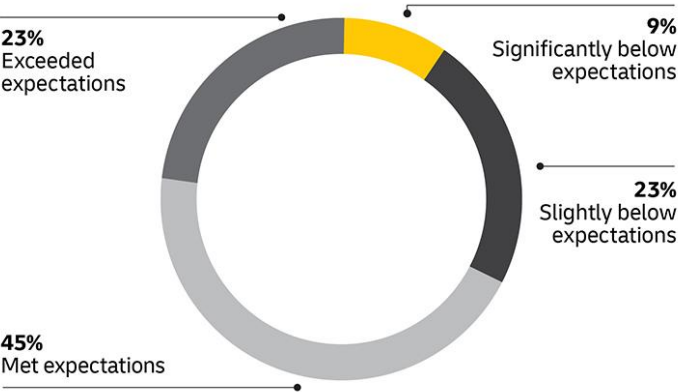




CUSTOMER SURVEY

**HOW WOULD YOU
DESCRIBE YOUR
BUSINESS
PERFORMANCE
TO-DATE IN 2025
COMPARED TO
EXPECTATIONS?**

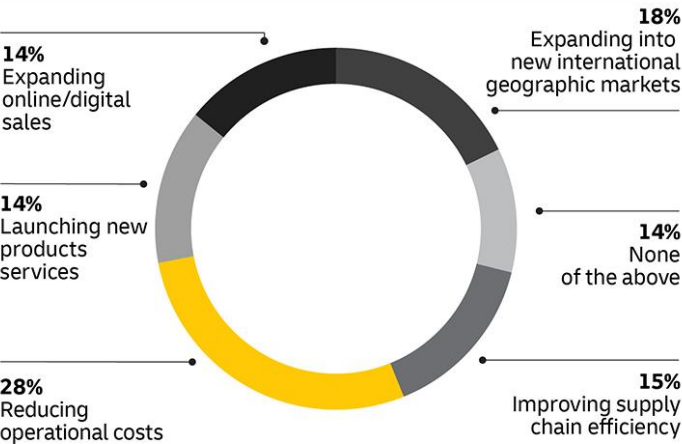


MAY 2025 – MID-YEAR DHL CUSTOMER SURVEY



CUSTOMER SURVEY

**WHICH GROWTH
STRATEGY IS YOUR
BUSINESS MOST
FOCUSED ON FOR
THE REMAINDER
OF 2025?**

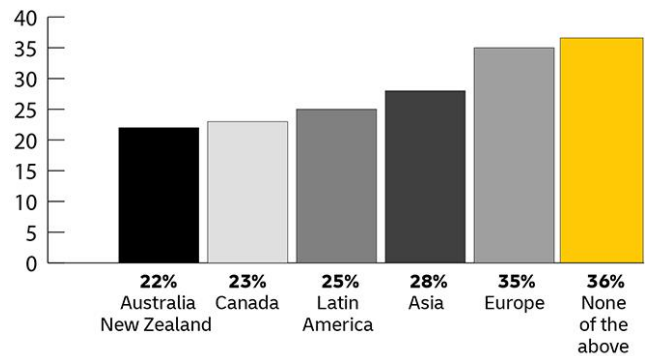


MAY 2025 – MID-YEAR DHL CUSTOMER SURVEY



CUSTOMER SURVEY

WHICH INTERNATIONAL MARKETS ARE YOU CONSIDERING EXPANDING TO IN 2025?



Note: Percentages exceed 100% because respondents were allowed to select more than one answer

MAY 2025 – MID-YEAR DHL CUSTOMER SURVEY



CUSTOMER SURVEY

WHAT IS THE BIGGEST INTERNAL FACTOR CHALLENGING YOUR BUSINESS THIS YEAR IN 2025?

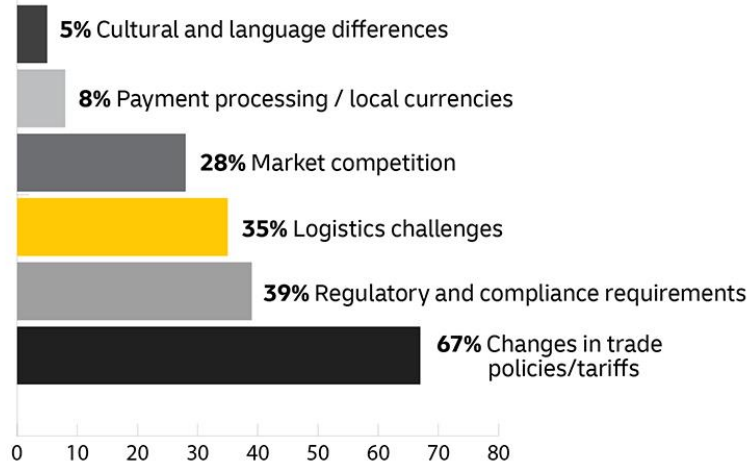


MAY 2025 – MID-YEAR DHL CUSTOMER SURVEY



CUSTOMER SURVEY

WHAT ARE THE LARGEST CHALLENGES TO EXPANDING INTERNATIONAL PRESENCE OF YOUR BRAND / PRODUCT?



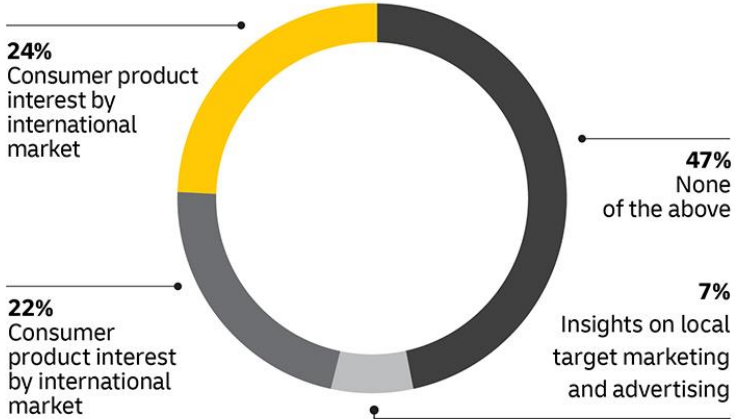
Note: Percentages exceed 100% because respondents were allowed to select more than one answer

MAY 2025 – MID-YEAR DHL CUSTOMER SURVEY



CUSTOMER SURVEY

WHICH INFORMATION WOULD ENABLE YOU TO FAST TRACK YOUR INTERNATIONAL REACH?



MAY 2025 – MID-YEAR DHL CUSTOMER SURVEY