



DHL GLOBAL TRADE BAROMETER – GB

January 2018

DHL Global Trade Barometer expects moderate acceleration of trade growth in Great Britain, mainly driven by just two sectors

Key findings:

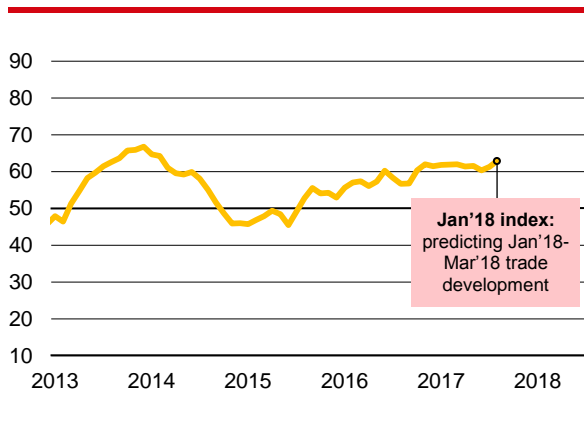
- The positive trade outlook for Great Britain is accelerating, with an index value of 63, up +2 points compared to December
- Slight decrease in GTB outlook for British air trade, which is mainly driven by basic raw materials and machinery parts
- Increase by +6 points marks significant improvement of prospects for British ocean trade, which is largely driven by industrial raw materials and land vehicles & parts

place respectively. A number of other sectors makes a positive contribution as well.

Air trade growth is expected to remain positive (64), although the index dropped -2 points compared to December. Imports of consumer goods and high technology is expected to drive growth in the upcoming period. In addition, air imports and exports of basic raw materials and machinery parts are expected to positively contribute to the growth of British air trade as well.

The British ocean trade growth is expected to accelerate (62) with the index rising significantly by +6 points compared to December. Exports of industrial raw materials together with ocean imports and exports of automotive commodities are expected to drive British ocean trade growth.

DHL Global Trade Barometer – Great Britain
Index 2013 – present, 50 = no change



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Sector development

	Nov'17	Dec'17	Jan'18
Basic Raw Materials	57	58	59
Capital Equip. & Machinery	43	33	48
Chemicals & Products	50	55	64
Consumer Fashion Goods	58	60	66
High Technology	62	76	72
Industrial Raw Materials	73	57	78
Land Vehicles & Parts	85	87	89
Machinery parts	65	68	69
Personal & Household Goods	47	48	53
Temperature or Climate Control	33	37	39

DHL Global Trade Barometer – Great Britain
Indexes – latest three months

	Nov'17	Dec'17	Jan'18
Overall British Trade	60	61	63
✈ British Air Trade	63	66	64
🚢 British Ocean Trade	57	56	62

Generally, trade in Great Britain is expected to increase moderately. The current trade dynamics in Great Britain are clearly driven by a strong performance in ocean trade. The GTB attributes this to a range of growth drivers, led by trade in basic raw materials, followed by machinery parts & components and industrial raw materials, ranking second and third



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About the DHL Global Trade Barometer:

The DHL Global Trade Barometer is an early indicator for the current state and future development of global trade. It is based on import and export data for a number of intermediates and early-cycle commodities that serve as the basis for further industrial production. Sources for the index are aggregated market data from air and containerized ocean freight from seven countries (China, South Korea, Germany, India, Japan, UK, USA), which account for more than 75 percent of world trade. These data are evaluated using artificial intelligence and various statistical methods and compressed to a single index value that represents the weighted average of the current growth and the upcoming two months of trade. The index, which was designed in cooperation with Accenture, is published four times a year by DHL on a global scale as well as for each of the seven countries surveyed.

About DHL:

Being the world's leading logistics provider, DHL is ideally equipped to derive a global trade outlook from logistics data. DHL has both, a deep understanding of the driving forces behind global trade volumes and the industry expertise to analyze and interpret occurring market data. With its family of divisions, DHL offers an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. DHL employs about 350,000 people in more than 220 countries and territories worldwide, reliably enabling global trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as "The logistics company for the world".

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