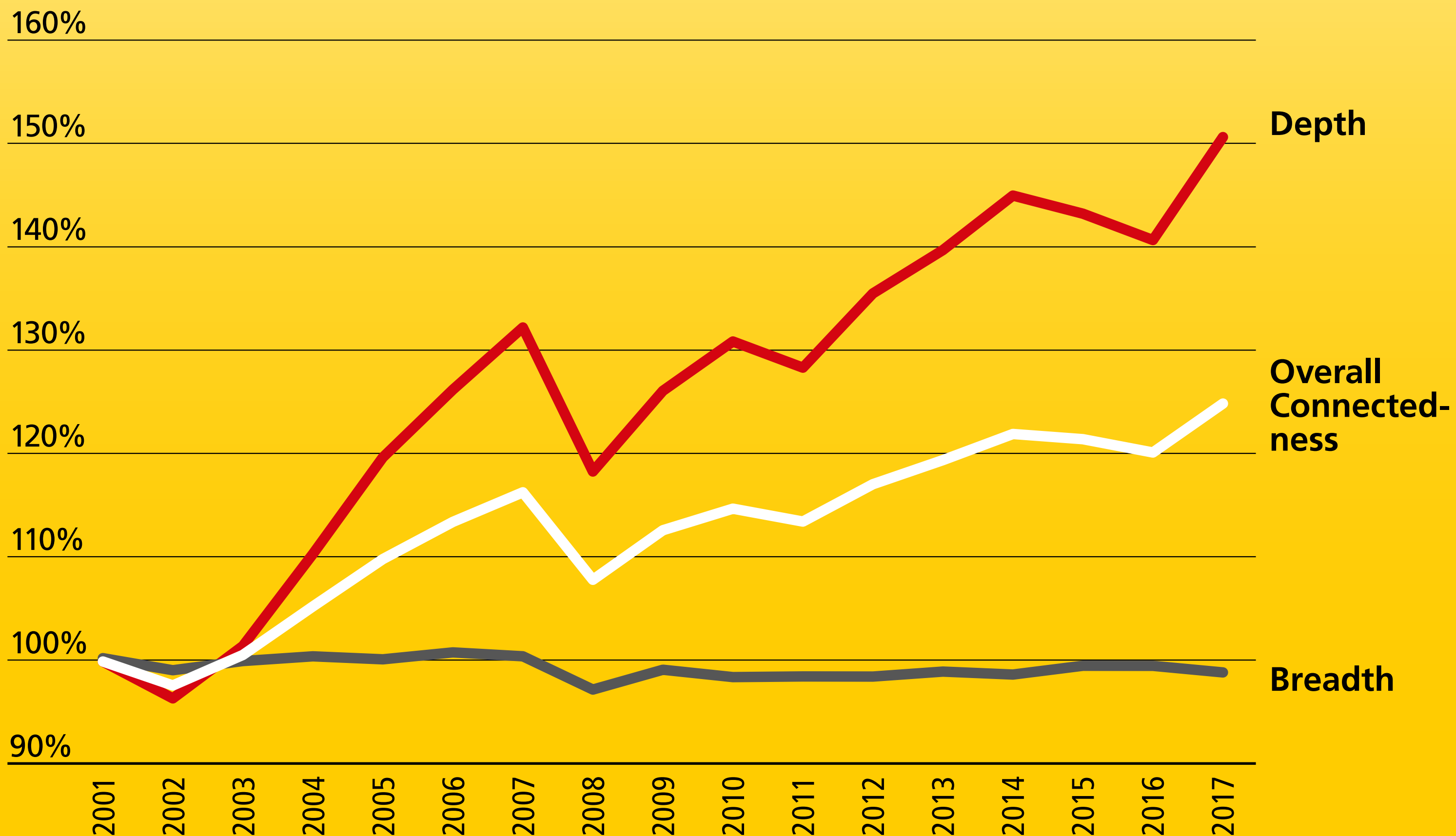
7. LUXEMBOURG

8. DENMARK

9. UNITED KINGDOM

10. GERMANY

#DHLGCI
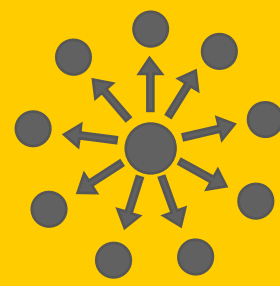For more information visit: logistics.dhl/gci

