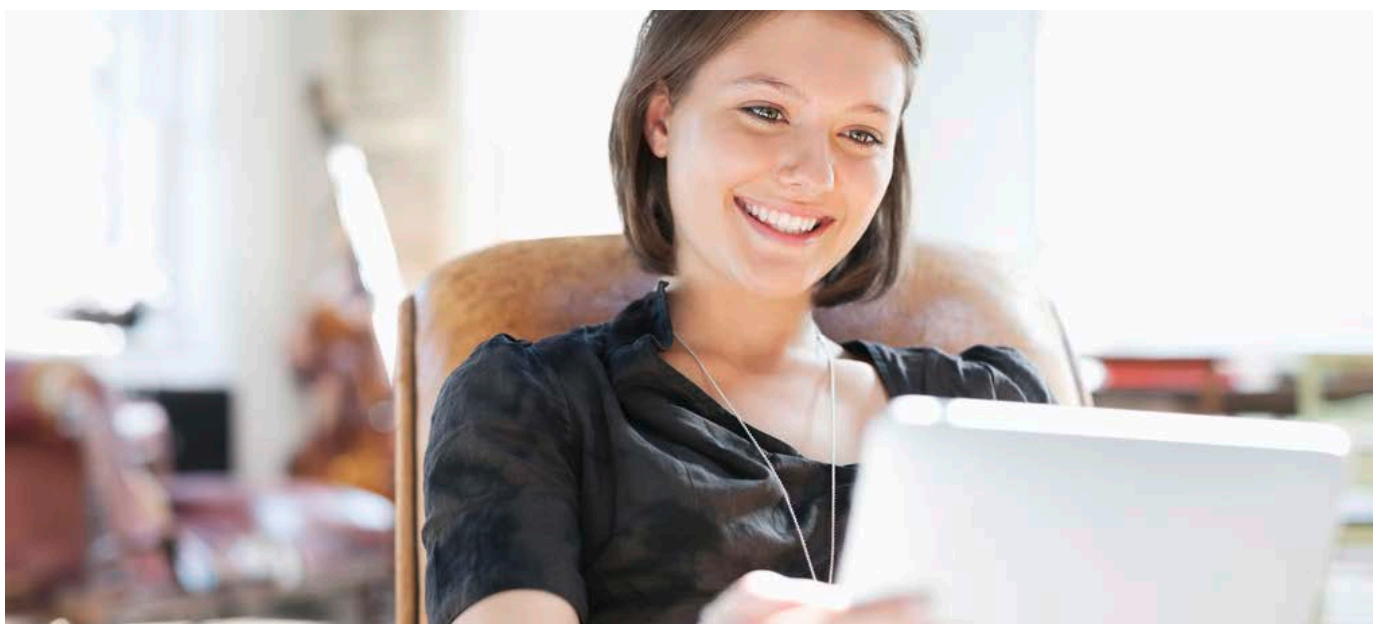




DHL PARCEL INTERNATIONAL DIRECT STANDARD FROM SINGAPORE TO AUSTRALIA

In 2013, Australia e-commerce sales are AU\$26.77 billion, with projected growth to AU \$32.6 billion by 2017. 50% of all online purchases in Australia were cross border. In 2014, National Australian Bank (NAB) reported that online sales represented 6.8% of total retail spend that year.²⁾ DHL eCommerce can help you reach your products to Australia in a reliable and cost effective manner so your customers can shop without any hassle.



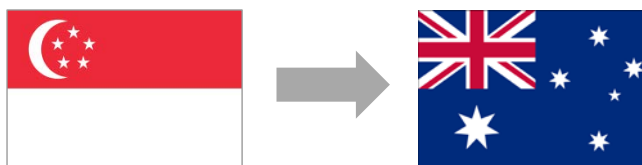
DHL PARCEL INTERNATIONAL DIRECT provides you an end-to-end shipping solution to drive your e-business into the AU market.

E-Commerce Made Easy

We know what it takes to grow and sustain your e-commerce business – we are the e-commerce specialist and offer solutions to drive your cross border e-business into the AU market.

DHL PARCEL INTERNATIONAL DIRECT is our affordable international shipping solution which provides a wide range of advantages and at the same time ensures a more reliable shipping than conventional mailing options.

