



E-TAILER 2022 TRENDS

DHL eCommerce Solutions has identified the following trends that it expects will continue or intensify in 2022 in the U.S.



Multi-carrier approach continues carrying weight

01

The multi-carrier approach is a trend that seems like it's here to stay, except that online merchants now have more last mile carriers entering the market to choose from.

02

Consumers' buying habits continue transforming



With the fear of reported possible supply chain delays, online retailers found some consumers foregoing their first choice of items and bundling their purchases.



Real-time predictability is the way forward

03

For e-tailers, having the ability to predict and connect their supply chain and optimize data to help them in real-time decision making is becoming a must when working with a logistics operator.

04

Forecasting to be exact



For some merchants, their 2021 forecasting and predictions proved to be an inexact science when it came to the volume they were shipping. For e-tailers to successfully navigate 2022 and the holiday peak season, they must analyze their shipping history and volumes.