



2024 U.S. E-COMMERCE HOLIDAY CALENDAR

For lightweight parcel promotional planning, the following are key e-commerce shipping 2024 dates.



Sat., Feb. 10
Chinese New Year



Wed., Feb. 14
Valentine's Day



Sun., March 31
Easter



Sun., May 12
Mother's Day



Sun., June 16
Father's Day



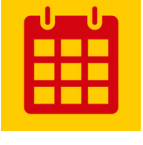
Sun., June 30
Social Media Day



Thurs.-Fri., July 11-12
Prime Day



Thurs., Oct. 31
Halloween



Mon., Nov. 11
Singles' Day



Fri., Nov. 29
Black Friday



Mon., Dec. 2
Cyber Monday



Wed., Dec. 23
Christmas Day