



# **AUTO-MOBILITY DISCOVERY FAIR**

**DEDICATED TO DRIVE LOGISTICS 4.0**

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**16 NOVEMBER 2018 | PATTAYA, THAILAND**



# DEDICATED TO DRIVE LOGISTICS 4.0 IN THAILAND



THAILAND

**#1 Automotive producer** in ASEAN



**+85% Production growth** 2016 and 2020



**Thailand 4.0.** initiative towards **value-based** and **innovation driven** economy



CHONBURI



**10 plants**

in Chonburi & Rayong Automotive cluster

Chonburi Auto cluster part of the **E.E.C. Industrial Promotional Zones**



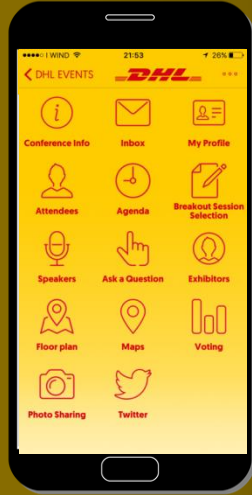
Laem Chabang port expansion from 1 to **3m** exported car per year



Sources: DHL Research; Automotive World 2017; OICA 2017; BOI 2017;

# DHL AUTO-MOBILITY DISCOVERY FAIR

DOWNLOAD THE **DHL CONFERENCE APP** AND **GET DIGITALLY CONNECTED**



SCAN AND DOWNLOAD



## 3 Be part of the Fair & Interact with your peers

Try it!



Press the **Voting Tab** ...  
& Answer the First Question  
of the Day



In one word, what is your  
expectation for today?



Looking for the  
**WiFi details?**



WiFi name: Holiday Inn-Meeting WIFI

Name: DHL

Password: DHL2018

# WHAT'S NEXT ? PLENARY SESSIONS



## TIME

10:10

### DRIVING TOWARDS THE AUTOMOTIVE 4.0: OPPORTUNITIES AND CHALLENGES



**Christian Wiedmann**

President & CEO, BMW  
Group Thailand



**Fathi Tlatli**

President, DHL Global  
Auto-Mobility



**Dhiraj Garg**

Vice President,  
Sigfox APAC



**Sanpetch Tangsawapark**

Vice President Finance,  
Nissan Thailand

11:45

13:15

### SMART & DIGITAL INNOVATIONS: APPLICATION FOR THE THAILAND MARKET

14:15



**Martin Wenzel**

CEO, KUKA ASEAN



**Suryansh Jalan**

President Transportation,  
FarEye



**Kevin Burrell**

CEO, DHL Supply Chain  
Thailand Cluster

16:45

# WHAT'S NEXT ? MODULAR SESSIONS



## TIME

10:10

11:45

13:15

14:15

16:45

14:20 - 15:00

Leverage Technology  
for Thailand Domestic  
Transportation



**James Macleerie**

Head of Transportation,  
DHL Supply Chain Thailand



15:05 - 15:55

Export Control for  
Dual-use  
Commodities



**Dr. Thanchayaphon  
Apimontechabud**

Director, Department of Foreign Trade



16:00 - 16:45

Application of Blockchain  
in the Auto-Mobility  
Logistics industry



**Tony Lee**

Associate Partner, IBM Global  
Business Services ASEAN



# WHAT'S NEXT ? FAIR EXPLORATION



**TIME**

**10:10**

## SOLUTIONS & INNOVATION FAIR EXPLORATION

**11:45**



**Customer  
Centricity**



**Operation  
Excellence**



**13:15**

**International  
Flow**



**Robotics &  
Automation**



**Digital  
Innovations**

**14:15**

Exoskeletons

**EZYLCL**

**DHLi**

**OceanView**

Pick-to-light system

OCR

**ConnectedView**

Packaging

Storeorganizer

**16:45**

**Vision picking**

IoT

**On Demand Delivery**

Robotic arm

Mobile interactive Robots

**Blockchain**

“

**INNOVATION** DISTINGUISHES BETWEEN  
**A LEADER** AND **A FOLLOWER.**

นวัตกรรมแยกผู้นำกับผู้ตามออกจากกัน

“

– STEVE JOBS