

EFFECTIVE ENTREPRENEURSHIP

HOW TO MANAGE YOUR TIME
AS A SOLO ENTREPRENEUR



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THE MOST SATISFYING ASPECT OF RUNNING YOUR OWN BUSINESS IS THE KNOWLEDGE THAT YOU'VE DONE EVERYTHING YOURSELF

Obviously, that's also the most challenging part, so if you're contemplating getting out of the corporate routine and starting to work for yourself, it's worth listening to a few SME veterans who have been there before you.

Here's how you can make more of your own time:





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KNOW THE DEMANDS

First, it's important to understand the responsibilities and time demands of being a solo entrepreneur.

When you work for someone else, you know when you are supposed to get things done, how long you have to do it, and what the requirements are.

With solo entrepreneurship, you're working by yourself, so set some standards from the beginning.



IF IT WAS EASY PEASY EVERYONE WOULD DO IT

MANAGE YOUR TIME

Once your business plan is in place, you can create a plan for managing your time on a yearly, monthly, and daily basis. If you do not have a grasp of your long-term goals, you won't have an idea of what you need to be spending most of your time on.

