



75%*
of global shoppers
make a purchase
during Black Friday
& Cyber Monday.



82%*
of Black Friday
shoppers abandon
carts if preferred
delivery option
isn't offered.



* Source:
DHL E-Commerce Trends
Report 2005: Shopper Edit

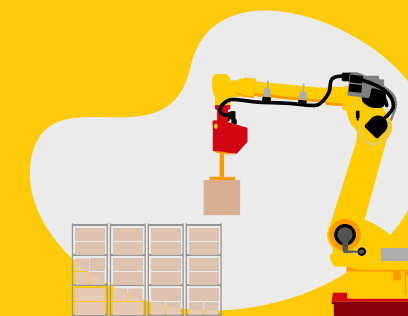
DHL eCommerce:

- Hiring **2,000** seasonal employees.
- Cyber Monday (24 hrs.): **~3.4M** pieces expected to be processed in U.S./Canada network.



DHL Express:

- **~33% volume increase** expected during peak season compared to previous quarters.
- **Hired 600** new employees for customs processes (formal entry, post entry, billing).
- Peak shipping week: **Dec. 15–19.**



DHL Supply Chain:

- Peak demand up **3% YoY.**
- **1,295** autonomous mobile robots deployed across DHL Supply Chain eCommerce sites during 2025 peak season, **a 5% increase YoY.**