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GLOBALIZATION REACHED A NEW RECORD HIGH IN 2017

Depth

Overall Connected-ness

Breadth

160%
150%
140%
130%
120%
110%
100%
90%

2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017

Depth measures the proportion of flows (and accumulated stocks) that cross national borders.

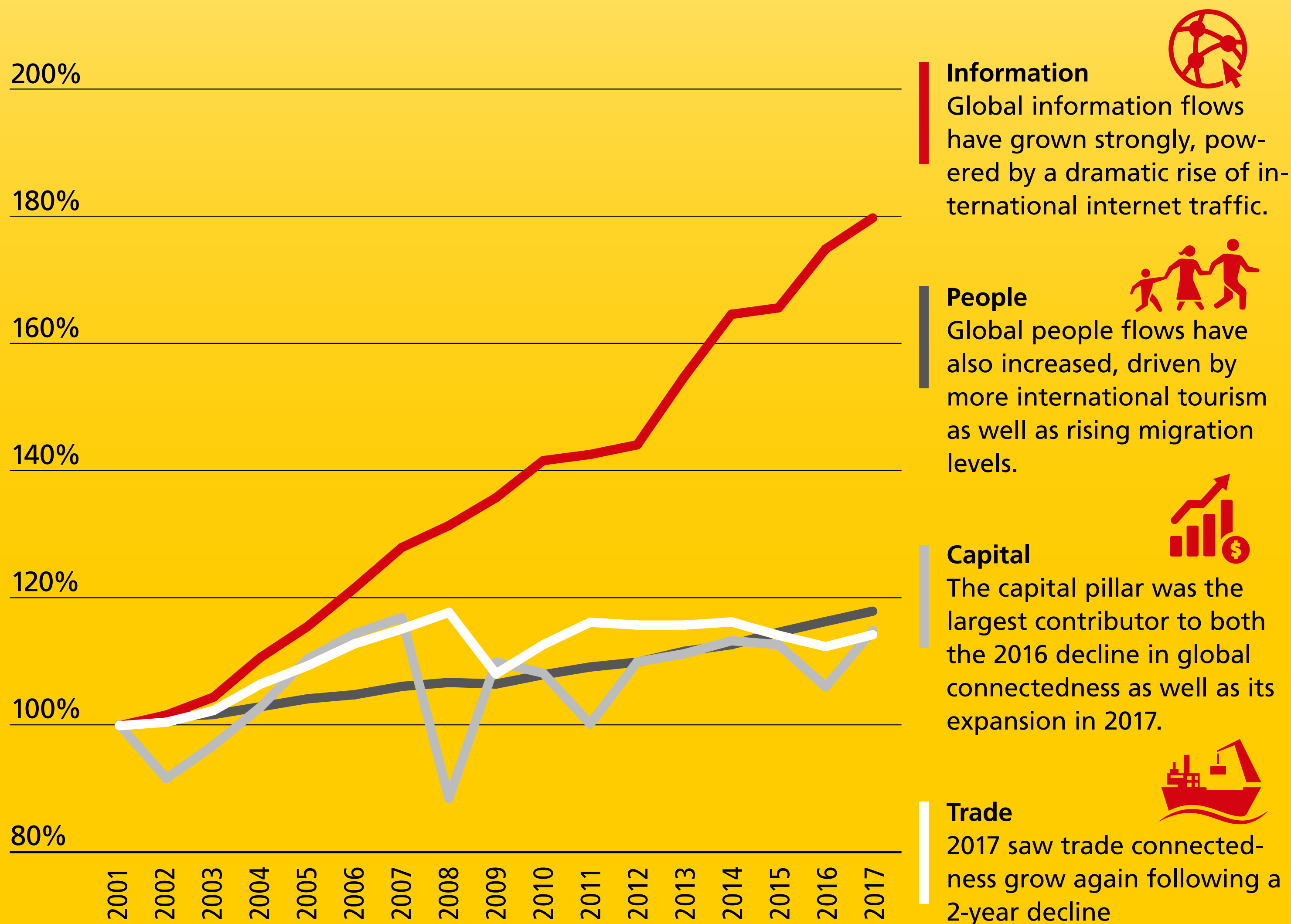**Breadth** captures the geographical distribution of international flows (and stocks).

