

WELCOME

BLOCKCHAIN IN THE MRO SUPPLY CHAIN

TRANSACTIONAL DISTRACTION OR TRANSFORMATIONAL VALUE?

Reg Kenney

President

Engineering, Manufacturing & Energy Sector

DHL Customer Solutions & Innovation



Safety information & housekeeping



No fire alarm planned
today locate
Emergency Exits



Please no private
videos. Although feel
free to **POST**

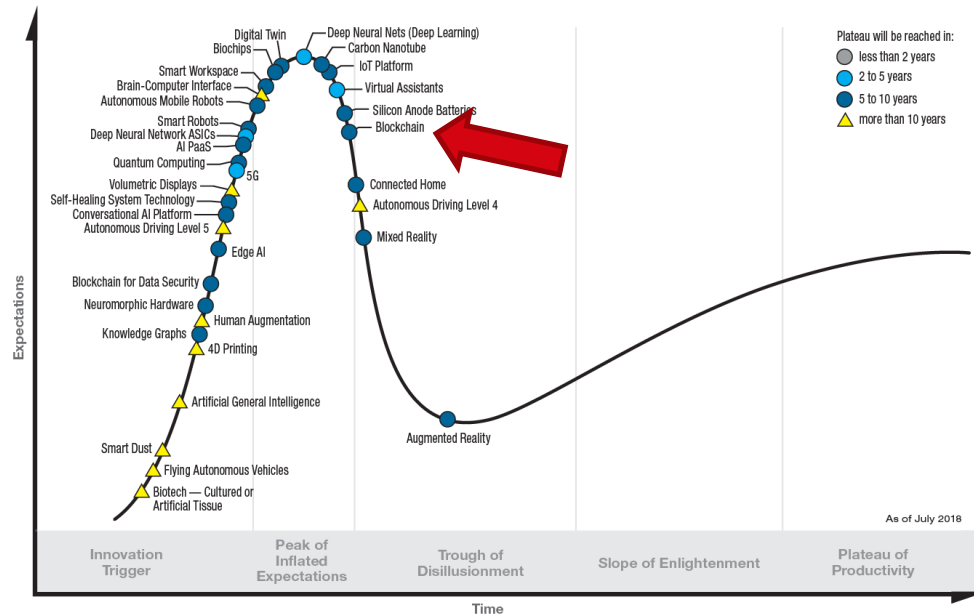
Linked in



Please put your
phones on mute

Blockchain – where are we today?