DHL's Integrated Network – Powering Up Your Deliveries



Our network covers right from Singapore to Australia. Through our extensive coverage, we can deliver your orders from SG to your customers at their doorstep in great condition. Through this efficient solution, you will be able to seize the opportunities and exceed your customer satisfaction to grow your cross border e-business in AU.

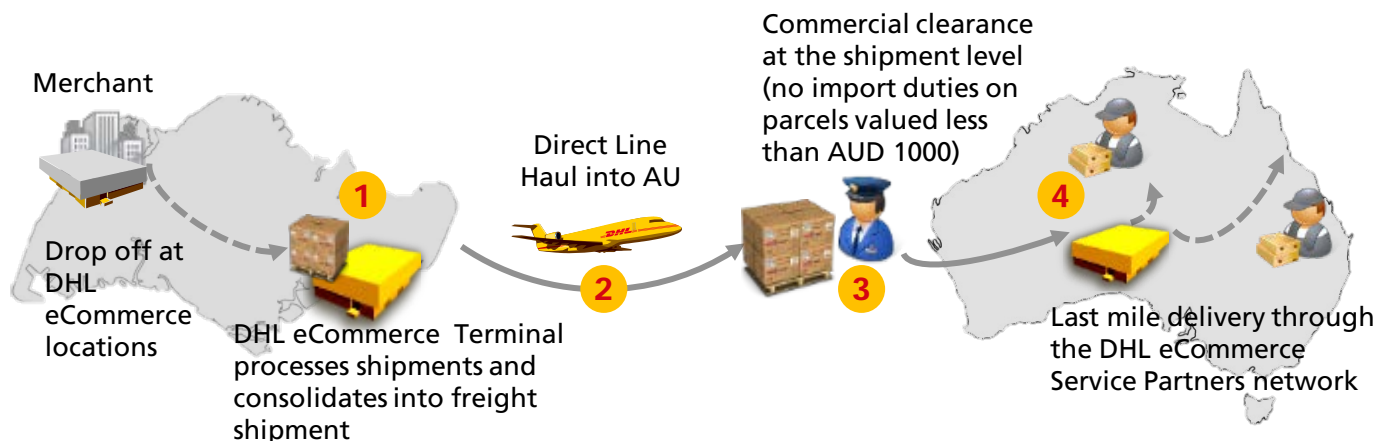
Notes:

1. Source: Shop the World!, DHL eCommerce, 2014
2. SPE Commerce Study

DHL eCommerce – Excellence. Simply delivered.

DHL PARCEL INTERNATIONAL DIRECT ENABLES YOU TO SHIP DIRECTLY TO AU CUSTOMERS

SAVING ON DIRECT COSTS AND REDUCING LOGISTICS COMPLEXITY



ADVANTAGES AT A GLANCE

- **Immediate market reach** with our partner network in Australia¹
- **Direct injection** into AU from SG with **fully managed customs clearance**
- Day definite transit time ensures **highly efficient delivery**
- Mailbox, Doorstep, PO Box delivery, Parcel locker with **Proof of Delivery service**²
- **End-to-end tracking visibility** for senders and recipients via our 24/7 DHL eCommerce Portal
- **Peace of mind** in the event of shipment loss or damage with standard compensation up to €100
- **Customer Service** contact to handle enquiries for you as well as your customers in AU

DIMENSIONS & REQUIREMENTS

WEIGHT/SIZE LIMITS

Dimension	L: 120cm, W or H: 60cm
Weight	Maximum 20Kg
Size	(Length + Girth ⁴) should not exceed 260cm

Partnering For Success

We deliver something money can't buy: satisfied customers. Contact us today to discuss how we can work hand in hand with you to support your business growth.

Consumer Customer Service Hotline:

➔ +61 1 800 77 2809

DELIVERY TIMES

➔ Average transit times:
4 – 6 business days³



Notes:

1. Please contact your account manager for more details
2. Conditions on limitations and exclusions apply
3. Transit Times are calculated from origin DHL eCommerce distribution centers to metro cities and excludes customs clearance delays as well as other Force Majeure events.
4. Girth is 2 width + 2 height

CONTACT DETAILS

For more information on DHL Parcel International Direct to the AU, please contact your account manager or email us at : cs-ecom.sg@dhl.com

DHL eCommerce – Excellence. Simply delivered.