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GLOBAL CONNECTEDNESS INCREASED ACROSS TRADE, CAPITAL, INFORMATION, AND PEOPLE FLOWS IN 2017

We have to go all the way back to 2007 for significant gains across all four types of flows.

Information
Global information flows have grown strongly, powered by a dramatic rise of international internet traffic.

People
Global people flows have also increased, driven by more international tourism as well as rising migration levels.

Capital
The capital pillar was the largest contributor to both the 2016 decline in global connectedness as well as its expansion in 2017.

Trade
2017 saw trade connectedness grow again following a 2-year decline

(Chart: Line graph showing percentage from 80% to 200% on the y-axis, years 2001 to 2017 on the x-axis, with four lines representing Information, People, Capital, and Trade.)

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EUROPE IS THE WORLD'S MOST GLOBALLY CONNECTED REGION

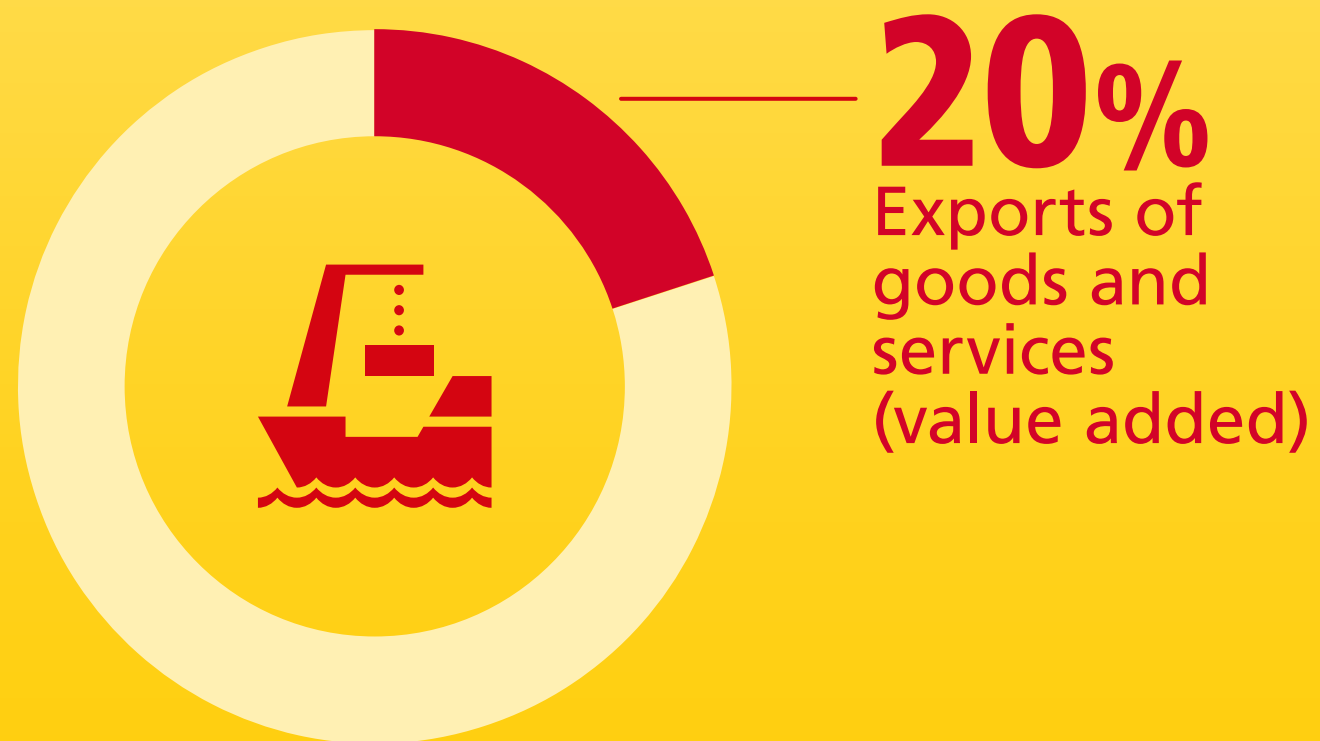Singapore and the United Arab Emirates are the only non-European countries in the top 10.

