



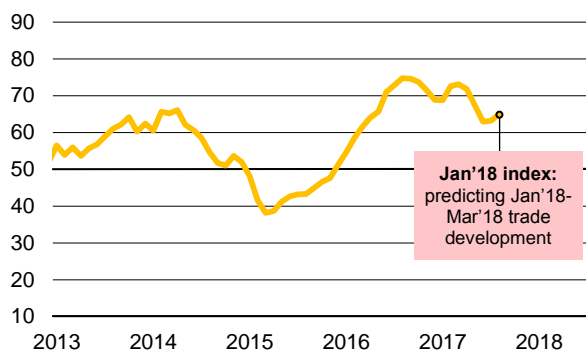
January 2018

## DHL Global Trade Barometer predicts accelerating trade growth for South Korea, mainly driven by strong improvements in ocean trade

### Key findings:

- The GTB's three months outlook for South Korea is up +2 points and now reaches 65 points
- Although air trade growth dropped by -3 points to 73 compared to December, it remains a strong growth driver of South Korean trade
- South Korean ocean trade is significantly improving by +6 points to a moderate 59 points

### DHL Global Trade Barometer – South Korea Index 2013 – present, 50 = no change



### DHL Global Trade Barometer – South Korea Indexes – latest three months

	Nov'17	Dec'17	Jan'18
Overall Korean Trade	63	63	<b>65</b>
Korean Air Trade	75	76	<b>73</b>
Korean Ocean Trade	53	53	<b>59</b>

The general outlook for South Korean trade dynamics is positive, with a moderate decline in air trade growth from a high level and a significant increase in ocean trade growth, coming from a rather low level. According to GTB measurements, high tech products were of superior importance for South Korean trade dynamics, both with respect to imports and exports.

Air trade growth is expected to remain positive (73), although the index dropped by -3 points compared to

December. High tech trade remains by far the most important driver of South Korean air trade, but slowing down compared to December, thus influencing the index. Fashion air import is expected to experience a small negative growth.

Ocean trade growth in South Korea is expected to improve, as the index increases to 59 (+6), as the outlook for ocean exports remains stable while imports are boosted. Basic raw materials remain an important driver for South Korean ocean imports growth. Exports of Industrial raw materials are expected to be the only industry to show a substantial decline on the ocean trade side.

### DHL Global Trade Barometer – South Korea Sector development

	Nov'17	Dec'17	Jan'18
Basic Raw Materials	42	43	<b>69</b>
Capital Equip. & Machinery	46	45	<b>53</b>
Chemicals & Products	75	72	<b>72</b>
Consumer Fashion Goods	72	45	<b>35</b>
High Technology	95	96	<b>93</b>
Industrial Raw Materials	53	53	<b>51</b>
Land Vehicles & Parts	43	49	<b>50</b>
Machinery parts	73	70	<b>70</b>
Personal & Household Goods	88	90	<b>95</b>
Temperature or Climate Control	63	62	<b>73</b>



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**About the DHL Global Trade Barometer:**

The DHL Global Trade Barometer is an early indicator for the current state and future development of global trade. It is based on import and export data for a number of intermediates and early-cycle commodities that serve as the basis for further industrial production. Sources for the index are aggregated market data from air and containerized ocean freight from seven countries (China, South Korea, Germany, India, Japan, UK, USA), which account for more than 75 percent of world trade. These data are evaluated using artificial intelligence and various statistical methods and compressed to a single index value that represents the weighted average of the current growth and the upcoming two months of trade. The index, which was designed in cooperation with Accenture, is published four times a year by DHL on a global scale as well as for each of the seven countries surveyed.

**About DHL:**

Being the world's leading logistics provider, DHL is ideally equipped to derive a global trade outlook from logistics data. DHL has both, a deep understanding of the driving forces behind global trade volumes and the industry expertise to analyze and interpret occurring market data. With its family of divisions, DHL offers an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. DHL employs about 350,000 people in more than 220 countries and territories worldwide, reliably enabling global trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as "The logistics company for the world".

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