Hype Cycle for Emerging Technologies, 2018

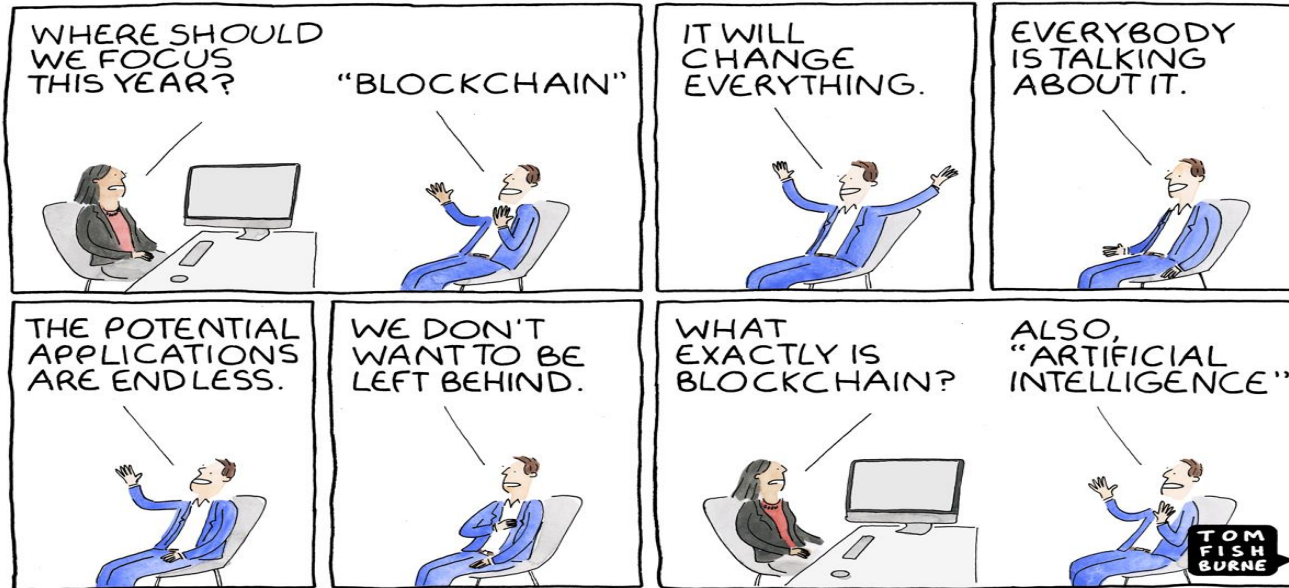


Gartner puts blockchain **past the peak of expectations** and close to **entering the trough of disillusionment**.

They estimate a **5-10 year timescale** before it enters the plateau of productivity, or mainstream.

Source: Gartner 2018

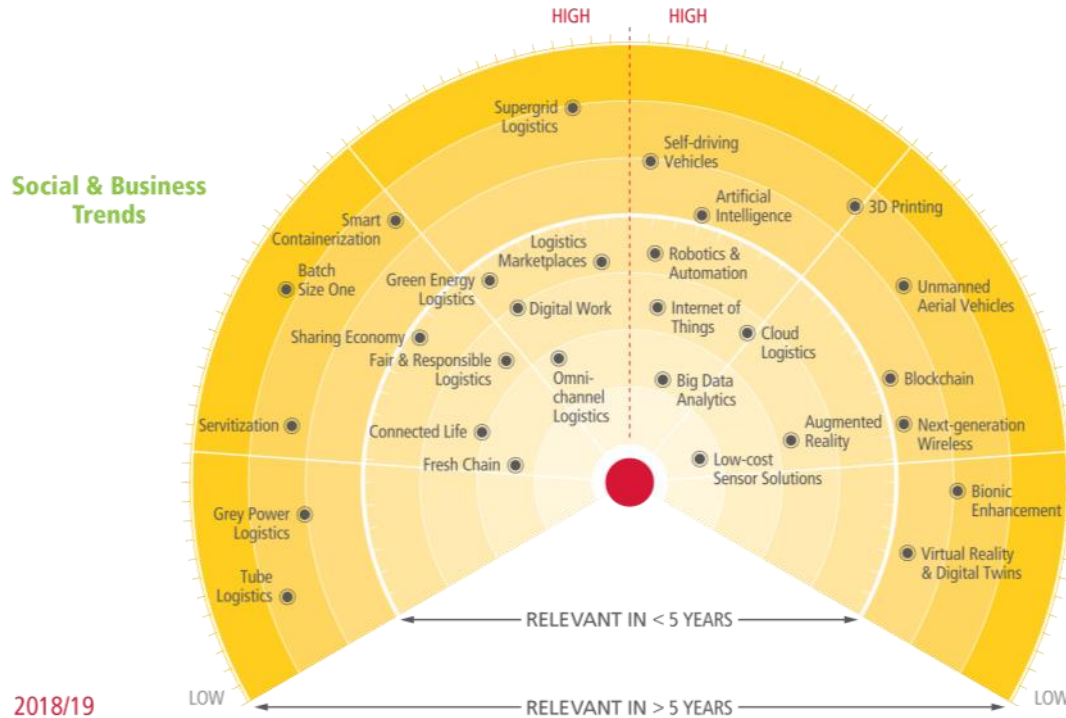
Blockchain – in reality?



© marketoonist.com



Blockchain – how DHL approaches Blockchain



HIGH: Creates new (potentially disruptive) ways of doing business

LOW: Provides incremental improvement opportunities



Blockchain – in Aviation

The perfect match

The characteristics of the airline industry—and also the broader travel industry—align very well with the capabilities of the blockchain. - Accenture

The adoption of blockchain technology will have a **“revolutionary impact”** on the global airline industry, transforming everything... - Norwegian Air Shuttle CEO Bjørn Kjos

So what is next on the blockchain journey?

What is clear is that the aircraft-leasing industry appears to be behind the likes of banking... - Deloitte



Creating joint opportunities



**THANK YOU FOR
ATTENDING!**