UNITED KINGDOM

DENMARK

NETHER-
LANDS

IRELAND

GERMANY

BELGIUM
LUXEMBOURG

SWITZERLAND

THE WORLD IS FAR LESS GLOBALIZED THAN MANY PEOPLE THINK
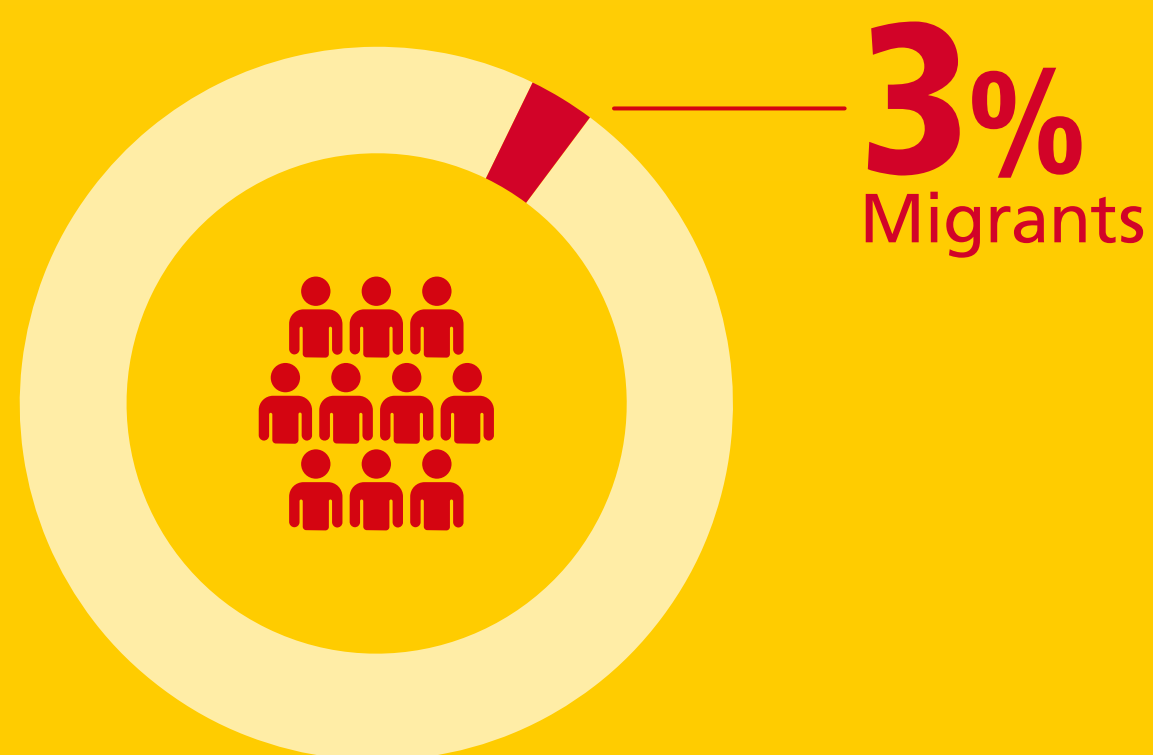
Most flows are domestic rather than international.

20%
Exports of goods and services (value added)

Global GDP

7%
International calls

Telephone calls

26%
International internet traffic

Internet traffic

3%
Migrants

World population
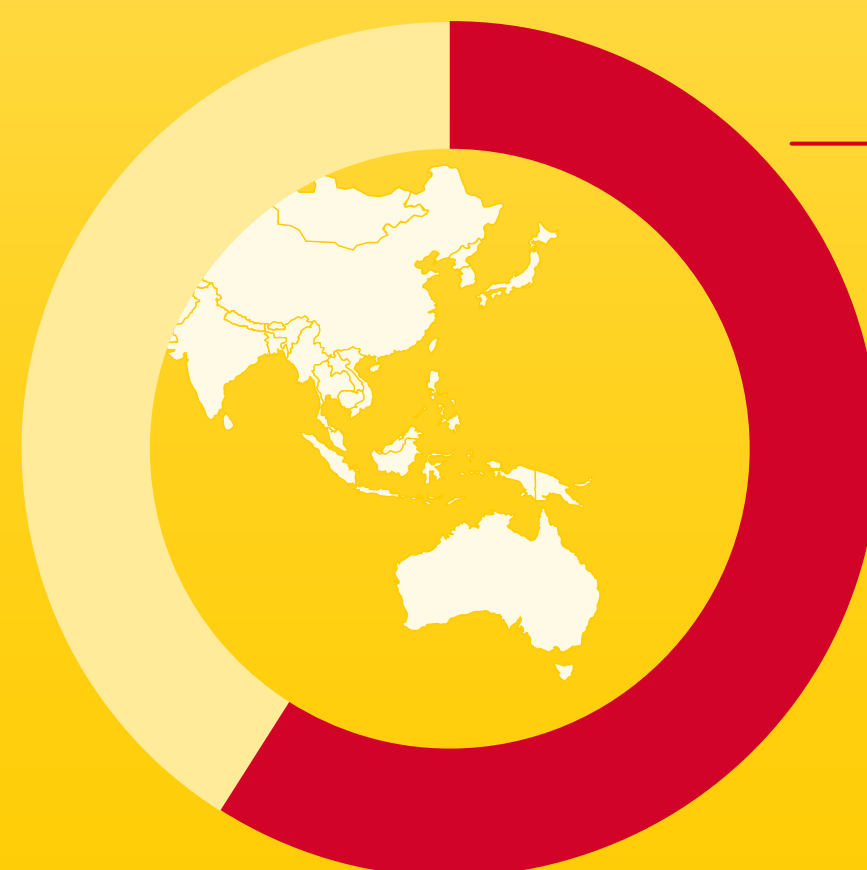
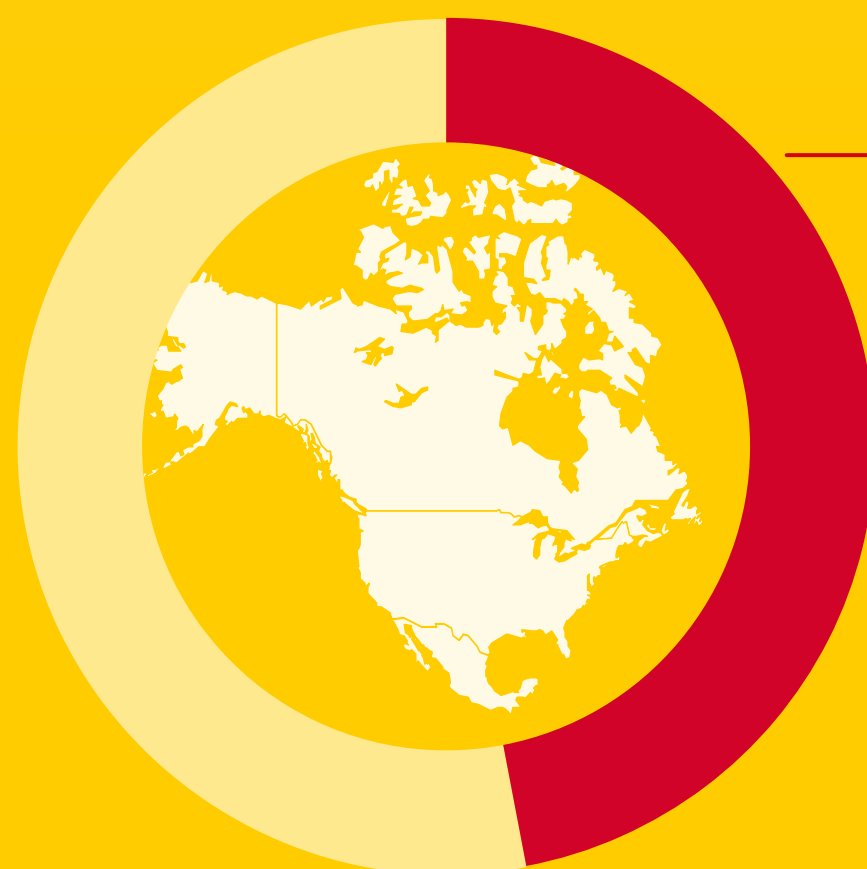# THE WORLD IS FAR LESS GLOBALIZED THAN MANY PEOPLE THINK

A significant share of cross-border flows takes place within regions – not between them*.
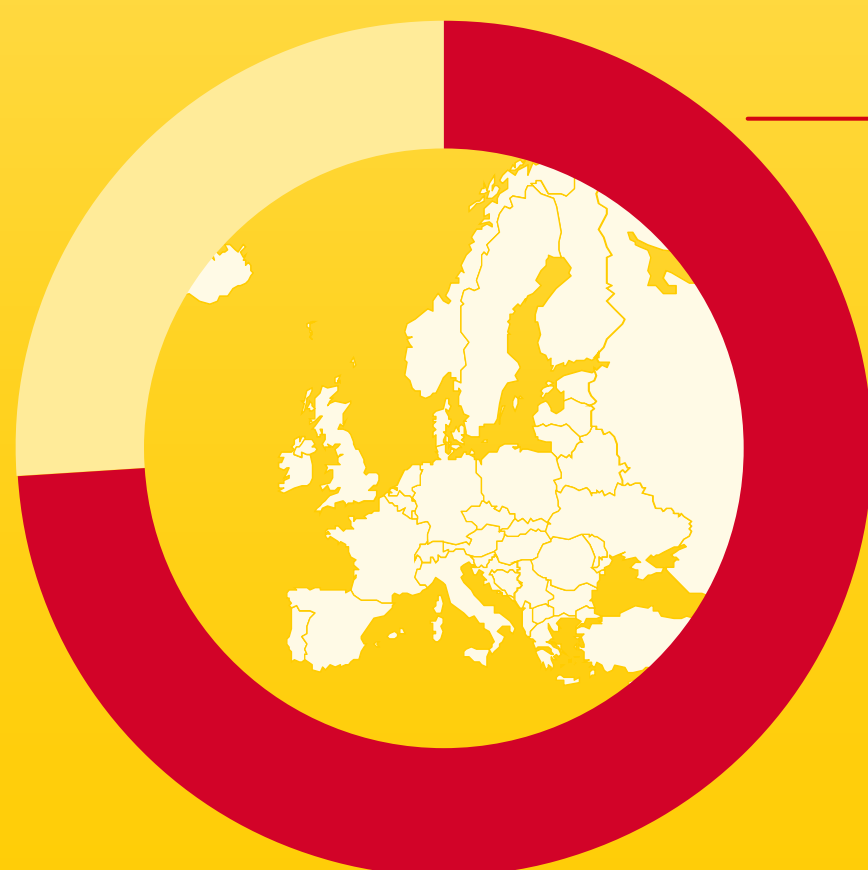
74% Europe

59% East Asia & Pacific

47% North America

■ Share of flows within same region

* Simple average of percent intra-regional flows across countries within each region

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